

# What do European urban mobility projects offer to cities?



© ELTIS/Harry Schiffer

## City of Krakow experiences on EU mobility projects

*Tomasz Zwolinski, City of Krakow*

*1st European conference on SUMP, Sopot, 12-13 June 2014*

## EU mobility projects in Krakow

- CIVITAS CARAVEL
- CIVITAS CATALIST



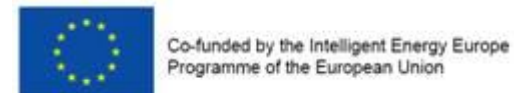
- SIFORAGE



- VIA REGIA PLUS



- AENEAS
- TRANSPORT LEARNING
- STARS
- CHALLENGE
- PUSH & PULL
- VELOCITTA



*1st European conference on SUMP, Sopot, 12-13 June 2014*

## Strategies

- Selection of projects which are :
  - in line with existing policy documents and plans
  - in line with current mobility issues/problems of the city
  - really contributing to local situation and quality of life
  - implementation is realistic
  - gather variety of stakeholders (possibly new ones)
  - address different (new) target groups
- Creation of the special unit in the department (3 persons)
- Hiring new people (short term contracts) if needed
- Inclusion of new existing staff of the department (according to the topic of the project)
- Cooperation with Technical University (including master thesis contributing to the projects)

## Experiences – organisational issues

- Possibility to learn in practice project management skills needed not only for EU co-financed projects
- Projects trigger involvement of local politicians, other departments, stakeholders, etc.
- More targeted actions (i.e. children, older persons, PRM's, etc.)
- Better project implementation, including proper monitoring and evaluation, coordination among actors
- More time for planning, implementation and evaluation of the actions (these phases are formally parts of the projects)
- Detailed roles and responsibilities of the project partners
- Better dissemination of activities, promotion of the city through events

## Experiences – content related

- Possibility to learn from more experienced experts/cities/organisations
- Possibility to benchmark your city performance (comparison to other cities)
- Quick and easier accessibility of „know-how”
- Innovative and sometimes risky actions/measures
- Learning through conferences, workshops, trainings, etc.
- Contact with new ideas, possibly to be implemented in local situation
- More structured and comprehensive approach, crating packages of measures instead of isolated actions
- Detailed planning of the actions
- Help and guidance from coordinators and WP-leaders
- Better cooperation with local partners, importance of involving universities
- Excellent opportunity to test new solutions (in a smaller scale)

## Experiences – financial issues

- Majority of non-infrastructure projects wouldn't be considered and implemented without external financial sources
- Creation of new jobs at the municipality
- Possibility to co-finance existing staff
- Wide range of budget lines

## Experiences – personal issues/staff development

- Contact with foreign language, learning through work, practical use of the language
- New skills, development of financial, legal, organisational staff within organisation
- Site visits to other EU cities, practical issues, possibility to see measures „in action”
- Possibility to gain a broader and wider „look” at local issues and problems

## Experiences – other issues

- High level of bureaucracy
- Too complicated evaluation of the (simple) actions
- Cash-flow problems
- Delays by some partners can stop you in your local actions
- Problems to work with some partners





**Thank you!**

**Tomasz Zwoliński**

**City of Krakow**

**[tomasz.zwolinski@um.krakow.pl](mailto:tomasz.zwolinski@um.krakow.pl)**

