

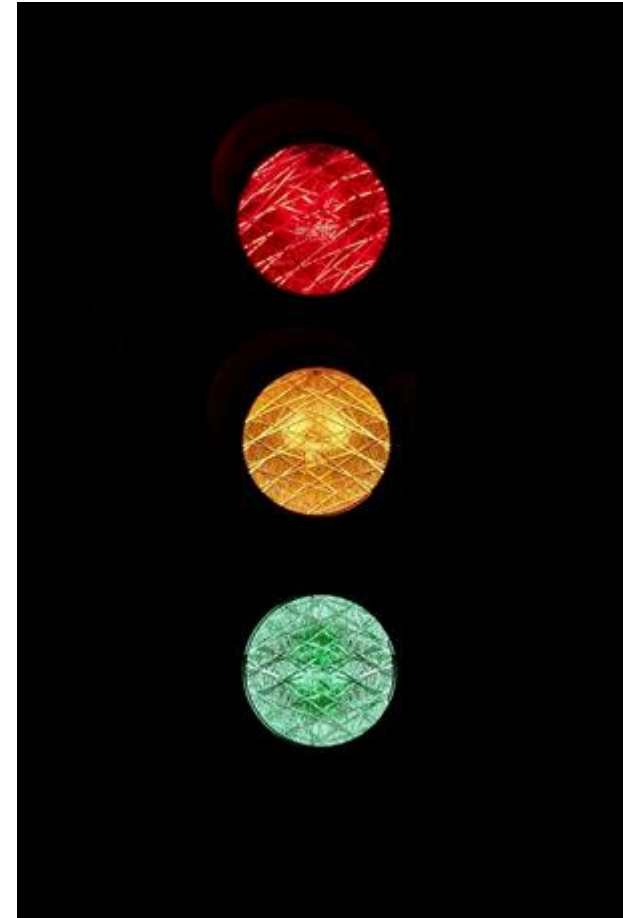
PRIORITIZING BICYCLES IN TRAFFIC SIGNALS AS A TOOL IN MOBILITY MANAGEMENT

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Enabling a smooth bike-ride

Reducing unnecessary red-light stops



Selectable route-priority in intersections

Test in Gothenburg, Sweden





Göteborgs Stad
Trafikkontoret

Välj riktning genom
att cykla över rätt pil
för grönt ljus.







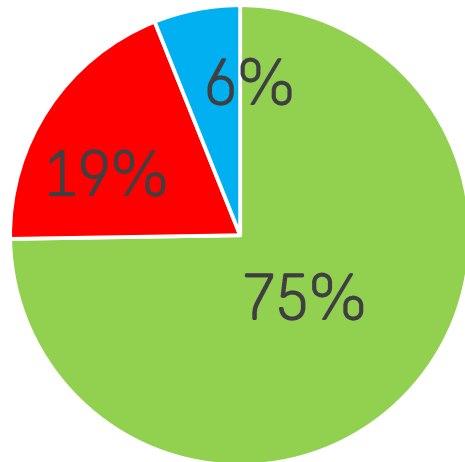
Trafikkontoret provar ett nytt sätt att anmäla sig vid övergången.
Detta är en del av vår satsning att öka framkomligheten för cyklister.

Selectable route-priority in intersections

Test in Gothenburg, Sweden

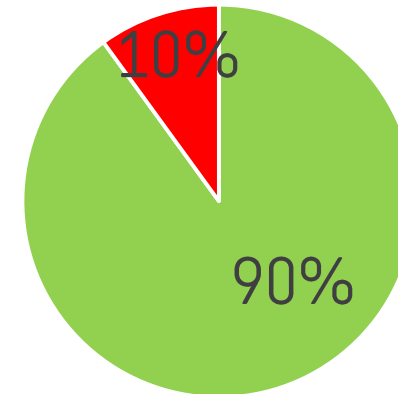
User satisfaction survey

As a bicyclist, do you use this function?



■ Yes ■ No ■ Don't know

What is your attitude towards this function?



■ Positive ■ Negative

Green wave for cyclists



Green wave for cyclists

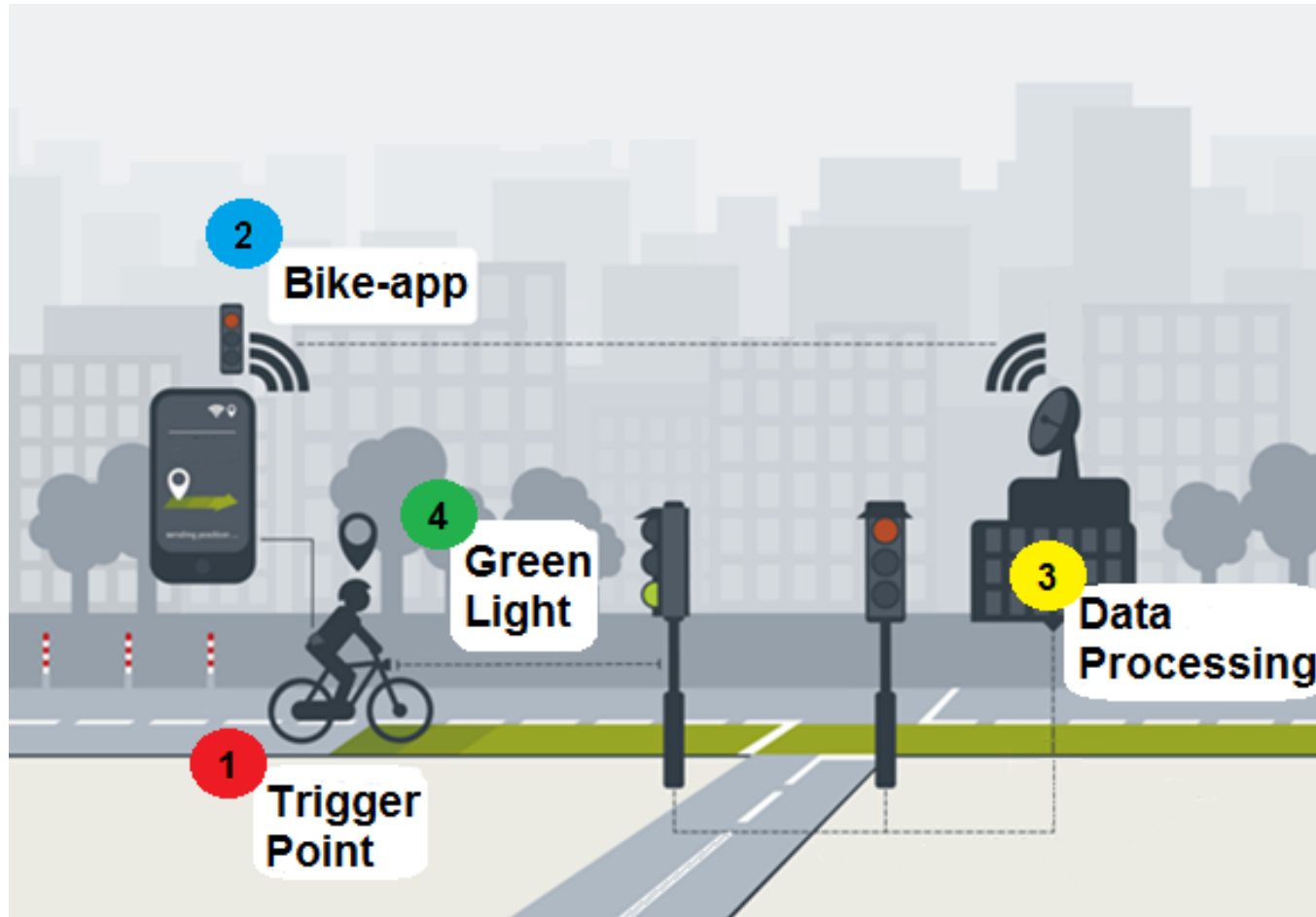
Implementation on Götgatan, Stockholm

User satisfaction survey

- Cyclists are very positive. Generally less conflicts with other modes of traffic.
- However, taxi drivers and shop owners are less positive.

Green light with app-technology

Giving bikes priority through mobile-phones



What's next?

Getting rid of traffic signals to improve flow and safety?



What's next?

...and if so, are new dangers lurking?



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