Tactical Urbanism in the Neighbourhood
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What is Tactical Urbanism?

- Low cost, temporary changes intended to improve neighbourhoods
- Characteristics
  1. Short term, phased approach to instigate change
  2. Low risk but chance on high reward
  3. Building of social capital and organisational capacity
TACTICAL URBANIST’S GUIDE TO MATERIALS AND DESIGN

Version 1.0

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Graz Lend

- Graz: 300,000 inhabitants
- District Lend: 30,000 inhabitants
- On the „wrong side“ of the river
- 20 years ago: poor, dilapidated, „Scherbenviertel“, only migrants move there…
- Today: THE place to be…
Lendwirbel

- Let’s do something together
- 2008 the first Lendwirbel always in May
- Discussion, music, presentation, involvement, art, ideas
- Always reinventing itself to stay fresh
- E.g. no programme, no stages, not only music
- Super low budget but superpopular
- But also professionalisation
- One strong component in the change of the neighbourhood
Neighbourhood call

Transformation of car-oriented neighbourhoods into child-friendly places to change mobility behaviour and increase the quality of life

Involve children

Work with temporary changes

Ease regulations and processes

Learn from each other

7 cities each with a consultancy partner

In Graz: city was not interested

We chose the Lendwirbel as partner
Metamorphosis in Graz

- Extend Lendwirbel concept in geographical and temporal scope
- Approach schools
- Approach all relevant departments of the city
- Develop transformation ideas, invite transformation ideas
- Try out things and learn from them
- First successes:
  - Transfer of car free day 2017,
  - School concepts,
  - Lendwirbel 2018 extension
  - Walking trees in Graz
  - Involvement of other neighbourhood organisations
Work with schools
Worked out transformation plan from Metamorphosis

City answer:
• First we need to do a big traffic count…
Lendwirbel space use process

- Free accessible Lendwirbel meetings starting in October continuing until April
- Collect ideas, projects, performances, actions, concepts
- Assess the space needed
- Design an exact plan of the space needed at what time
- Ask for permission of certain parts
- Negotiations with the various city offices
- Plan evaluation (e.g. nr. of participants, traffic counts, space occupied, metrics of streets (size, shops, businesses, participation level, type of intervention)
- Pay fees
- Make strict rules for participants (e.g. finalisation at 22:00, garbage management, time planning)
Change streets during Lendwirbel
Walking trees

- Concept from Munich municipality
- Trees are put on little wagons
- Streets can ask for a temporary transformation
- They are brought there for a try-out for several weeks
- After the try-out a transformation can take place
- In Graz we improvised the concept during Lendwirbel
- A small manifest for more green in the cities
The „Parkraumwunder“

- A handcart „in principle“ legal to park
- Used for temporary transformation (model from Stuttgart)
- Test already in Lendwirbel 2017
A „Parkraumwunder“ is not a car

• If you are a resident, to park a car in „the local blue zone“ costs about 240 Euro for two years
• We applied for a similar regulation for the „Parkraumwunder“ in the framework of Metamorphosis – as an experiment
• OK, but you have to comply with certain regulations and pay some fees…
  – 48 Euros per day „street usage fee“
  – 120 Euros Administration fee
  – 14,3 Euros Submission fee
  – 120 Euros Negotiation protocol
  – 50 Euros Commission fee for each participating department (about 4)
  – Resulting in about 440 Euros for each time we want to deploy it on a new spot – plus daily fee of 48 Euros!!!
  – And you should build a protective fence around it and guarantee access for persons with disabilities
Outlook

- Transformation will probably remain difficult in Graz:
  - mayor’s interest is on Olympics
  - the traffic department is focused on „zero loss of parking space“
  - We used about 100 of the 60,000 street-parking spaces in Graz (0.17%)
- We will establish an exchange between all neighbourhood initiatives in Graz
- We will collect ideas and regulations from the other cities in Metamorphosis and beyond
- We will establish a guidance and checklist for initiatives on the easiest way for temporary street closures
- We plan to participate in „Parking day“
- We will refine our evaluation methods
- We will design transformation concepts for the surroundings of several schools and for several „hot spots“ in Lend
- We plan an expansion to other neighbourhoods beyond Lend
TANZ KARAOKE!

wir filmen – du tanzt

DONNERSTAG

14:00 – 15:00 @ Hauptbrücke
15:45 – 16:45 @ Südtirolerplatz
17:00 – 18:00 @ Lendplatz
Talking points

- Do you think we will be successful?
- How is the situation in your city, what rules are there?
- Are you interested in an exchange with Metamorphosis?
- Would you like to visit the Lendwirbel next year?
- Find lots of examples and pictures on the website
- Thank you!

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