Advancing towards a dyn@mic SUMP in Gdynia

1st European Conference on Sustainable Urban Mobility Plans
Planning for a Liveable City - Sopot, 12-13 June 2014
Gdynia
Urban mobility planning in Gdynia

- EU BUSTRIP project (2009)
  - SUTP for the City for 2008-2015
- Existing SUTP - not a legal document
- SUTP - in line with EC guidelines
- SUTP to be:
  - supplemented,
  - extended,
  - updated,
  - adjusted
  - and LEGALISED!

  within CIVITAS DYN@MO project

- New SUMP for the years 2015-2025
SUMP process

1. Determine your potential for a successful SUMP
   - Identify key actors and stakeholders
   - Look beyond your own boundaries and responsibilities

2. Define the development process and scope of plan
   - Strive for policy coordination and an integrated planning approach
   - Plan stakeholder and citizen involvement
   - Agree on workplan and management arrangements

3. Analyse the mobility situation and develop scenarios
   - Prepare an analysis of problems and opportunities
   - Develop scenarios

4. Develop a common vision
   - Develop a common vision of mobility and beyond
   - Actively inform the public

5. Set priorities and measurable targets
   - Identify the priorities for mobility
   - Develop SMART targets
   - Identify the most effective measures
   - Learn from others’ experience
   - Consider best value for money
   - Use synergies and create integrated packages of measures

6. Develop effective packages of measures
   - Milestone: Measures identified

7. Agree on clear responsibilities and allocate funding

8. Build monitoring and assessment into the plan

9. Adopt Sustainable Urban Mobility Plan
   - Check the quality of the plan
   - Adopt the plan
   - Create ownership of the plan

10. Ensure proper management and communication
    - Inform and engage the citizens
    - Check progress towards achieving the objectives

11. Learn the lessons
    - Update current plan regularly
    - Review achievements - understand success and failure
    - Identify new challenges for next SUMP generation

12. Final impact assessment concluded

Milestone: SUMP document adopted

Ruprecht Consult, 31 March 2011
Gdynia’s vision 2015-2025

Quality of life
Better conditions to live, work, travel in Gdynia

Economy
Economic growth and reduction of transport demand

Environment
Sustaining transport for better environment

Energy
Energy efficient urban transport

Moving towards development of sustainable transport system, which ensures citizens high quality of life and possibility to travel in safe, clean and friendly environment

Sustainable spatial, social, economic development of Gdynia
Features of Gdynia’s SUMP

- Self-assessment
  - 163 stakeholders identified
- Long-term strategy:
  - 2015-2025
- Short-term action plan
- Constant monitoring and update every 2 years

- Collection and integration of all existing strategies, plans
- Review and integration of important documents concerning mobility in Gdynia

- Public participation
- Public consultations
- Meetings with stakeholders
- Transport research and surveys
- Community projects studies

- Use of web 2.0
  - Mobility 2.0 platform
- Use of ITS solutions
  - 3-level transport model

Dynamic

Advanced

Integrated

Interactive
Public participation process

• meetings with stakeholders groups and public
• surveys on transport preferences and behaviour
• workshops
• communication with citizens - Mobility 2.0 platform & social media
  → Community projects to be consulted
  → Transport model for visualization and discussion
Mobility 2.0 platform

- Comments, opinions, proposals via:
  - Microblogs - „Moja Gdynia”
  - Questionnaires, polls, votings
  - SeeClickFix
- Supporting for monitoring and evaluation
- Launch of the website on 10th Feb 2014
- So far, 70 registered users
- Usually 50-400 views per article
- Over 7000 views of post on survey on pedestrian areas (2700 respondents gathered)
- An „ambassador” & „lead user” indicated
BSR Competence Centre on SUMP

- Gdynia - „living laboratory” for Poland & BSR
- led by the University of Gdansk
- supported by the UBC Commissions on Environment & Transport, the City of Gdynia and Lund University.
- The aim: to help cities in developing their SUMPs by providing information, support, exchange of experience and training throughout the CIVITAS-DYN@MO project, lifetime and beyond.
Thank you!

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