The Informed Traveller
from Intelligent Maps to flying cars!

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About me...
'Organise the world’s information and make it universally accessible and useful.'
Ambient Location...
ambient location

adjective
adjective: ambient location

denoting or relating to a knowledge of location that is continuously accessible.
"A smartphone provides the user with an ambient location service"
Avoid the traffic..
Get me home!
Explore

Around Mission District
San Francisco

Happy hour

The Homestead Bar
Blowfish Sushi

Local favorites

Google
Popular times: Wednesdays

Live: Not busy

People typically spend 45 min to 2.5 hr here
Egocentric
Location everywhere...
Big Games
The Pokemon Go effect
Contextual Fiction
Breathe, by Kate Pullinger

However, bedtime was a while ago. Where I am, here in London – west London, Shepherd’s Bush, in my room, a room that’s been mine my entire life – it’s the middle of the night.

There’s nothing to hear. There’s nothing to see.
Automatically trigger the Coming home and Leaving home routine, based on your location.
Nest is getting ready for your arrival

The heat will turn on so it's comfortable when you arrive
Here come the machines..
Cars on demand...
95%
Back to the future?
Making a better driver..
Map of Paris Rive Gauche

Goal location

Trajectory

Agent position and field of view
Making a better pilot..
A final thought..
“The most profound technologies are those that disappear. They weave themselves into the fabric of everyday life until they are indistinguishable from it.”

Mark Weiser, 1991
Chief Scientist Xerox PARC
Thank you!

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