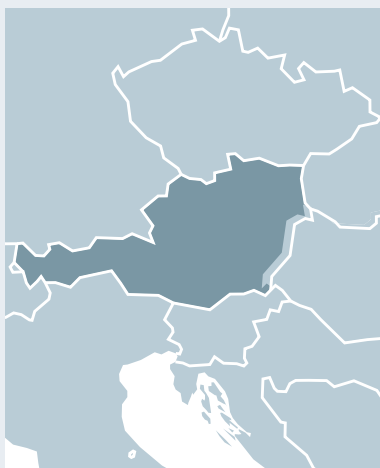




## E-mobility management: klimaaktiv mobil



### Facts & Figures

#### Organization

Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology (BMK)

#### Type of initiative

Financial support and consulting programme including awareness-raising and further education initiatives

#### Target Group

Federal states, cities and municipalities, public sector entities and associations, businesses, tourism, schools and educational institutions

#### Duration

2004, ongoing



### Description of the Initiative

Through klimaaktiv mobil, the Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology (BMK) supports Austria's businesses, fleet operators, cities, municipalities and regions, public administration, the tourism industry, educational institutions and youth initiatives with funding for climate-friendly mobility management (MM). MM aims to effectively combine a multitude of measures to foster climate-friendly mobility patterns. In cooperation with Austria's automobile and two-wheeler importers and the bicycle industry, the BMK also massively scaled up the e-mobility offensive, prolonging it in 2021 with a total funding volume of some EUR 46 million for promoting e-mobility in the Climate and Energy Fund and the national environmental support scheme. To continue this successful model, a total of 167.2 million euros will be available in 2022 for the promotion of e-mobility.

Furthermore, klimaaktiv mobil is de-

signed to motivate people to adopt active, environmentally-friendly modes of transport, including e-mobility. The EcoDriving initiative offers practical training courses with certified trainers for e-vehicles and supports driving schools in integrating e-mobility into driving education.

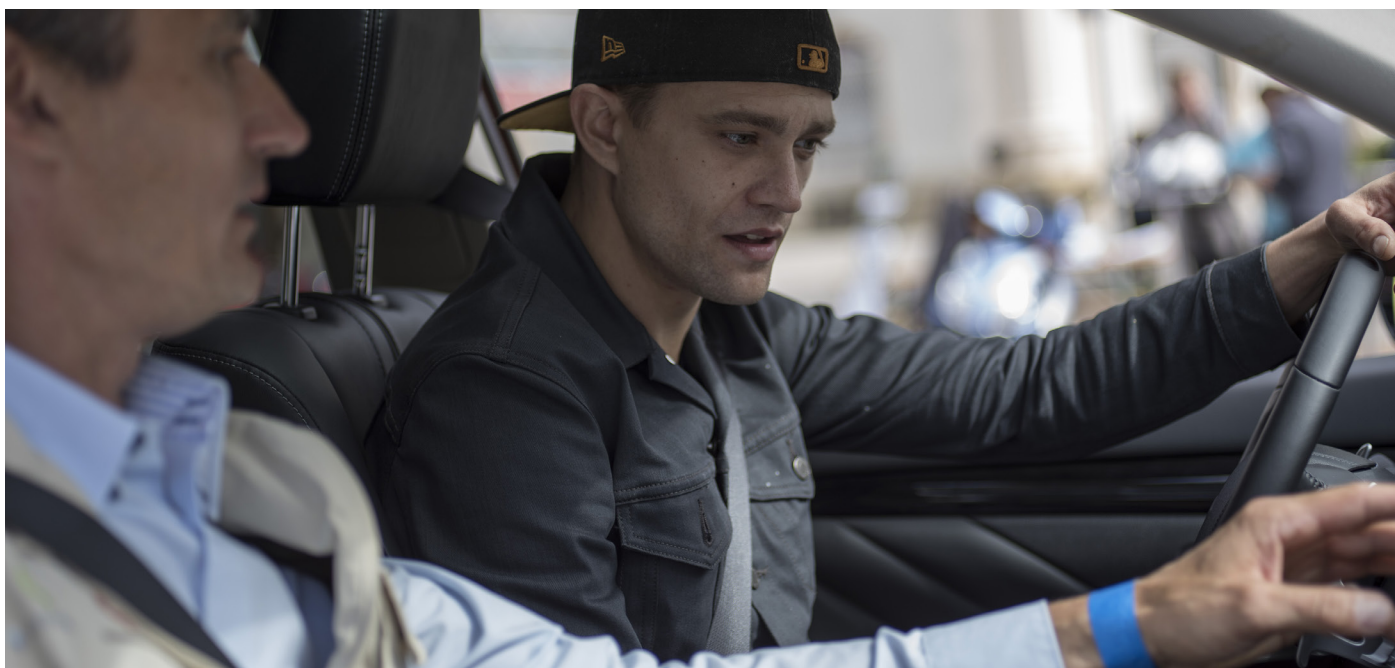
In 2019, the new training course "klimaaktiv mobil driving instructor e-mobility" was established and 100 participants have already graduated. In addition, 257 participants have already completed the klimaaktiv mobil "E-Mob-Train" training course on electromobility carried out in cooperation with partners.

### Implementation

Within the e-mobility offensive, e-cars, e-minibuses, e-bicycles, (e-)transport bikes, e-mopeds, e-motorbikes, e-charging stations and e-special vehicles are eligible for funding. The e-mobility offensive is tied to



## E-mobility management: klimaaktiv mobil



Certified klimaaktiv mobil e-mobility trainers in driving schools

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the purchase of e-vehicles fully powered by electricity or hydrogen from renewable energy sources. Funding is available for private individuals, businesses and municipalities. Several federal states take an active part in the scheme by granting follow-up funding.

### Lessons learned

The 21,000 mobility projects implemented in the framework of klimaaktiv mobil are examples of how a successful synergy between climate protection, mobility and economy works. The initiative is based on

partnerships, particularly between the public and private sectors. It ensures long-term support and predictability of investments in active climate-friendly mobility in Austria, and the safeguarding of the klimaaktiv mobil financial support programme constitutes an important step towards climate protection.

### Impact

As a result of the considerably higher funding for e-mobility, the demand for e-cars all over Austria reached a record high. While the number of new car registrations in 2020 dropped by 24.5% overall, the number of newly registered e-cars climbed by 73% to 15,972 e-cars (BEV) over the previous year. In 2021, this positive trend has become even more dynamic. The registration of 33,366 new e-cars (BEV) in 2021 represents a 208% growth compared to the previous year.