

OCTOBER 21, 2014 | Hemus Hotel Conference Centre, Sofia

SUSTAINABLE URBAN MOBILITY PLANNING: A TOOL FOR ACHIEVING BETTER QUALITY OF LIFE IN EUROPEAN CITIES

CONFERENCE PROGRAM

9.00 - 9.30 **Registration of participants**

9.30 - 10.00 **Welcome speeches**

Representative of the National Association of Municipalities in Bulgaria
Representative of the Bulgarian Ministry of the Environment
Representative of the Sofia Municipality

10.00 - 10.30 **Introduction to the project**

Prof. Lucia Ilieva

10.30 - 11.30 **Pitch event**

Selected speakers present their solutions concerning the Conference topics:
- *How important is it to involve stakeholders in mobility planning and what are the best techniques to secure effective participation and proactive cooperation?;*
- *Parking policies as a tool to foster urban sustainable mobility;*
- *Secrets of people's behaviour.*

11.30 - 12.00 **Coffee break and presentation of Photo-exhibition on Mobility**

12.00 - 13.00 **Report on conclusions from the previous day's mutual learning**

Common debate

13.00 - 13.30 **Solutions for sustainable mobility offered by other EU-projects**

ENDURANCE
QUEST

13.30 - 14.30 **Networking lunch**

14.30 **End of event**

Official language of the Conference: English and Bulgarian.
Simultaneous translation service available.

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