Focus session

E2: Collecting smart mobility data

9.30-11.00



reParking.fi



























SABRINA use of data for improving the cycling infrastructure in Danube area

Prof. Lucia ILIEVA, Zdravka YAKIMOVA
CSDCS – BULGARIA
www.csdcs.org

Content

- Short project Summary
- Data collection process
- Outcomes and conclusions
- Use of collected data





SHORT SUMMARY OF THE PROJECT

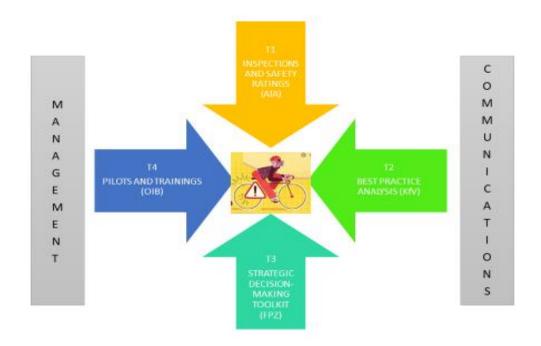
Interreg Danube Transnational Programme SABRINA

Safer Bicycle Routes in Danube Area – SABRINA

The SABRINA Project aims to tackle cycling infrastructure safety issues on existing, planned and missing cycling corridors crossing the Danube region.



SABRINA project structure





Participants

B.1 List of Project Partners

Role	Name	Acronym	Country
LP	The European Institute of Road Assessment - EuroRAP	EIRA - EuroRAP	SI, SLOVENIJA
PP	University of Zagreb, Faculty of Transport and Traffic Sciences	FPZ	HR, HRVATSKA
PP	Austrian Road Safety Board	KfV	AT, ÖSTERREICH
PP	West Pannon Regional and Economic Development Public Nonprofit Ltd.	WPRED	HU, MAGYARORSZÁG
PP	Partnership for Urban Mobility	PUM	CZ, ČESKÁ REPUBLIKA
PP	Green Revolution Association	GRA	RO, ROMÂNIA
PP	Municipality Ilirska Bistrica	OIB	SI, SLOVENIJA
PP	AGILE TRANSPORT ANALYSIS S.R.L	ATA	RO, ROMÂNIA
PP	Automobile Club of Moldova	ACM	MD, MOLDOVA
PP	Club "Sustainable Development of Civil Society"	CSDCS	BG, БЪЛГАРИЯ (BULGARIA)
PP	Ekopolis Foundation	Ekopolis	SK, SLOVENSKO
AP	Ministry of the sea, transport and infrastructure		HR, HRVATSKA
AP	Minsitry of Regional Development CZ		CZ, ČESKÁ REPUBLIKA
AP	Ministry of Transport		CZ, ČESKÁ REPUBLIKA
AP	Ministry of Infrastructure of the Republic of Slovenia		SI, SLOVENIJA





■ Danube Transnational Programme area

Project co-funded by European Union funds (ERDF, ENI)

SABRINA main tasks



- SABRINA surveys EUROVELO routes in Danube area and produces STAR RATING MAPS using iRAP methodology that identifies safety risk on existing infrastructure.
- Using collected data and video images SABRINA will integrate ECS methodology into results and create conditions for INTEGRATION of METHODOLOGIES and compatibility of results.
- Based on methodologies integration, transfer of know-how and BEST PRACTICE DATABASE (created by collection of best practices by project partners), a new SAVE CYCLING ROUTES TOOLKIT will be developed.

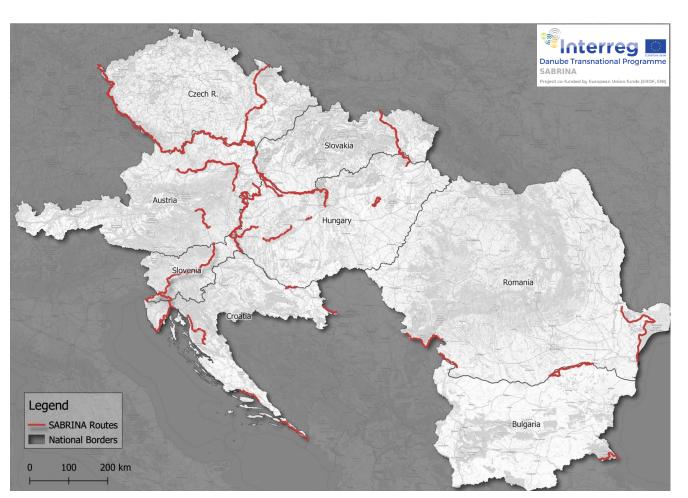


DATA COLLECTION

Inspection and Safety Ratings

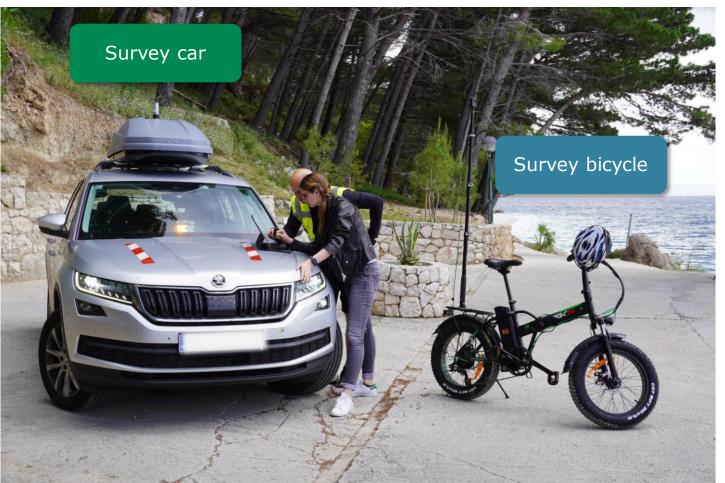


Approx. 5000 km of bicycle routes are inspected using specially equipped vehicles, software and trained analysts.



Inspection and Safety Ratings



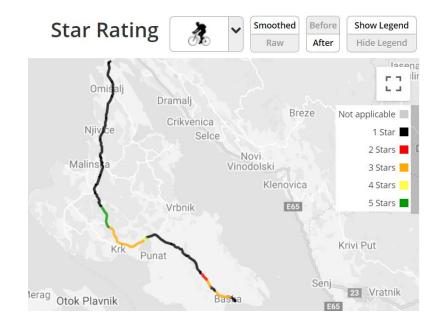


Inspection and Safety Ratings – iRAP methodology



- iRAP assessment model gives an insight on the state of infrastructure safety, presented in an easy to understand format, i.e. Star Rating.
- Alongside Risk maps, it is a valuable tool for targeted infrastructure investment.

5 Stars	***
4 Stars	***
3 Stars	****
2 Stars	****
1 Star	



Best practice analysis



The objective of Best practice analysis is to collect and collate best practices relevant to cycling infrastructure and safety improvement measures.

The best practices are collected with the following methods:

- 1.Collected data analysis. Images representing best practice examples with a description of its benefits to cycling safety.
- 2. Consultation with stakeholders. National consultations with local and national stakeholders aiming at the collection of best practices.
- 3.Desk research. Identifying current state-of-the-art for cycling route assessment methodologies and their advantages and restrictions.

Based on the collected data, Case Study Factsheets will be drafted.

EuroVelo Route number: 6 Type of example: Lack of space/Bad infrastructure



Silistra - Chervena voda

The same route without any markings (second class road) for motorized traffic is used by cyclists. This creates a risk of collisions, especially since visibility is reduced by differences in road height.



Malak preslavets

The bike path passing through an old paved and wrecked road in a wooded area has poor visibility due to the abundant vegetation. The pavement of ordinary soil is stony and uneven and creates a risk of falling, especially in wet weather.



EuroVelo Route number: 6, 13 Type of example: Bad infrastructure – holes/ Mixed traffic



EV6: City of Ruse

A large hole in the bike path, which creates a risk of accidents because cyclists move in two directions and it is assumed that their speed will be significant.



EV13: Dragoman-Gaber

The EV13 coincides with the main road connecting Serbia with Bulgaria. There is no separate bike path and cyclists have to move on the road, which is especially dangerous in fog and poor visibility.



EuroVelo Route number: 13 Type of example: Mixed spaces / Missing signs



EV13: Tran

This part of EV13, designed as a cycle path, is also used by cars and trucks. The mixed traffic poses a danger to cyclists, especially when cornering the road.



EV13: Gaber

There is no signal in this section indicating where the bike path continues - straight or left. Cyclists can get lost in the woods and take the wrong path.



EuroVelo Route number: 13 Type of example: Mix spaces-speed differences/ Surface – poor pavement



Nevestino

In this settlement, where the streets are used by both cars and bicycles, the bridge poses a danger to cyclists due to the uneven pavement and the climb, which will dramatically reduce their speed.



Near Nevestino

The pavement is in very poor condition and makes cycling difficult, and when turning right you can slip and fall off the bike.



EuroVelo Route number: 13 Type of example: Surface – bumps from tree roots/ Missing links

Interreg Danube Transnational Programme SABRINA

Boboshevo

Here you can see how in the forest area of EV13 the roots of the trees surrounding the road can pose a danger to cyclists. The soil is soft and loose and cycling in this rugged terrain is quite difficult.



Near Boboshevo

The two-way bike path near Boboshevo suddenly ends and goes directly to the main road. This poses a great risk to cyclists because the road connecting the Serbian border with the capital Sofia is very busy.

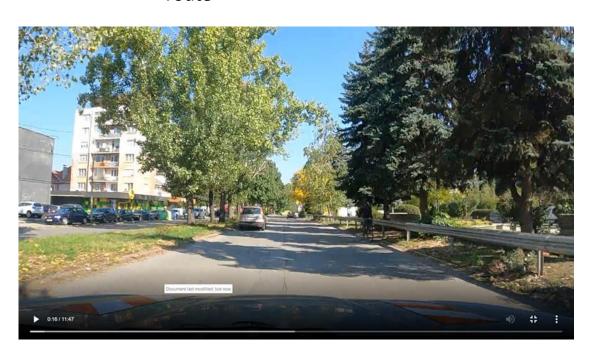


EuroVelo Route number: 13 Type of example: Missing links



Kjustendil

We see a cycling lane, passing EV 13 route, which is only marked along the river, but is not used by cyclists. The lane starts and ends without particular purpose, so no one uses it even as part of EV13 Cyclists continue to use the mixed traffic road which is a major problem for the road safety on the route





EuroVelo Route number: 6 Type of example: Junction – bad crossing



City of Ruse

The bike path and the pedestrian alley are not divided, which creates a danger of collision between pedestrians and

cyclists.







EuroVelo Route number: 6 Type of example: Separate Cycle tracks / Cycle paths



Ruse - Pozharevo

This cycling section near Ruse is used only by cyclists. Although slightly cracked, the asphalt surface is flat and comfortable for cycling, visibility is good and the terrain is suitable. The path is well maintained and traditionally the Green Marathon along Danube is organized there.



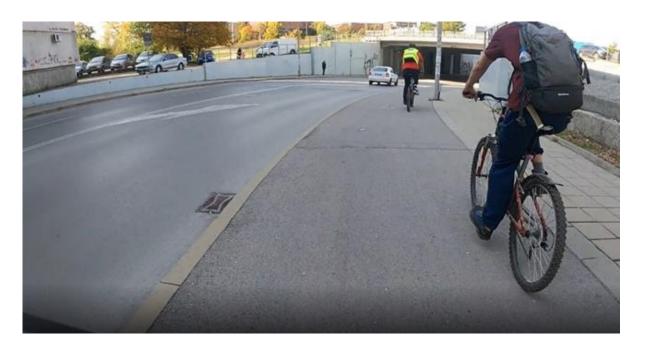


EuroVelo Route number: 6 Type of example: Separate Cycle tracks



Ruse

The pictures represent good examples of pedestrian and cycle lane along the traffic lane and under the roundabout. The lanes are wide enough and are not mixing, which is a prerequisite for good road safety.





EuroVelo Route number: 6 Type of example: New cycling infrastructure



Ruse

This new cycling infrastructure was built in 2020 as a pilot in the frames of the H2020 CIVITAS ECCENTRIC project (CSDCS and Ruse Municipality were the Bulgarian partners in the project). The cycling path of 2 km connects the central part of Ruse with Druzhba neighbourhood thus leading cyclists from the outskirts of the city to EV6.



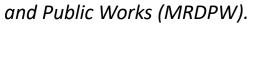
EuroVelo Route number: 13 Type of example: New cycling infrastructure



Kjustendil

This picture shows the new cycling alee recently opened by the mayor. It is situated along the river crossing the city as part of EV13.

The construction was funded by the Operational program "Regions in growth 2014-20" laid by the Ministry of Regional Development and Public Works (MRDDW)







OUTCOMES AND CONCLUSIONS

Results of the analysis



The analysis shows that in Bulgaria the bad examples are significantly more than the good ones. There is still no equality between bicycles and vehicles within the roadway. The placement of bicycle signposts is not regulated and no distinction is made between the signposts for cyclists and other signs. Poor condition of the pavements in some sections is observed. Out-of-town cycling routes are rarely integrated with urban cycling infrastructure and signaling.

The good examples are mainly related to the implementation of European projects and less often to the municipal plans. In most cases, they concern only a specific locality and have a limited scope due to limited funding. Unfortunately, such "piecework" does little to improve the overall condition of cycling routes.

Conclusion



In summary of the analysis of the collected data we estimate that the proposed use of EuroVelo routes in Bulgaria has significant potential to offer a full tourist trip by bicycle, but before that it is necessary to improve the characteristics of the road infrastructure.

Depending on the current state of the roads, the necessary measures should be determined to improve the safety and comfort of travel.

Unfortunately, due to the lack of the necessary organizational structure, analysis and control of the cycling infrastructure in Bulgaria has never been done by the state or municipal authorities. In this regard, we can say that the SABRINA project is a pioneer.



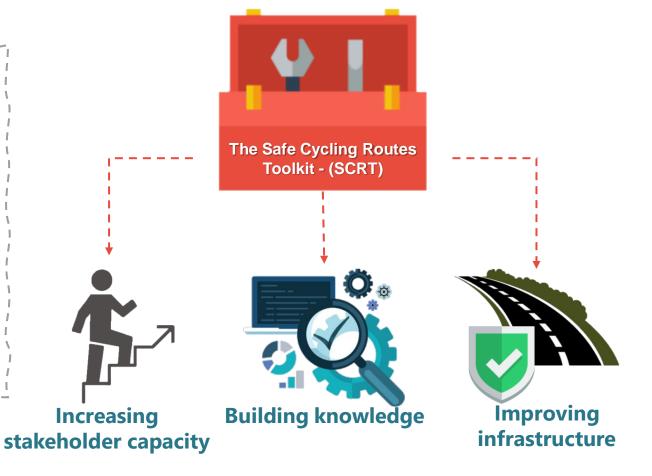
USE OF COLLECTED DATA



The Safe Cycling Routes Toolkit (SCRT)



 A strategic decision-making toolkit that will increase stakeholders' capacity, build knowledge and cooperation at different levels, thus preventing development of killer cycling infrastructure in an early stage.





The Safe Cycling Routes Toolkit (SCRT) - Features





User defined infrastructure layouts



Algorithm-based recommendations



Star rating based risk maps



Document repository



Result viewer module



Performance evaluation tool



Thank you for your attention





Traffic models are important tools in transport planning and forecasting to understand how people travel and the situation on the road network.

But..



Traditional models are made for analysing car traffic and anonymous, aggregated flows between large zones.



Often only larger metropolitan areas and regions meet the **data** requirements for developing a traffic model.



Traffic model **deployment is costly** and only a few smaller regions have resources for acquiring a model even if its benefits are clearly seen.



Traffic model **deployment takes time** while modelling results are often needed now or "yesterday".

Other data products such as GPS data from sports trackers or other apps can help to understand bicycle flow.

But...



Are often strongly anonymized, compromising on resolution and granulation.



Provide solely **static results**, which limits the possibility to use such tools to study the potential of new policies.



Results are not driven by quantitative understanding of how people travel, but **only by observations**.



Overrepresents certain sociodemographic groups.

BRUTUS Lite for Cycling enables detailed cycling flow and route analysis in an instant.



Detailed cycling flow and route analysis based on full BRUTUS methodology and multimodal modelling.



Use of widely available and standardised data makes application possible virtually anywhere.



Smaller regions without a traffic model and larger regions with only a traditional traffic model obtain cycling flow analysis capabilities.



BRUTUS Lite is almost **instantly deployable** and enables utilization of modelling results even in ad hoc project cases.

BRUTUS Lite Methodology



OD matrices based on available data sources such as mobile network data.

Origin-Seasonality Destination information Matrices Spatially detailed Cycling flows on cycling matrix the detailed extracted cycling network from other modes Transport networks **BRUTUS Lite**

Temporal variability based on realtime data sources such as mobile network data and/or GPS data.





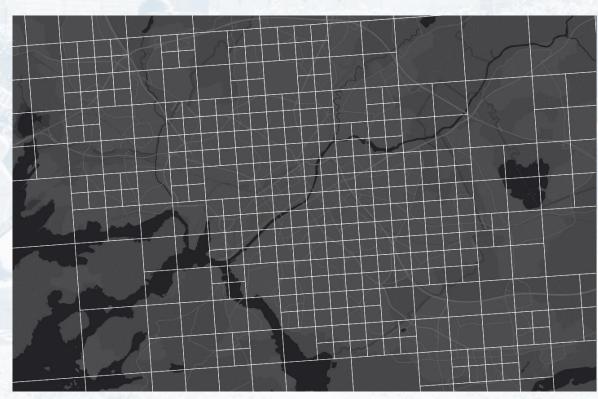


Widely available and standardised datasets such as OpenStreetMap for route simulation.

Ramboll 6

Mobile Network Data





Method 1: Split postcode zone demand to grid resolution

Postcode zone level:

Total production and attraction

Postcode zone level:

Total activity reduction and increase



Grid level:

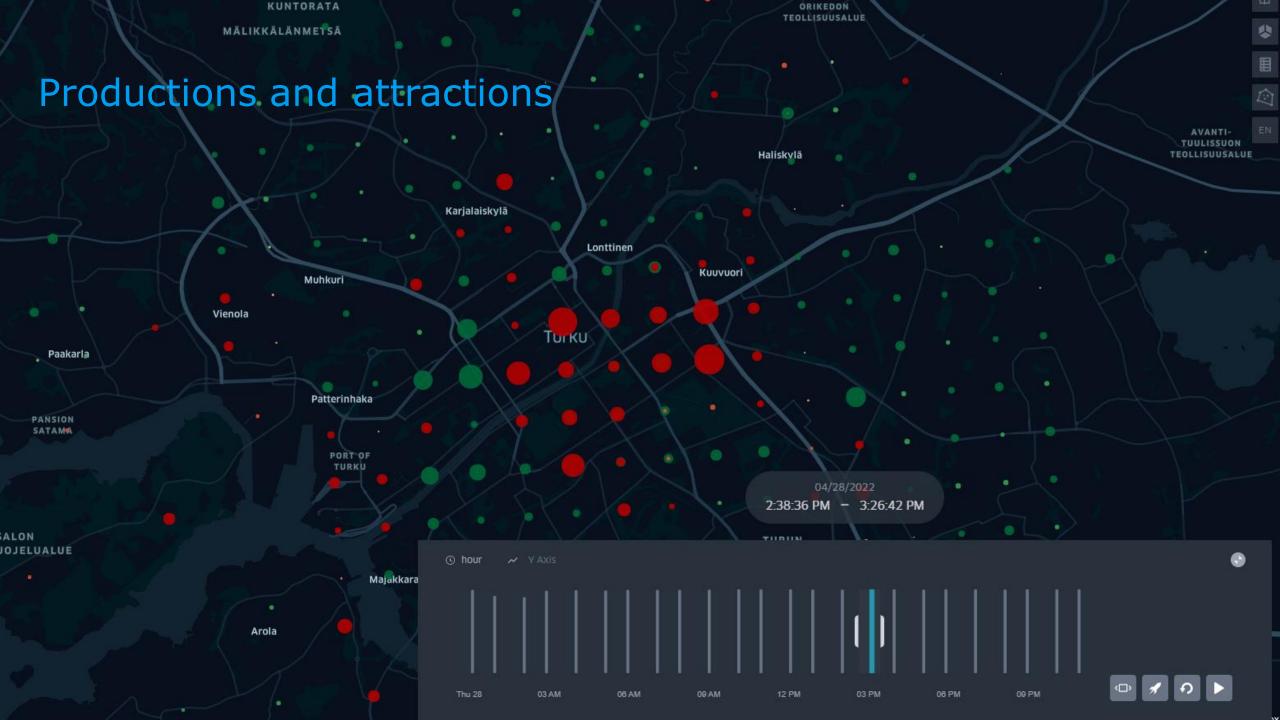
Number of activity reduction and increase.

Grid level:

Weight of production and attraction with regards to postcode zones

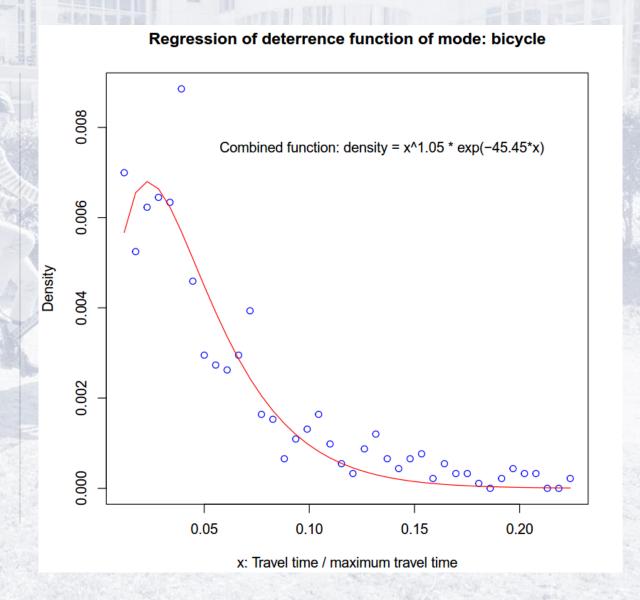
Grid level:

Production and attraction & Trip distribution



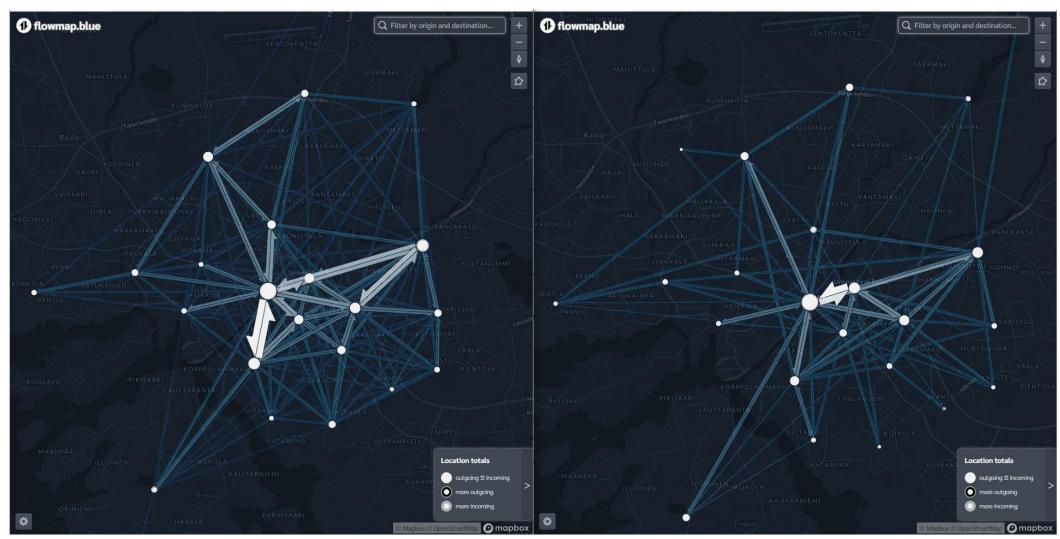
Method 2: Determine the share of bicycle trips

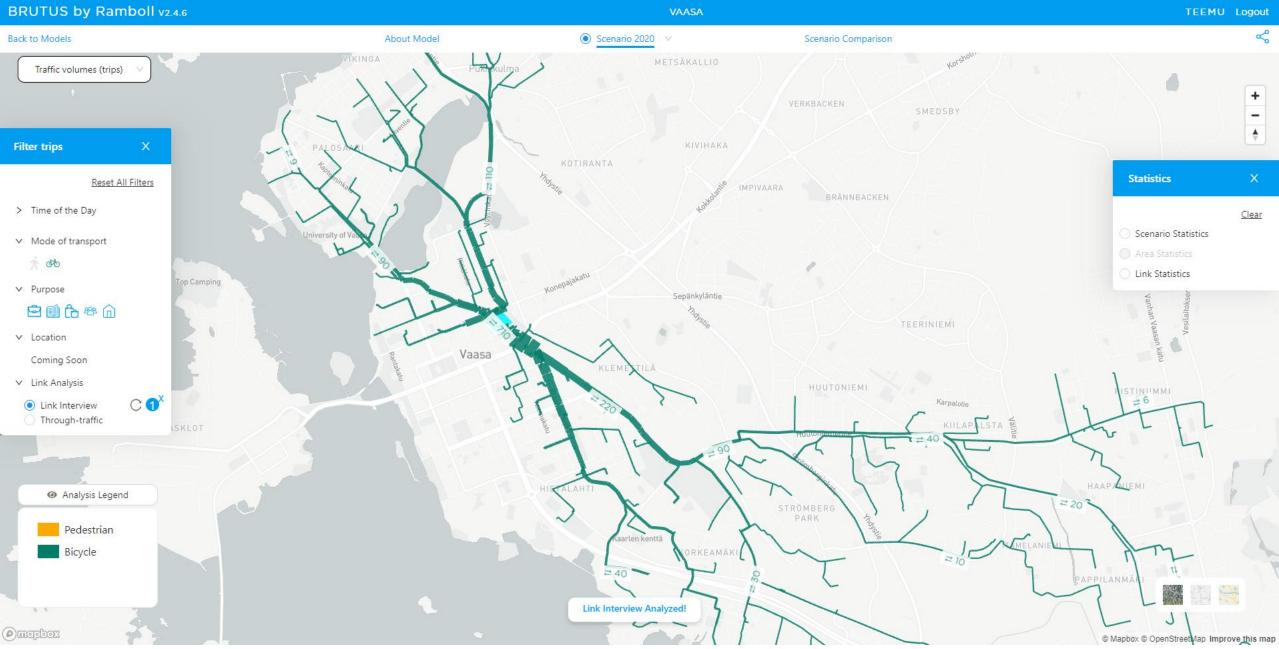
- Share of bicycle trips over travel time is determined with help of deterrence functions.
- Allows to evaluate network improvements
- Deterrence functions are based on travel survey data.
- Easy to transfer to other locations due to simple mathematical definitions.



Bicycle OD trip visualization: Brutus Lite v.s. Travel Survey

Average daily bicycle trips estimated by: (i) left: BrutusLite, (ii) right: Travel Survey





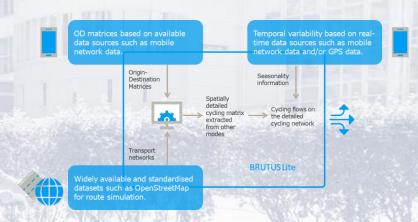
Discussion and Conclusions

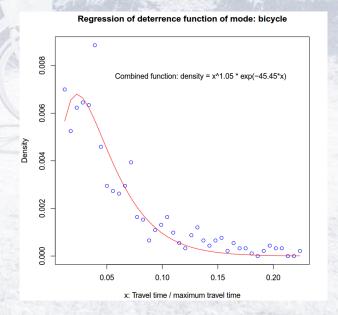
Mobile Network Data can be applied to analyze cycling flows

- Benefits against traditional data sources and models.
- Shortcomings of data are there, but can be overcome given the relatively simple approach
- Increasing spatial resolution is crucial making the approach feasible for cycling.

Developed BRUTUS Lite methodology works and provides great platform for future applications.

Modelling is fast and scalable enabling costefficient piloting with interested parties.





Ramboll

Contact for More Information



Teemu Sihvola Head of Digital Mobility Lab teemu.sihvola@ramboll.fi +358 40 735 8885





Martijn Hollestelle Data Scientist, Digital Mobility Lab martijn.hollestelle@ramboll.fi +358 44 755 8853



Bright ideas. Sustainable change.

RAMBOLL



USING WEATHER OBSERVATION DATA FOR DESIGNING PROACTIVE COMMUNICATION ABOUT WINTER MAINTENANCE OF CYCLE PATHS

Helsinki



In Helsinki, winter maintenance is fully prepared from October to April... what's the most common weather condition?



In Helsinki, winter maintenance is fully prepared from October to April... what's the most common weather condition?

What do people need to know about "winter cycling" in Helsinki?

Content

- 1. Aims
- 2. Target groups
- 3. From reactive to proactive communication
- 4. Typical and exceptional weather conditions based on data
- 5. Outcomes:
 - Maintenance set-up from user perspective
 - What to communicate in typical and exceptional weather situations?





Aims

- Key question: how, when and what to communicate about the condition of cycle paths to make the travel decision easier?
 - Communicating to users about predictable condition of cycle paths based on weather forecast.
 - Promoting cycling year-round by informing, when conditions to bike are good.





Who are the target groups?

- Based on Helsinki's cycling barometer,
 - A. 71% of Helsinkians cycle between May and September
 - B. 41 % cycle when there's no snow
 - C. 13% cycle year-round.
- Group B was identified as a realistic target group to continue also year-round, as long as cycling conditions are pleasant.
- Of course, this requires that service standard of winter maintenance is high enough and predictable.



From reactive to proactive communication

- Currently, communication consists of basic information on winter maintenance methods, press releases on burning topics, reacting to questions in social media and occasionally reacting to opinion pieces in newspapers.
 - ➤ Setup is reactive. However, by acting proactively, cities can initiate the topics and tone of discussion.







What and why to communicate proactively?

- Commuting decisions are usually made the night before.
- Condition of cycle paths can be predicted based on forecast.
- Proactive communication, in which quality level deviations are clearly highlighted, can significantly increase users' satisfaction with the service.
 - These highlight the need to proactively communicate about the realistic outcome of maintenance actions in various weather conditions.







 To determine typical and exceptional weather conditions, data from the Finnish Meteorological Institute's weather station in central Helsinki was analysed.

 Analysis was made from the years 2016-2021, from October to April (when cycling amounts drop and winter maintenance is prepared).



- Based on data, five typical winter weather situations were identified in Helsinki.
 - 1. no rain & temperature ≥ 0°C
 - 2. no snow & temperature < 0°C
 - 3. snow & temperature < 0°C (snowing under 10 mm, when converted to water*)
 - 4. rain & temperature ≥ 0°C
 - 5. temperature variation ± 0°C

*= about under 10 cm snowfall.





- Based on contractor interviews, three exceptional and particularly hard weather situations for cycle path maintenance became apparent:
 - 1. snowstorm (snowing over 10 mm, when converted to water*)
 - 2. frost
 - 3. freezing rain

*= about over 10 cm snowfall.





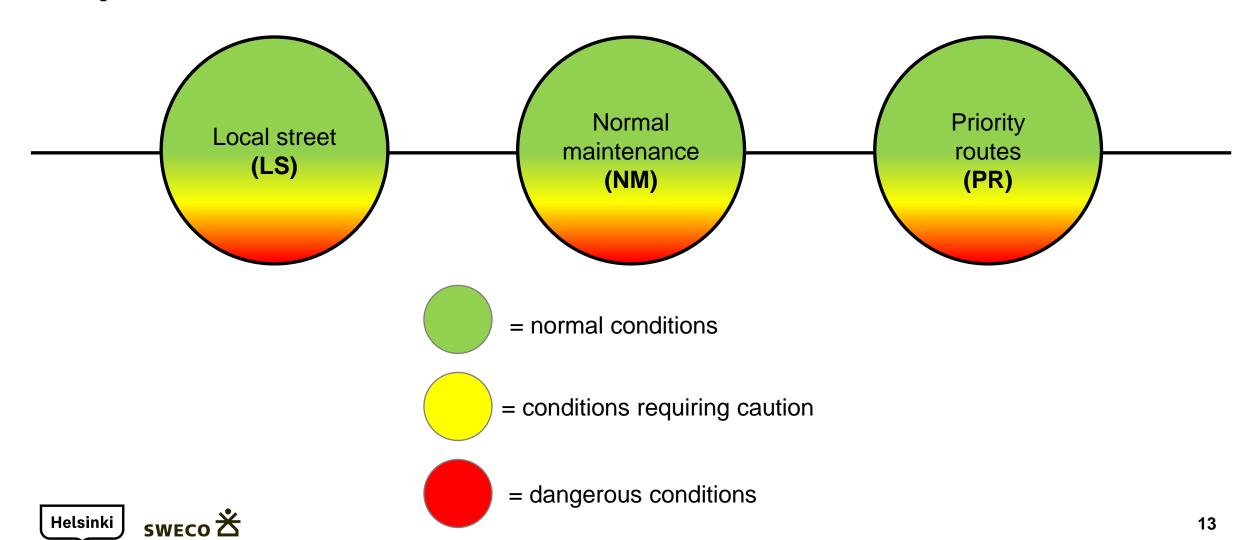
Maintenance set-up from user perspective

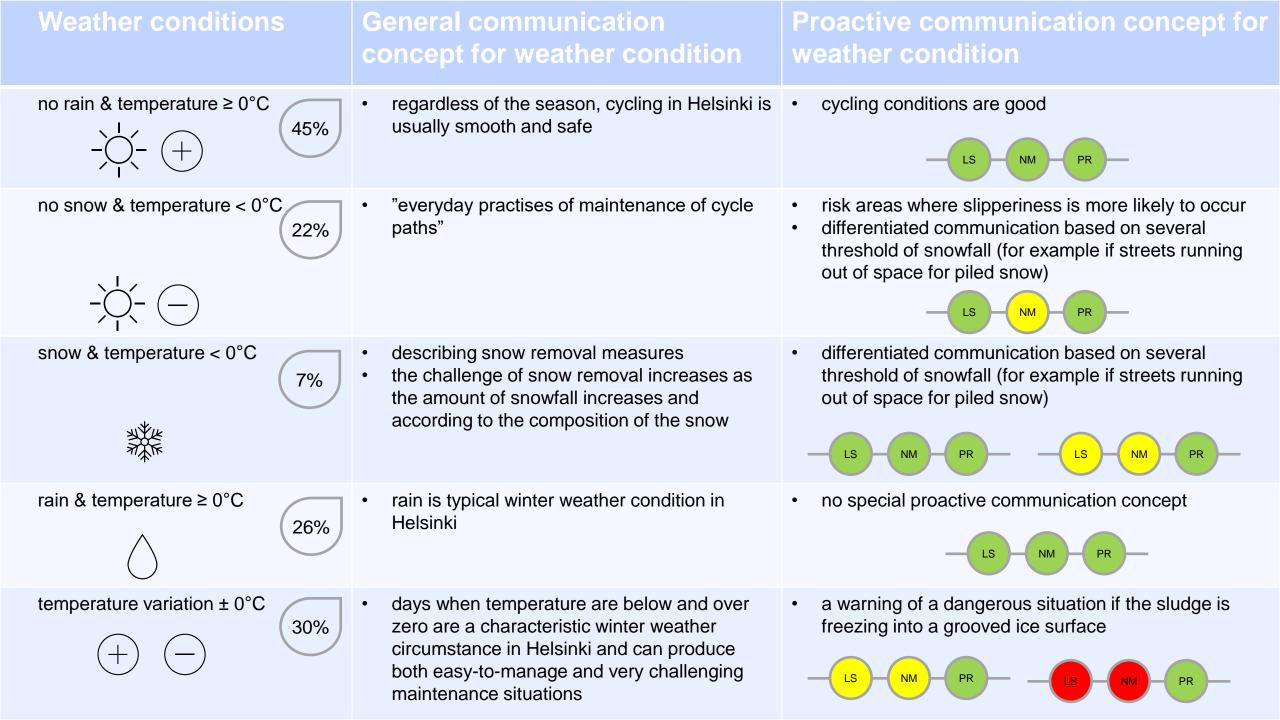


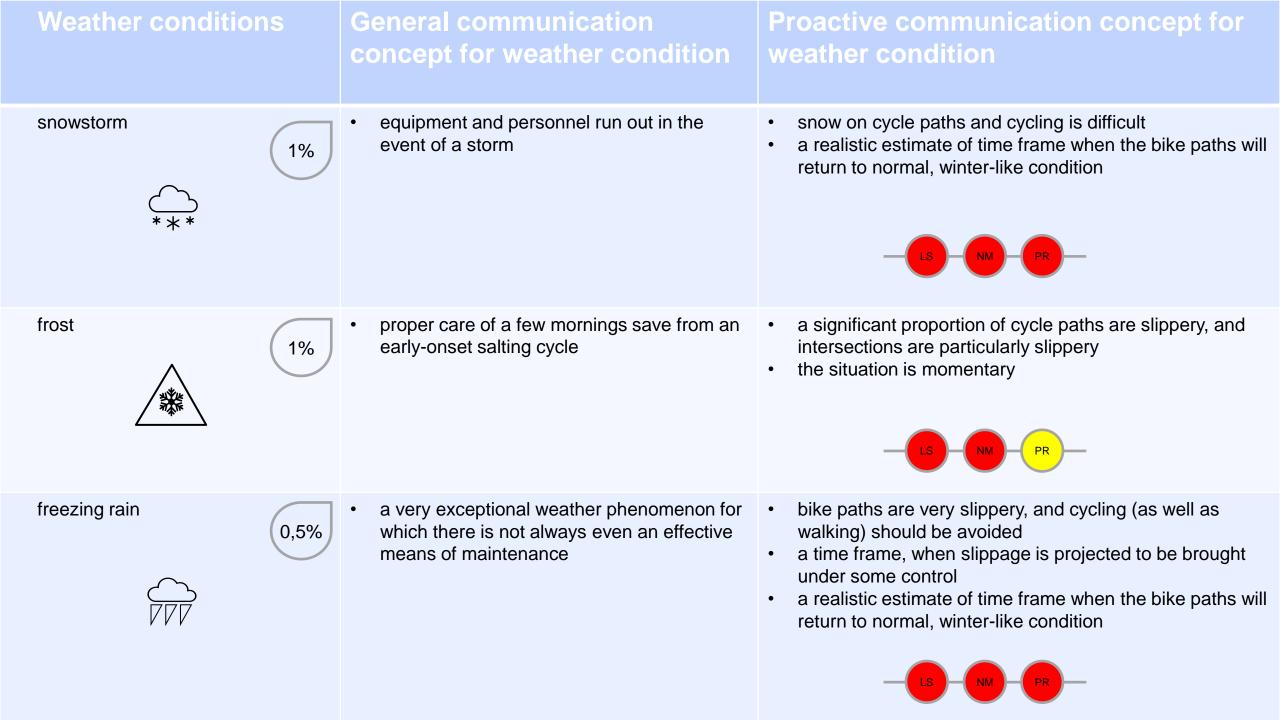




Maintenance set-up from user perspective: Cycle trip from door to door







No rain & temperature ≥ 0°C



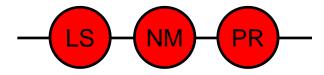
45%

- Regardless of the season, cycling in Helsinki is usually smooth and safe.
- Cycling conditions are good on all streets and bike paths.





Snowstorms



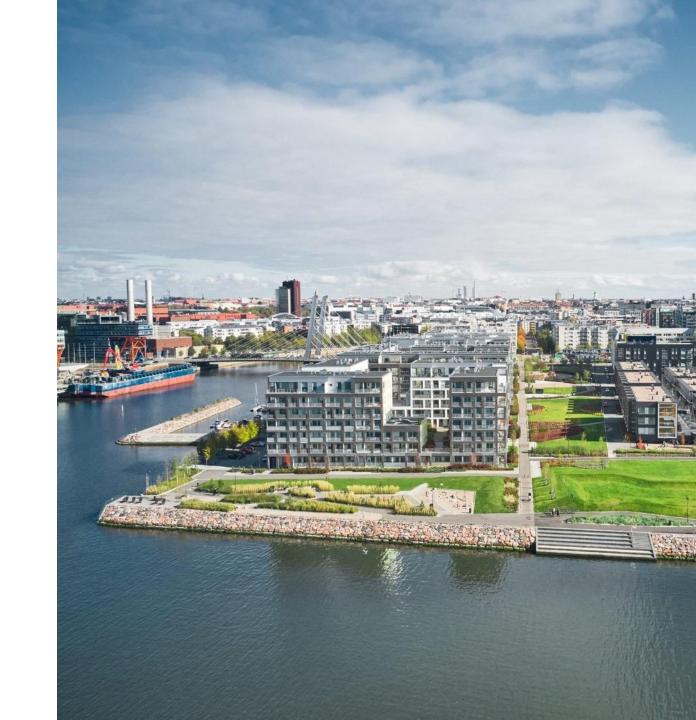
- Equipment and personnel run out in the event of a storm.
- There's snow on cycle paths, partly even in priority routes, and cycling is difficult.
- Need to communicate a realistic estimate of time frame when the bike paths will return to normal, winter-like condition.





MOBILITY LAB HELSINKI

Digital twin enabling smarter mobility management ECOMM 2022, Turku, Finland Janne Rinne, Forum Virium Helsinki



Content

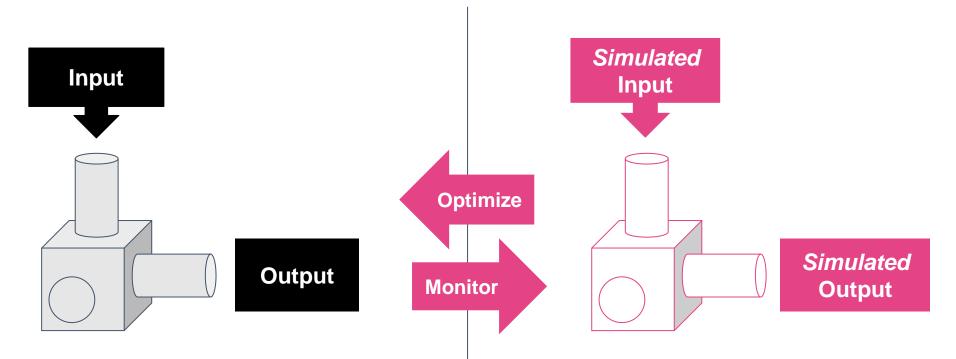
- What is Digital Twin?
- Applications for mobility
- On-going activities



What is Digital Twin for Mobility?

What is a digital twin?

- The "traditional" definition



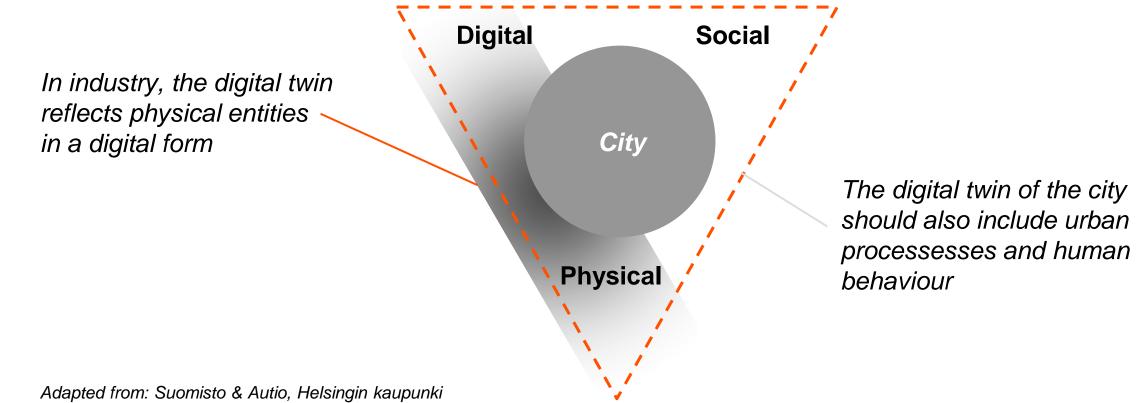
An industrial component

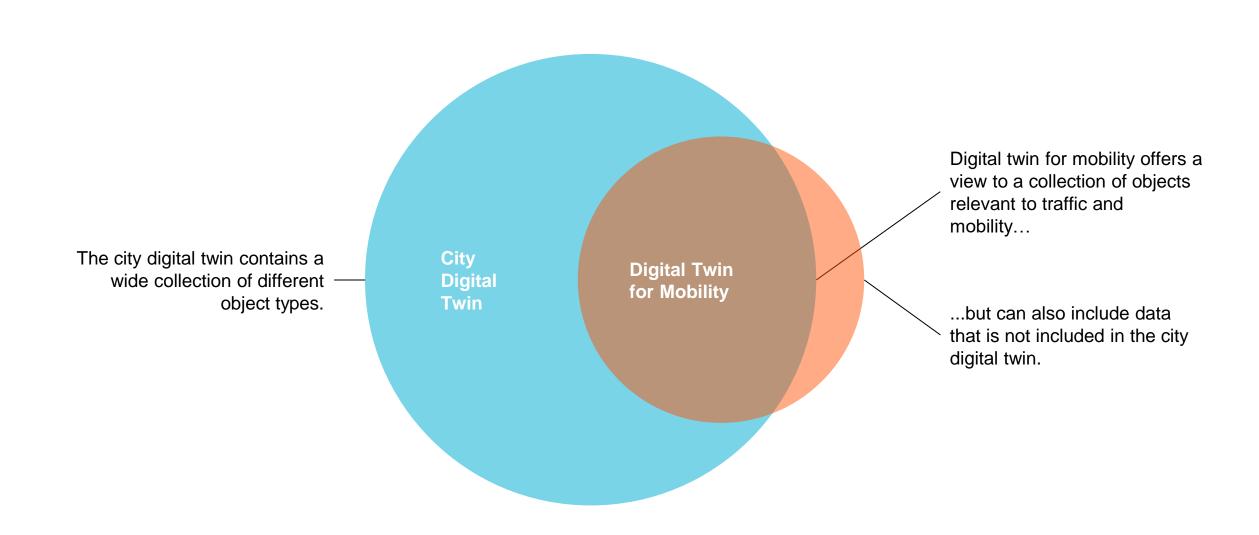
Pumps, drives, valves, meters...

Digital Twin

CAD-model, flow-rate equations, simulation models, noise & emission functions etc...

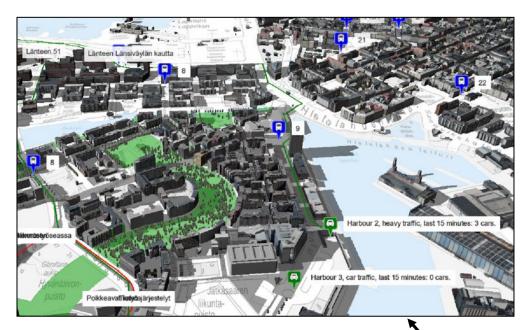
Digital twin for a city



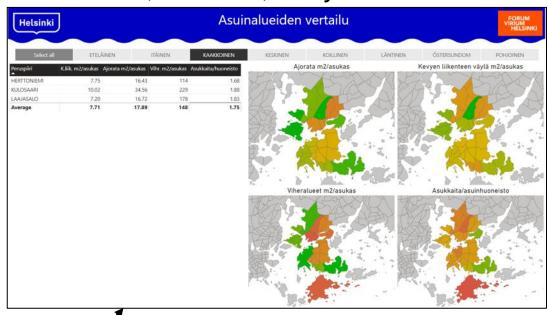


Different views to Digital Twin

Visualization



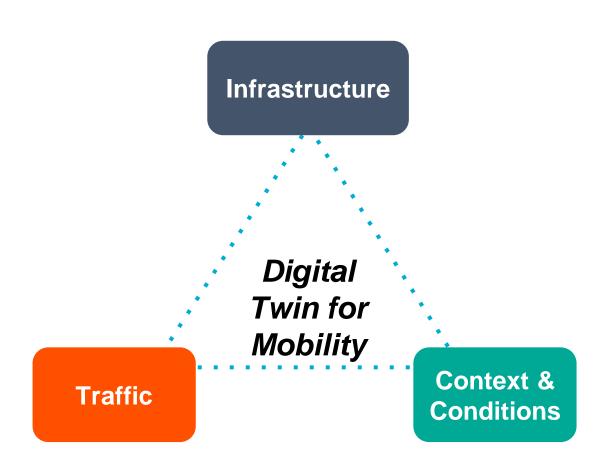
Information, sematics, analytics



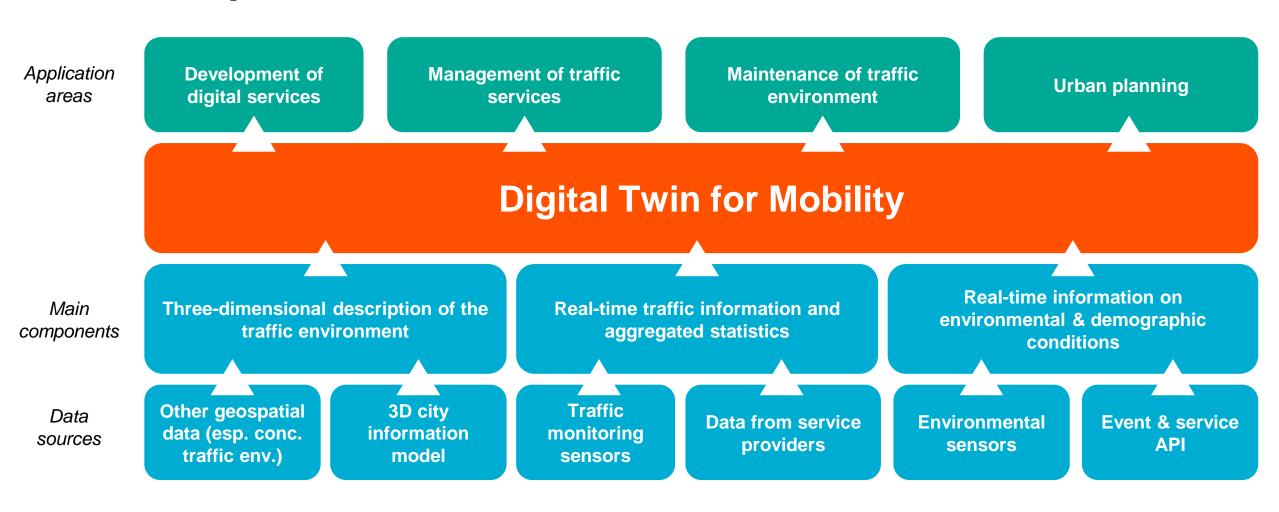
Dashboard by: O-E Lappi

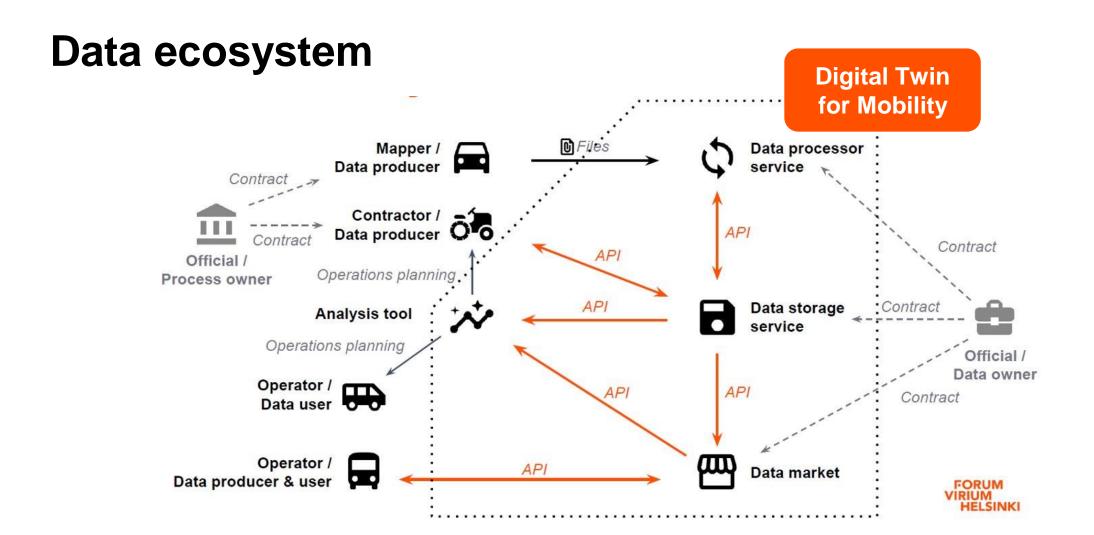
Digital Twin

- Infrastructure and traffic environment
 - E.g. detailed street structure, traffic signs, accessibility
- Traffic
 - E.g number of vehicles, cyclists, pedestrians
- Conditions and context
 - E.g. air quality, roadworks, maintenance needs, resident feedback



Conceptual overview





Applications in Mobility

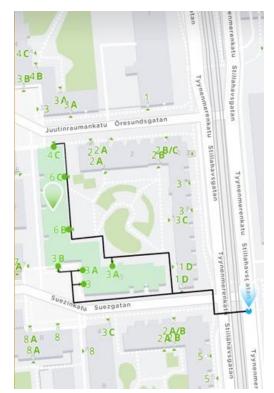
Applications

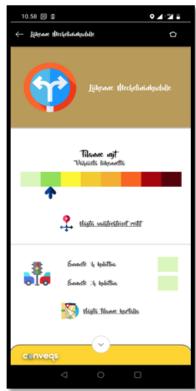
- Traffic planning and regulation by the City
- Optimized maintenance of infrastructure



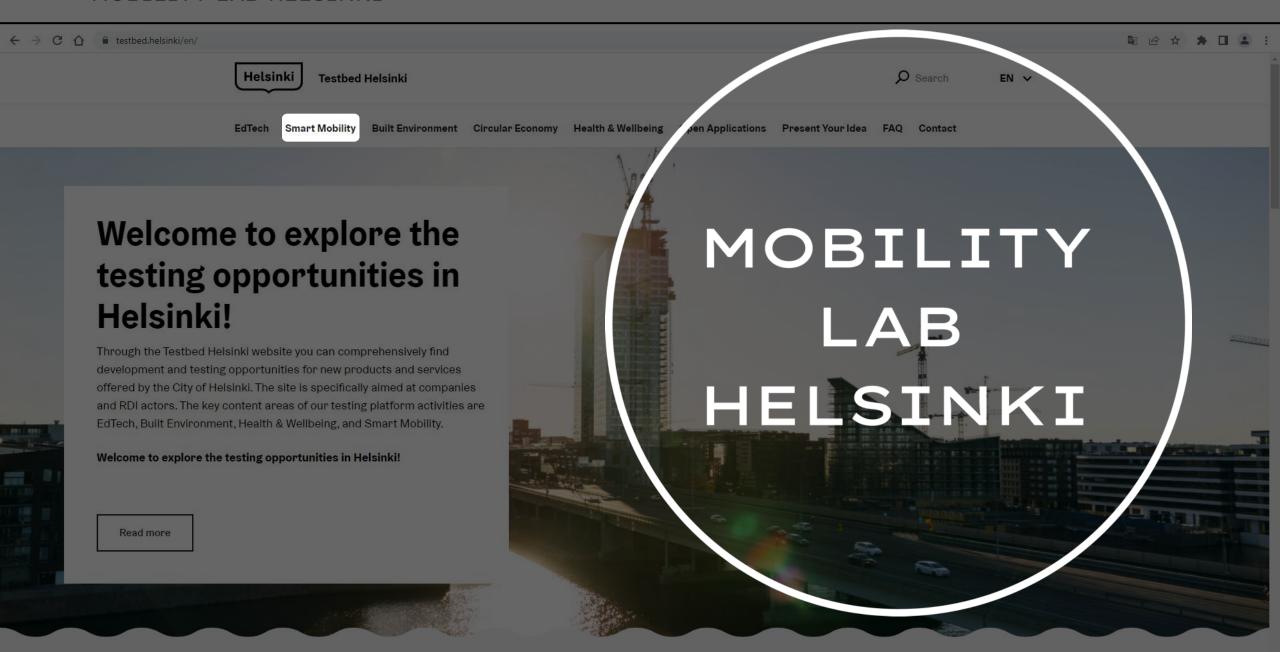
Applications

- Better logistics for couriers
- Improved accessibility
- Tailored navigation
- New mobility services!





On-going projects



Objectives

1. Ecosystem:

Collaboration with different stakeholders, development and innovation community and creating new projects and pilots.

2. Digital twin:

Improving the usability and usefulness of data and APIs, developing tools for a mobility digital twin.

3. Testbed:

Enabling and supporting testing and developing new smart mobility solutions in practice, in the real urban environment.



LiiDi2 – Digital twin for mobility enabling better services

- Partners: Forum Virium Helsinki ja Stara
- Duration: 08/2021 08/2023
- Funding: (EAKR, REACT-EU)
- Key activities
 - Co-defining Digital Twin for Mobility
 - Data collection pilots
 - Hackathon
 - Standardised hardware for sensor installments
 - Data platform development
 - Innovative procurements for data collection
 - Events, networking, collaboration







MOBILITY LAB OBILITY LAB HI MOBILITY LAE ITY LAB HELSII BILITY LAB HE LITY LAB HELS 40BILITY LAB I MOBILITY LAE DBILITY LAB HE

Juho Kostiainen

Project Manager City of Helsinki Juho.Kostiainen@hel.fi +358 9 310 365 35



Janne Rinne

Project Manager Forum Virium Helsinki janne.rinne@forumvirium.fi +358 41 431 0822

FORUM VIRIUM HELSINKI

www.mobilitylab.hel.fi

@MobilityLabHel