Shared mobility
The Rosetta stone for rural areas!

Jeffrey Matthijs ECOMM 2018
Autodelen.net

Mission statement:
to maximize the ecological, social and economic benefits from car sharing through

• Combining and defending the interests of all car sharing providers and private car sharing groups

• To represent it in front of (local) Governments

• The development of the general concept of car sharing

• Innovation and pilot projects
Carsharing: only in big cities

Roundtrip Station-based

Roundtrip Homezone-based

Oneway Pool stations

Oneway operational area
Carsharing: only in big cities
Carsharing: only in big cities?

=> Carsharing amongst neighbours
=> P2P carsharing
Costbased versus P2P

**Among neighbours**
- Costbased
- Long time contract
- Tailor made

**P2P carsharing**
- Market price
- Contract / transaction
- Platform makes rules
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<td>Duffel</td>
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Integration of modes:

Mesen and Hill Country

It's not exactly a country…

Carsharing

Carsharing + driver

Shopping service
AVIRA: Wheel chair friendly carsharing

⇒ Partnership care center
⇒ 15 projects
⇒ The ideal match!

Neighbours and employees
⇒ use + volunteer
Volunteer taxis: the less mobile service

3,000 drivers
▼ Mainly retired
▼ Spare time as idling capacity
▼ They love driving (and escaping from home ;-))
▼ Have an own car
Volunteer taxis: the less mobile service

- 37,000 members
  - Average age: 80
  - Not disabled
  - Often socially isolated
  - Wage < 2x minimum wage
Volunteer taxis: the less mobile service

- 225 local points
- Dispatching
- Promotion: balance between offer and demand
- Face-to-face intake
- Municipalities, health care, …

“Our main concern is to reward our voluntary drivers”
Mobihubs

Offline connected mobility
Living without private car

Essentials
Other mobility
Other than mobility
How to make carsharing work in smaller towns?

1. Key player: Local authority
2. Plan it!
3. Start with sharing own fleet
4. Promote car sharing in general
5. Permanent promotion on every level
6. Don’t focus on the first car
7. Cooperate! Find the right partners
8. Be creative!
9. Be patient!
10. And… remember the case "Mesen-Hill Country".

Thank you!

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We can Take it to the moon!