

The Athens Resolution

The Athens Resolution is the outcome of the ECOMM 2016 European Conference on Mobility Management “Smart Solutions for People and Cities” held from 1-3 June 2016 in Athens, Greece and focusing on smart and green travel.

ECOMM, by celebrating its 20th anniversary, focuses on the future and marks a new era for smart mobility. Decarbonisation of transport, the transformation to renewable energy based mobility and the urgent need to make our cities and their hinterland more resilient and liveable make the need for Mobility Management ever more urgent.

Mobility Management is the key to achieving a decarbonised, zero emission transport system and to make our cities and their hinterland pleasant and prosperous places to be.

At ECOMM 2016 we agreed on 5 essential conclusions on the specific role of Mobility Management:

1. Decarbonisation and electrification of transport

The long term replacement of fossil fuels with clean and renewable energy together, is key to reach the goals of the Paris Agreement on climate change. A major element is the electrification of the transport system with electricity based on renewable energy sources. Mobility Management is essential for a proper phasing in of zero-emission transportation alternatives and to intelligently combine all kinds of electric transport.

2. Driverless vehicles and digitalisation

Driverless vehicles may change mobility patterns, consumer behaviour and urban spatial structures totally. Digitalisation provides continuous access to people, goods, and services. Mobility Management is needed to smartly embed these concepts in the transport system whilst avoiding counterproductive effects and optimising the benefits.

3. Connected cities and connected hinterland

A transfer from a functional separated city to a connected city and a connected hinterland is imperative. Transformation from car dependency to multimodal choices requires integration of regional, urban and local land use planning with MOBILITY MANAGEMENT. Successful MOBILITY MANAGEMENT integrates health, environment, energy and mobility objectives into land use planning and urban development.

4. Reclaiming public space

"The outside of buildings is the inside of the city". A prosperous city requires liveable public space and thriving streets for residents and visitors that are good for the local economy. Mobility



Management enables attractive design of public space with easy access for walking, cycling and public transport.

5. Sharing and Mobility as a service

Due to the rise of the sharing economy, sharing in transport may become the new mainstream, enabling new transport concepts, such as “Mobility as a Service”. Mobility Management is essential to get the best out of sharing in order to reduce traffic and increase the efficiency of vehicle and infrastructure use.

A green deal for green mobility:

A green deal for green mobility is fundamental to transforming mobility and transport in order to deliver liveable and prosperous cities with happy citizens. Investments in MM are essential to make green mobility a reality and to stimulate new business opportunities, overcome crisis as well as counteracting unemployment and social deprivation.

To this end all European and National funding programmes and instruments must give priority to green deals for green mobility.

EPOMM,
in Leuven on the 20 of August 2016

