



Project acronym: **ENDURANCE**

Project title: EU-wide establishment of enduring national and European support networks for sustainable urban mobility

**D.2.2**

## **Template of Road Maps**

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Prepared by: **CDV (Zbyněk Sperat, Radomíra Jordová, Hana Brůhová)**

Checked by: **ACT TW (Sabrina Ishfaq)**

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## ENDURANCE introduction

ENDURANCE aims to assist cities and regions with developing Sustainable Urban Mobility Plans (SUMPs) by facilitating networking, mutual learning and sharing of experience and best practise across countries. ENDURANCE builds 25 national networks and an overarching European network making use of the existing EPOMM (European Platform on Mobility Management) structure. The main target groups of ENDURANCE are urban mobility professionals, cities and national authorities. The main benefits are efficient and lasting support structures for SUMP, which will be maintained by EPOMM beyond the end of ENDURANCE.

## Objectives of ENDURANCE

1. Establish enduring national SUMP networks in **all** EU countries and Norway
2. Establish an enduring and integrated European SUMP audit, training and policy transfer network
3. Activate 250 cities in Europe to engage in SUMP and SUMP implementation
4. Raise awareness about SUMP and its benefits at national and European level institutions

## Expected Results

The estimated results of the project will be:

- EUR 190 million total investments in sustainable mobility during the project (800 million by 2020),
- 1.5 million tonnes reduction of annual CO2 emissions by 2016 and 11 million by 2020
- 340,000 toe/year reduction in energy consumption by 2016 and 3.5 million toe/year by 2020.

This is possible due to a sustainable network of SUMP networks in all countries of the EU plus Norway that will continue to be fully active well beyond 2016, when ENDURANCE will end. This sustainable network could save the European citizens affected up to half a billion Euros on annual fuel costs by 2020, and will provide a better urban environment, a more thriving urban economy and a generally higher quality of life in European cities.

## Executive Summary

This document provides a template for development of national road maps towards creation of nation-wide enduring networks on SUMPs. The template provides guidelines to NFPs step by step on creation of their national network and at the same time records the current situation in the application of the road map.



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## 1 Introduction

### 1.1 Background and Objectives

The central objective of ENDURANCE on the national level is the buildup of enduring national networks on SUMP. These networks will then:

- foster a national policy and national support for introduction / further implementation and promotion of SUMP;
- organise and develop information, training and training materials in the local language;
- facilitate national knowledge exchange between cities;
- be the national contact point and thus channel and institutionalise the knowledge exchange on an international level;
- be able to provide support to cities and agglomerations even in adverse circumstances (e.g. economic slump, hostile political environment).
- after the end of ENDURANCE, they should **endure** – and this might be in the framework of **EPOMM** and an EPOMM membership

### 1.2 Purpose of the Road Map

The Road Map is a strategic planning tool that enables NFPs to structure their work and have a clear point of reference throughout the project. It describes steps on how to create and sustain your national SUMP network.

Please fill in the information relevant to your existing / future SUMP network, using the suggested structure of the roadmap below (boxes highlighted by a red colour) and try to keep to the planned activities and deadlines. Regular (bi-yearly) updates of the roadmap are planned to keep this document up-to-date. The road map provides you with guidelines and helps you reach your goals in supporting SUMP implementation in your country.

At the beginning of some subchapters, we provide deadlines of relevant milestones; however the suggested dates are only indicative. When planning the activities, each NFP is strongly recommended to plan the meetings with respect to other relevant events in their country, keeping the general project (WP2) deadlines.

Please send the filled-in / up-dated document to the WP2 leader (CDV) at the end of each period (see instructions below).

To conclude, the RoadMap will be a living document used frequently by the NFPs, stewards and the WP-leader to steer development of networks.

### 1.3 Before we start

Before you start developing the Road Map, it is important to keep in mind the following questions:

**Where are we going?** (Destination)

Chapter 1.1 describes the objectives of national networks on SUMP. Under the three year period of ENDURANCE we want to achieve the following:

- I) Create a network of relevant cities, institutions and experts that actively exchange information and experience in the field of SUMP and promote SUMP in general.
- II) To better coordinate SUMP activities at the national level.
- III) To motivate cities to prepare SUMP; to promote the database and sample SUMP using our ENDURANCE network.



- IV) To ensure the network endures beyond the end of the ENDURANCE project – if possible through a direct endorsement and support from a national level institution and a membership in EPOMM.

**Where are we now? Where have we come from? (Status and Context)**

The current situation is described in the National Inventory document.

**1.3.1 Define a scope of your national SUMP network**

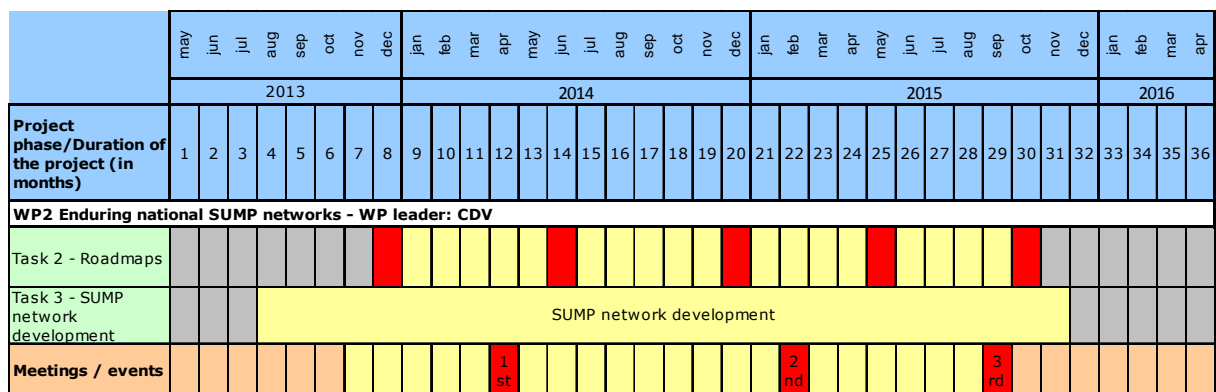
Describe briefly what your SUMP network will be like at the end of the ENDURANCE project (in May 2016). Please keep in mind the goals of the city activation in WP3:

- As many cities as possible should participate in the national network activities (WP2);
- 5 to 20 of these cities (depending on the NFP’s target) that do not have a full SUMP yet, receive additional, personalised support and should make a formal statement that express their commitment to developing a SUMP (WP3).

Proposed number of members	25 municipalities – larger than 50.000 inhabitants, including the 7 groth poles (4 OER members). The Romanian groth poles will be the first 7 municipalities to have a SUMP’s developed, through EBRD financing.
Main activities of your network	<ul style="list-style-type: none"> <li>• Awareness raising on mobility and SUMP’s</li> <li>• Best practices showcase</li> <li>• Training and peer-to-peer exchange</li> <li>• Facilitate networking between municipalities, experts and authorities</li> <li>• Support for municipalities developing SUMP’s</li> </ul>
Benefits for the members	<ul style="list-style-type: none"> <li>• Training opportunities and personalised support</li> <li>• Materials and information on mobility</li> <li>• Networking platform to be used for establishing contacts and collaboration with national and international experts on transport, relevant actors and national authorities</li> </ul>
Estimated impacts (how many cities will be more familiar with SUMP’s/will prepare SUMP’s at the end of ENDURANCE project)	Except the 7 SUMP’s developed for the 7 groth poles in Romania, we estimate an additional 5 SUMP’s to be developed by the end of the ENDURANCE project and at least 10 municipalities to become more familiar with the SUMP concept.

**1.4 When to update**

The RoadMap should be updated at least twice a year and also when any changes in framework conditions for SUMP’s occur and send to the WP2 leader (CDV). Beside this, another update will come after each of 3 national meetings to record their agenda, outcomes and presence of stakeholders. The activities are highlighted in the timeline below.



- Deadline of updating the RoadMap and sending to your steward and WP2 leader/ deadline for meetings
- Process of updating the RoadMap/ time available for meetings

Please send the first update of the RoadMap with the filled in Chapters 1.3.1 and 2.1 by **13th December 2013** to your steward and to the WP2 leader to the following e-mail addresses: [zbynek.sperat@cdv.cz](mailto:zbynek.sperat@cdv.cz) and [radomira.jordova@cdv.cz](mailto:radomira.jordova@cdv.cz). You are kindly requested to send the filled chapters 2.2, 2.3 and 2.4 to your steward and WP2 leaders within 2 weeks after each meeting is done. The chapter 2.1.2 will be updated continuously by yourself and stewards whenever the reason occurs. Regardless the meetings, the RoadMap will be updated and sent to the steward and WP2 leader twice a year.

We strongly recommend you to conduct the meetings earlier than obliged (planned with respect to other relevant events in your country).

## 2 Process development of the Road Map

### 2.1 Step one: Initialisation

Please fill in the boxes in this chapter by 13<sup>th</sup> of December 2013 and then send the Road Map to [zbynek.sperat@cdv.cz](mailto:zbynek.sperat@cdv.cz) and [radomira.jordova@cdv.cz](mailto:radomira.jordova@cdv.cz).

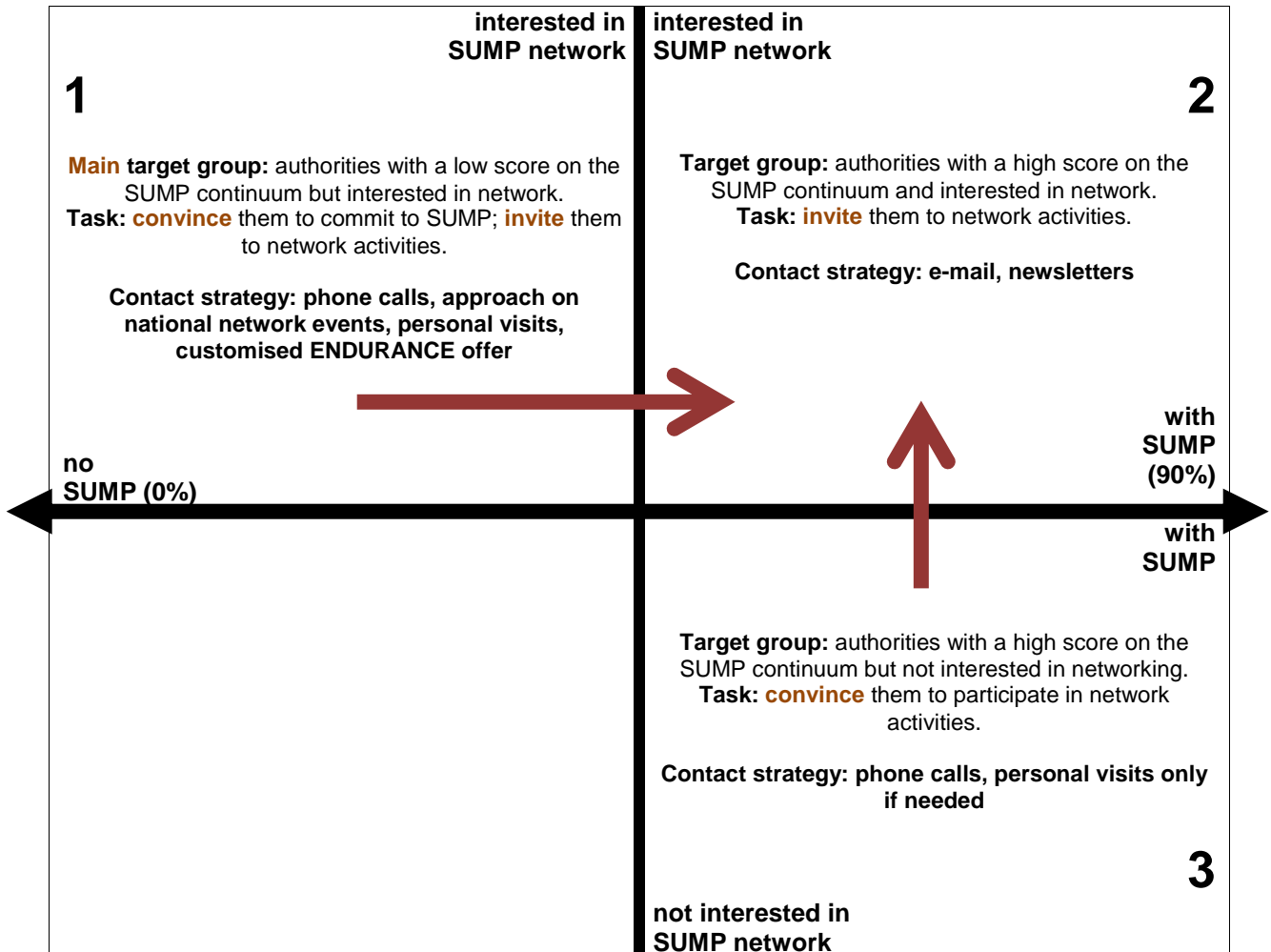
#### 2.1.1 Timeline of your main activities in WP2

Activity	Deadline	Your plan	Real date of realisation
Scope of the SUMP network definition	December 13th 2013	January 2014	please fill in
Creation of the list of cities and stakeholders (updated continuously)	December 13th 2013	January 2014	please fill in
First national network meeting	April 2014	April 2014	10-11 April 2014
Second national network meeting	February 2015	April 2015	please fill in
Third national network meeting	September 2015	Sept. 2015	please fill in

The first and second national network meetings are scheduled to take place in the frame of the OER Annual Meetings. These usually take place after the first semester of every year. The third meeting could be organized in Bucharest and could be coupled with transport related events during 2015.

## 2.1.2 Cities and other stakeholders activation

Use your National Inventories, data provided by the website, the Management Committee and WP3 materials and make a list of relevant stakeholders (use the tables below or the attached Excel table 'ENDURANCE RoadMap - Annex for administration'). Please reflect the WP3 City Activation Strategy and categorise cities as interested/uninterested in SUMP and advanced/less advanced in SUMP.



Graph 1 – information about city activation.

Cities interested in SUMP network with a SUMP (quadrant 2).

City	Contact person	Function/department	Phone	E-mail
Braşov				
Iaşi				
Ploieşti				
Timişoara				
Cluj-Napoca				
Constanţa				
Craiova				
Bucureşti				

Contact list to be confirmed and updated after the first national meeting – April 2014.

Cities interested in SUMP network with no SUMP (quadrant 1).

City	Contact person	Function/department	Phone	E-mail
Aiud				
Baia-Mare				
Bistrița				
Deva				
Făgăraș				
Mediaș				
Satu-Mare				
Săcele				
Călărași				

Contact list to be confirmed and updated after the first national meeting – April 2014.

Cities with a SUMP not interested in SUMP network (quadrant 3).

City	Contact person	Function/department	Phone	E-mail
please fill in	please fill in	please fill in	please fill in	please fill in
NA				
NA				
NA				

Other institutions

Institution	Category*	Contact person	Function/department	Phone	E-mail
MDRAP – Ministry for the Regional Development and Public Authorities	National Authority				
REC Romania – Regional Environmental Center	NGO				
UAUIM – “Ion Mincu” University of Architecture and Urbanism	Academic institution				
ALEA – Alba Local Energy Agency	NGO				
ATU - Association for Urban Transition	NGO				
AMM – Association for Metropolitan Mobility	NGO				
AV Transport Planning SRL	Business				
Impact Consulting SRL	Business				

Contact list to be confirmed and updated after the first national meeting – April 2014.

\* Choose one of the following categories, or add another: City, Public authority, Academic institution, Research institution, Consultancy, Business, NGO.

Start contacting the cities according to the city activation plan in WP3. Update contacts with selected stakeholders regularly. For communication strategy use the template provided by WP7.

Update the following information when there are any changes towards National Inventory in legislation, financing or SUMP related activities out of the ENDURANCE project.

Changes at the national level	please fill in
Substantial changes at the regional levels	please fill in
Local specific activities (other workshops on SUMP related topics out of the ENDURANCE project, activities of NGOs and city associations etc. You can fill in anything not mentioned in ENDURANCE national workshops but can help in progress)	please fill in

## 2.2 Step two: Building the network – the first meeting

Please fill in the boxes in this chapter within 2 weeks after the 1st meeting and then send the RoadMap to your steward and WP2 leader: [zbynek.sperat@cdv.cz](mailto:zbynek.sperat@cdv.cz) and [radomira.jordova@cdv.cz](mailto:radomira.jordova@cdv.cz)

### 2.2.1 Establish officially your SUMP network

Your network can be created as a new legal body or it can use an already existing network (e.g. a Healthy cities association, Civinets, nat. EPOMM branches). Describe who will be the host of the network (NFP or another more suitable organisation), who will commit to operate it beyond ENDURANCE. Please describe very briefly your next steps to establish the SUMP network officially.

If you plan to create a new network, specify, what are the administrative necessities to establish it officially according to the legal conditions in your country (e.g. registration at the Ministry of the Interior, at a revenue authority / Ministry of Finances, etc.).

If you plan to use an existing body, specify conditions of cooperation and further functioning of the network.

Name of the network	Rețeaua Endurance / Endurance Network
Legal body	OER – Orașe Energie România
Funding framework	
The Romanian Endurance network uses the frame of the Orașe Energie România Network. OER invited its members to become part of the Endurance network, as well as municipalities that are not OER members.	

### 2.2.2 Host the first national network meeting

Think about what will be the main focus of your first national meeting and fill it briefly in the box. We provide you with some suggestions:

- Introducing objectives and targets of the national network
- Potential activities which might take place (try to find out what are the needs of cities and other stakeholders)
- Trainings, information on SUMP – benefits and ENDURANCE offers (TEMS, MaxEva, City Database, policy exchange, audits, training, SUMP conferences)
- Networking opportunities
- Good practise presentation (national/international)

The first ENDURANCE meeting aims at presenting the SUMP concept to Romanian municipalities, the legal frame for SUMP implementation, steps to be taken towards urban mobility planning and case studies/good practices in the field of mobility in Romania.

## 2.2.3 Evaluate the meeting and update the roadmap

For evaluation of the first meeting, please fill in the following table:

The number of participants	36 participants (participants list attached – Annex 1)
Full agenda	Agenda attached – Annex 2
Main issues discussed (good potential, interim barriers for SUMP etc.)	Sustainable Urban Mobility Planning in Europe and Romania, Links to other EU funded mobility projects (eg. BUMP), Synergies between SUMP and SEAPs (Sustainable Energy Action Plans), Legal and supportive framework for SUMP implementation. The main barrier identified is the
If some training activities were on the agenda or suggested for the future meeting, describe them	The first ENDURANCE meeting was aimed at introducing the SUMP concept to municipalities and at presenting initiatives in the field of mobility in Romania. No training activities were made. For the future Endurance events we envisage trainings on SUMP development, data gathering, use of mobility planning tools etc.
The needs of the cities and other stakeholders (how to overcome the barriers)	The Romanian legal framework states that only rank 0 (Bucharest) and rank 1 (12 cities) municipalities have to develop SUMPs. For all other municipalities (94) this plan, under the current law, is optional. The main barriers are: the fact that for some of the cities the SUMP or other mobility planning is optional; the lack of a common methodology for developing mobility plans; the lack of knowledge and expertise of the administrative personnel regarding mobility.
Describe briefly the satisfaction of participants within the meeting	The overall satisfaction level can be described as good.
Other stakeholders to be invited?	TBD
Requirements for policy exchange. What kind of topics in relation to SUMP for policy exchange (among cities, nat. authorities etc.) would the participants welcome (parking policy, stakeholder involvement etc.)	Given the fact that none of the Romanian municipalities have an SUMP and the development process for such planning has begun in 2014 for 8 cities (7 growth poles + Bucharest) there is policy exchange needed on all aspects of mobility planning.
Other comments / suggestions	please fill in

## 2.3 Step three: Strengthen the network - the second meeting

Fill in the boxes in this chapter within 2 weeks after the 2nd meeting and then send the RoadMap to your steward and WP2 leader: [zbynek.sperat@cdv.cz](mailto:zbynek.sperat@cdv.cz) and [radomira.jordova@cdv.cz](mailto:radomira.jordova@cdv.cz).

### 2.3.1 Activities during the first year of the network

This is the time between the first national meeting and the second national meeting. Please plan and describe your activities within the network, e.g.

- follow up on the first national meeting
- which persons/institutions to contact, how to get more stakeholders, who else might be interested
- possible policy exchanges e.g. to initiate / strengthen SUMP adoption
- marketing activities
- meetings to clearly define the network
- how to organise training, presentation of good practice, information exchange at the next meeting
- what to achieve from the next meeting
- what should I ask the other NFPs about how they solved problems
- distribution of e-updates to relevant stakeholders

We plan to invite representatives of the 8 municipalities that will start developing SUMPs in Romania in 2014. These are the 7 growth poles of Romania (7 municipalities / 4 are OER members / 2 are Endurance members) and

Bucharest. There are an additional 5 municipalities (rank 1 cities) that are required by law to develop SUMP's until 2015 – we plan to invite representatives of those municipalities as well. OER signed an Collaboration Protocol with AMM - Association for Metropolitan Mobility in order to jointly organize an event in November 2014.

### 2.3.2 Host the second national network meeting

Please think about what will be the main focus of your second national meeting and fill them in the box below. We suggest you build the agenda on the results of the first meeting and the activities during the first year of the network.

please fill in

### 2.3.3 Evaluate the meeting and update the roadmap

For evaluation of the second meeting, please fill in the following table:

The number of participants	please fill in
Full agenda	please fill in
Main issues discussed (good potential, barriers for SUMP's etc.)	please fill in
If some training activities were on the agenda, describe them	please fill in
The needs of the cities and other stakeholders (how to overcome the barriers)	please fill in
Describe briefly the satisfaction of participants within the meeting	please fill in
Other stakeholders to be invited?	please fill in
Requirements for policy exchange. What kind of topics in relation to SUMP's for policy exchange (among cities, nat. authorities etc.) would the participants welcome (parking policy, stakeholder involvement etc.)	please fill in
Other comments / suggestions	please fill in

## 2.4 Step four: improvement of the network – the third meeting

Fill in the boxes in this chapter within 2 weeks after the 3rd meeting and then send the Road Map to your steward and the WP2 leader: [zbynek.sperat@cdv.cz](mailto:zbynek.sperat@cdv.cz) and [radomira.jordova@cdv.cz](mailto:radomira.jordova@cdv.cz).

### 2.4.1 Activities during the second year of the network

This is the time between the second and the third national meetings. Please plan and describe your activities within the network during this time slot. We suggest you to compile the activities on the results of the second meeting. Focus also on:

- funding framework for SUMP's in your country
- monitoring of results of the network activities
- strategy for funding after the end of Endurance
- updating the chapter on the cities and stakeholders activation (final)



please fill in

### 2.4.2 Host the third national network meeting

Please think about what will be the main focus of your third national meeting. We suggest you to build the agenda on the results of the second meeting and the activities during the second year of the network. Focus also on discussing the strategy for enduring the network after the end of the project.

please fill in

### 2.4.3 Evaluate the meeting and update the roadmap

For evaluation of the third workshop, please fill in following table:

The number of participants	please fill in
Full agenda	please fill in
Main issues discussed (good potential, barriers for SUMP's etc.)	please fill in
If some training activities were on the agenda, describe them	please fill in
The needs of the cities and other stakeholders (how to overcome the barriers)	please fill in
Describe briefly the satisfaction of participants within the meeting	please fill in
Requirements for policy exchange. What kind of topics in relation to SUMP's for policy exchange (among cities, nat. authorities etc.) would the participants welcome (parking policy, stakeholder involvement etc.)	please fill in
Other comments / suggestions	please fill in

## 2.5 Sustaining the network and finalising the Roadmap. Continue networking!

Please specify, how you will sustain the network after the ENDURACE project has ended. Think particularly about financial opportunities, further communication with the network members and the network services, and regular monitoring of the network results.

Name of the network	please fill in
Legal body	please fill in
Main services for the network members	please fill in
Continuous communication with members	please fill in
Monitoring of results achieved by the	please fill in

network	
Preparation of a plan how to sustain the network incl. a financial plan after ENDURANCE	please fill in (or send it as an attachment, if it is in a separate document in English)
Funding framework for SUMP	please fill in