



**ADVIER**  
MOBILISEERT

# Mobility as a Real Estate Service

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# Less car infrastructure

- In order to realize smart mobility, the transportation pyramid needs to be supported. This means that shared mobility needs to be part of the full mobility picture. This can be done by offering the right mobility services, matched to the profile of the residents. In new to develop housing areas and development of existing real estate in to apartments the foundation of the business case is found in less car infrastructure and higher quality housing and living areas.