How should National Road Authorities work with mobility management?

Mobility Management and Driver Behaviour Research
MoDBeaR Project
Maturity Level of Mobility Management within NRAs (CEDR Members)

- **Low**
  (non-existent, ad-hoc projects only)

- **Medium**
  (being developed, regular projects)

- **High**
  (policies & implementation in place)

*MoDBeaR Project: work-in-progress results*
Traffic Management

Maturity Level of Traffic Management within NRAs (CEDR Members)

- **Low**
  (non-existent, ad-hoc projects only)

- **Medium**
  (being developed, regular projects)

- **High**
  (policies & implementation in place)
**MoDBeaR Project: work-in-progress results**

**Definition & concepts**

- Effective Transport Network
- Travel Behaviour Change & Influencing
- Demand Management
- Traffic Management
- Environment / Climate / Sustainability
- Improved Accessibility

- Effective Transport Network
- Travel Behaviour Change & Influence
- Reliable Operation of Transport
- Transport Safety
- Transport Capacity
- Demand Management Incl. Freight & Fleet
- Traffic Information
- Environment / Climate / Sustainability
- Managing Traffic Flows (Traffic Control, Rerouting, Diversions, etc.)
Role of MM & TM

Normal Traffic Conditions
Planned Events (roadworks, events, etc.)
Unplanned events (accidents, severe weather, etc)
Other Situations

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Unplanned events (accidents, severe weather, etc)
Other Situations

*MoDBeaR Project: work-in-progress results
### Barriers & challenges

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#### Public Resistance to Change

- [Diagram showing level of resistance]

#### Lack of Structure, Coordination and Mandate

- [Diagram showing level of challenge]

#### Lack of Knowledge and Expertise

- [Diagram showing level of challenge]

#### Conflict of Interest

- [Diagram showing level of challenge]

#### Political

- [Diagram showing level of challenge]

#### Funding

- [Diagram showing level of challenge]

#### Lack of Structure, Coordination & Mandate

- [Diagram showing level of challenge]

#### Lack of Knowledge & Experience

- [Diagram showing level of challenge]

#### Conflict of Interest / Priority

- [Diagram showing level of challenge]

#### Political

- [Diagram showing level of challenge]

#### Funding and Time

- [Diagram showing level of challenge]
Challenge questions

- What does collaboration with NRA look like in your country?
- What do you expect within MM from NRAs?
- Do you think a national guidance document is needed? Or should it rather be a local affair?