

Under the aegis

Sireece Invites









Think

Smart mobility solutions for cities and people



20th European Conference on Mobility Management **MAY-JUNE 2016**



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Invitation Letter

Dear Members of the EPOMM Board,

It will be a unique honor and pleasure to host the upcoming 20th European Conference on Mobility Management – ECOMM 2016, in Athens, Greece.

The Conference which will have as main theme "smart mobility solutions for cities and people" will have the full support of the Municipality of Athens, the Laboratory of Transport and Engineering, Aristotle University of Thessaloniki and the Laboratory of Transport Systems, University of Piraeus and will be accommodated in the facilities of the Athens Technopolis in the center of the city of Athens and in close proximity to a large number of hotel accommodations of various categories.

The aura of the Hellenic millennia heritage, housed in the numerous national and private museums including the New Acropolis Museum, will have a positive effect on the enthusiasm of the delegates and thus enhance the participation and success of the Conference.

The opportunities to explore the unbelievably rich heritage of Athens, where the foundations of the most cherished principles of the western civilization were born 2500 years ago, are truly limitless.

We look forward to welcoming you all in Athens.

Sincerely,

On behalf of the Organizers

Prof. Panos Papaioannou
Chairman of the Organizing Committee

Organizers













Organizing Committee 5

Organizing Committee

Chairman Panagiotis Papaioannou

Professor, Aristotle University of Thessaloniki

co-Chairman Stratos Papadimitriou

Professor, University of Pireaus

Members Kostantinos Antoniou

As. Professor, National Technical University of Athens

Socrates Basbas

Professor, Aristotle University of Athens

Alexandros Deloukas

Research & Technology Manager, ATTIKO METRO SA

Antonios Kafetzopoulos

Executive Director of Sustainable Mobility, Municipality of Athens

Kostantinos Kepaptsoglou

Lecturer, National Technical University of Athens

Ioannis Koliousis

Reasearcher, University of Pireaus

Dimitra Komnianou

Transportation Engineer, Thessaloniki Public Transport Authority

Pantelis Kopelias

Lecturer, University of Thessaly

Evangelos Mitsakis

Researcher, Hellenic Institute of Transport

Ioannis Politis

Lecturer, Aristotle University of Thessaloniki

Lefteris Sdoukopoulos

Researcher, Hellenic Institute of Transport

Ioannis Tyrinopoulos

As. Professor, Technical Educational Institute of Athens

Organizing Committee

Organizing Committee



Panagiotis Papaioannou Professor, Aristotle University of Thessaloniki

Prof. Panagiotis (Panos) Papaioannou is Transportation Engineer and Economist. He is Professor at the Transport Section, Dept of Civil Engineering at the Aristotle University of Thessaloniki. He has been the Chairman of the Public Transport Authority of Thessaloniki (THEPTA)

from March 2010 to January 2013 representing the Greek Minister for Transport. The areas of his specialisation include Public Transport, Transport Economics, Traffic Management, Mobility Management, Road Safety, Applications of New Technologies in Transport, Project Evaluation and Public Procurement Law.

Prof Papaioannou has been participating in numerous EU research projects (over 40) in the last two decades addressing transport and mobility research areas as well as travel behaviour and road safety topics. Since 2009 he serves as the focal point in Greece for EPOMM. Prof Papaioannou has been the Chairman of the TRA2012 International Conference that took place at Athens in April 2012, which attracted over 1600 participants from 46 countries all over the world. TRA2012 included 107 sessions and 600 presentations as well as an Exhibition area. He has been member in several organising Committees of conferences that took place in Greece as well as in scientific committees of international events. Prof Papaioannou is currently Chairman of the Scientific Committee of the 7th International Conference on Transport Research.



Stratos Papadimitriou Professor, University of Pireaus

Dr. Stratos Papadimitriou is a Professor of Transportation Systems at the University of Piraeus and the director of the Transportation Systems Laboratory that has established over a decade ago. His subject areas of expertise are Transportation Systems, Ports, Logistics,

Sustainable and Urban Transport. He has also extensive administrative experience in the field of Transport. From July 2010 till October 2012 he served as Chairman of the Board of Directors of the Athens International Airport and from July 1997 till July 2002 he served as CEO of the Athens Urban Transport Organization. Furthermore, he has acted as an expert and adviser to Ministers of Transport and Economy, the European Union, the EESC, OECD, on a variety of issues ranging from transport development, financing and transport policy formulation issues. He has been an evaluator for research and infrastructure projects for the EU. He has been involved as a researcher and as a coordinator in various EU research projects regarding transport systems . He has written over 80 academic articles on transport and logistics issues and his work has been cited over 2100 times.

Aristotle University of Thessaloniki - Department of Civil Engineering



The Aristotle University of Thessaloniki is the largest university in Greece. The main campus is located in the centre of the city of Thessaloniki, and covers an area of about 33.4 hectares. It comprises 7 faculties which consist of 33 schools, 5 faculties which consist of one school each, as well as 4 independent schools.

The strategic objectives of AUTh, in the framework of its vision and mission, remain high and consistently oriented to the continuation of its tradition, namely to be a pioneer institution, standing out among Greek and many foreign Universities on all levels: education, research, culture, connection with society.

The Department of Civil Engineering, established in October 1955, is the oldest department within the Faculty of Engineering. The School is organized into 4 Divisions, to which 17 legislated laboratories now belong:

- Division of Structural Engineering
- Division of Hydraulics and Environmental Engineering
- Division of Geotechnical Engineering
- Division of Transport, Infrastructure, Management and Regional Planning Engineering

The main aim of the School of Civil Engineering is to train students by producing and transferring scientific and technological knowledge in all fields of civil engineering. At the same time, it aims at cultivating a sense of high social and moral responsibility in all of its members, tutors and students, based on democratic values, freedom of distribution of ideas and freedom of expression. It also aims to promote science and knowledge through ongoing research to facilitate the development of the country.

Organizing Committee

University of Piraeus- Department of Maritime Studies



The University of Piraeus was founded in 1938 under the title of the "School for Industrial Studies", by the Industrialists and Tradesmen Association.

In 1945 it was renamed to "Higher School for Industrial Studies" and its aim was defined to be the systematic, theoretical and practical training of managerial executives.

Today, the following seven Depart-ments are run by the University of Piraeus:

- 1. Economics
- 2. Business Administration
- 3. Statistics and Insurance Science
- 4. Financial Management and Banking
- 5. Industrial Management
- 6. Maritime Studies
- 7. Informatics
- 8. Technology Teachers Education (starting in 1999 2000)

As from September 1995, the following postgraduate curriculums are run by the Department of Business Organization and Administration:

- 1. Masters' in Business Administration and
- 2. European Masters' Program in Total Quality Management (TOM).

Will be starting in September 1999. Master (MSc) program in Tourism

The aims of the Department of Maritime studies are:

- a. To provide students with the scientific theoretical knowledge and practical training furnishing them for a career as administrative and finance executives in the field of Shipping and Transport.
- b. To identify existing problems and to develop research in the field of maritime transport with extensive, diverse and interdisciplinary research programs.
- c. To develop international cooperation with other academic institutions abroad (Europe, America and Asia) by exploiting the unique international networking of Greek shipping, which constitute that sector of the Greek economy with the most distinctive international orientation.

Graduates of the Department of Maritime Studies may pursue a career in private business, private, governmental and international organizations in the field of Marine and Intermodal Transportation as well as in administration and management of Coastal and Marine Industries. The Department has developed as early as from its inception and under the guidance of its founder the late Professor Basil N. Metaxas, a considerable interest in the Protection of the Marine Environment, Maritime Technology, Oceanography, and the formulation of an international and national legal framework for shipping and Sea.

City of Athens



MUNICIPALITY OF ATHENS

Athens is the capital and largest city of Greece and the central point of the economic, political, social and cultural activity of the entire country. The administrative limits of the City of Athens cover an area of 39 km² and include a population of 655.780 people; however the greater metropolitan area of Athens, which extends beyond the narrow municipal administrative limits, covers an area of 2.930 km² with a population of 3,7 million people (in a total population of 10.787.690 people).

The Mayor of Athens is the head of the City of Athens. The Mayor is assisted by Deputy Mayors, who are majority councillors appointed by the Mayor. The General Secretary is the head of municipal staff and has sovereignty and control over all municipal services. He carries out the responsibilities assigned to him by decision of the Mayor. The City Council, in accordance with the Kallikratis plan (Law 3852/2010), consists of 48 city councillors who are elected every 5 years.

The City of Athens is a beneficiary of EU structural funds and has received a direct contribution to implement a number of projects aiming to combat poverty and social exclusion, to improve quality of life in the city, to encourage tourism and to boost local entrepreneurship and social innovation. Moreover, Athens has already adopted an Integrated Urban Action Plan (SOAP) which focuses on a



selected area of the historic and commercial center of the city and is structured on 7 specific objectives and 62 actions on 18 axes. Part of the Plan constitutes the creation of a smart ecological district, within the aforementioned area, with specific interventions on the building stock (green technologies, energy efficient heating, ICT) and the public spaces (bioclimatic upgrade, sustainable mobility, smart networks, local integrated management).

Brief Profile of the Municipality of Athens

To implement its development goals, the City of Athens is strongly supported by its two Development Companies, namely the Athens Development and Destination Management Agency (ADDMA SA) which plays a key role in the implementation of the City of Athens ambitious 10-year strategic development program known as "The Athens Project", and the "City of Athens IT Company" (DAEM SA), which is mainly focused on collaborations for the implementation of ICT (Information and Communication Technologies) projects.

Finally, the City of Athens is also supported by its various Municipal Agencies, such as the City of Athens Technopolis (modern multipurpose cultural and innovation area), the City of Athens Homeless Shelter (KYADA), the City of Athens Culture, Sports and Youth Organisation (OPANDA), the "Athina Municipal Radio 9.84 FM Stereo" and many others.

Letters of Support 10

Potential Partners











full support to the Laboratory of Transport Engineering, Department of Civil Engineering, Aristotle University of Thessaloniki and Laboratory of Transport Systems, University of Piraeus to bid for the 20th EUROPEAN CONFERENCE ON MOBILITY ON MOBILITY MANAGEMENT.

We strongly believe that the local organizing committee, with its wide experience in the field of Mobility Management will do everything possible to contribute towards a successful and scientifically fruitful conference, that will address several important issues and their implementation in today's

Athens, a bustling city of 4 million residents is full of pleasant contrasts. The city offers exceptional conference facilities, which, combined with an unbelievably rich heritage, housed in the numerous national museums and archaeological sites, will have a positive effect on the participation and success

On our behalf, we will do our utmost to support the organization of this conference, should Athens be chosen to host this event and we extend our warmest wishes to the local organizing committee for their efforts

17 Amaliados St., 115 23 Athens, Greece, tel: +30 6475171, fax: +30 210 6425300



THE MAYOR OF ATHENS

Prof. Panagiotis Papaioannou

Section of Transportation and Construction Management Department of Civil Engineering Aristotle University of Thessaloniki

Letter of Support

Dear Professor Papaioannou,

54124 Thessaloniki -Greece

With reference to your letter dated 20th of October regarding the bidding for the 20th Conference on Mobility Management - ECOMM 2016 that will be organized in May of 2016, the City of Athens presents its best compliments and appreciation for this effort and wishes you luck and success in all aspects.

With this letter I would like to express the Municipality's full support to your proposal to host the 20th Conference on Mobility Management -**ECOMM 2016** in Athens. The issue of mobility is one of Athens' top priorities for the next period; hosting this conference in the City of Athens is most relevant and timely. Therefore, should Athens be chosen to host the Conference, the City of Athens support will be offered wherever this is

Athens offers all facilities expected of a modern international capital. Having successfully hosted a large number of international meetings and congresses with delegates from all over the world, I am confident that a world class organization is guaranteed for all delegates. Wishing you success in your efforts,

Yours sincerely,

Yorgos Kaminis



City of Athens Convention & Visitors Bureau support

Please note that in the fortunate event that you decide to bring your event to Athens, the city can offer the following:

Promote the event and raise visibility

- Offer a draw for a three day stay in Athens during the registration so as to motivate a greater number of participants.
- Disseminate the information about the event through all the available means that the ACVB has (Newsletters, social media, ACVB Website)
- · Send letters to the local community inviting them to participate at the event in order to boost visibility of the Congress.
- · Send a welcome note by the Mayor of the city of Athens or the President Of the Athens Development & Destination Management Agency-also member of the Athens City Council.
- Send Photo and Video material for the city of Athens.

Institutional Support

- Assist in the communication with the local society and involve the local
- · Also institutional support where necessary (letters, permissions for museums, venues for special events).

- Apart from the above, the city usually helps events by providing the Athens City Choir for entertainment and can also sponsor for the venue where the gala dinner
- Provide all delegates with information material (leaflets, brochures, city guides, city maps, memorabilia).



Chairman of the Board & CEO: OASA

Athens, 29 October 2014

Prof. Panagiotis Papaioannou Laboratory of Transport Engineering Department of Civil Engineering Aristotle University of Thessaloniki 54124 Thessaloniki - Greece

20th EUROPEAN CONFERENCE ON MOBILITY MANAGEMENT

Dear Prof. Papaioannou

On behalf of the Athens Public Transport Organisation (OASA), I wish to extend our full support to the Laboratory of Transport Engineering, Department of Civil Engineering, Aristotle University of Thessaloniki and Laboratory of Transport System, University of Piraeus to bid for the 20th EUROPEAN CONFERENCE ON MOBILITY MANAGEMENT and we sincerely hope to welcome the Congress to Athens.

Athens Urban Transport Organisation, OASA S.A.

15. Metsovou str., Athens 10682, Greece T+30 210 820 0979 F+30 210 821 1226 E pds@oasa.gr

ΣΥΛΛΟΓΟΣ ΕΛΛΗΝΩΝ ΣΥΓΚΟΙΝΩΝΙΟΛΟΓΩΝ HELLENIC INSTITUTE OF TRANSPORTATION ENGINEERS

ΠΑΝΟΡΜΟΥ 61, 11524 ΑΘΗΝΑ, τηλ. 210.3640604, fax: 210.3609220, info@ses.gr, www.ses.gr

The Board of European Platform on Mobility Management (EPOMM), Mr Karl-Heinz Posch, EPOMM Coordinator,

c/o Eurocities

Square de Meeûs 1

B-1000 Brussels - Belgium

Prof. Panagiotis Papaioannou Laboratory of Transport Engineering Department of Civil Engineering Aristotle University of Thessaloniki

54124 Thessaloniki -Greece

20th EUROPEAN CONFERENCE ON MOBILITY MANAGEMENT

Dear FPOMM Board members. Dear Mr Karl-Heinz Posch.

On behalf of the Hellenic Institute of Transportation Engineers (HITE), we wish to extend our full support to the Laboratory of Transport Engineering, Department of Civil Engineering, Aristotle University of Thessaloniki and to the Laboratory of Transport Systems, University of Piraeus, to bid for the 20th EUROPEAN CONFERENCE ON MOBILITY MANAGEMENT.

Athens is an ideal place for hosting International conferences and this has been proven many times in the last years. HITE has been organizing international and national conferences on a periodic basis on its own or with other organizations and we are more than certain that in the case of ECOMM 2016 we will reach even higher standards.

Yours Sincerely,

For the Board of Directors of the «Hellenic Institute of Transportation Engineers»



Constantinos Antoniou Chairman

Secretary General



Chairman of the BoD and Managing Director

Prof. Panagiotis Papaioannou Laboratory of Transport Engineering Department of Civil Engineering Aristotle University of Thessaloniki 54124 Thessaloniki-Greece

Prof. Stratos Papadimitriou Laboratory of Transport Systems University of Piraeus 21 Gr. Lambraki Street GR-18534 Piraeus

Prot. No.: ALX- 53136

October 30 2014

Subject : 20th EUROPEAN CONFERENCE ON MOBILITY MANAGEMENT

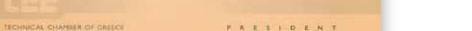
Dear Professors,

On behalf of ATTIKO METRO SA, I wish to extend our full support to the Laboratory of Transport Engineering, Department of Civil Engineering, Aristotle University of Thessaloniki and Laboratory of Transport System, University of Piraeus to bid for the 20th EUROPEAN CONFERENCE ON MOBILITY MANAGEMENT and we sincerely hope to welcome the Congress to Athens.

Dr. Christos Tsitouras Chairman of the BoD & Managing Director

Responds to : -Written responds requested: No

ΑΤΤΙΚΌ ΜΕΤΡΟ Α.Ε. Λεωφόρος Μεσογείων 191-193, 115 25 Αθήνα, Τηλ.: 210 67 92 399, Fax: 210 67 26 126 ATTIKO METRO S.A. 191-193, Messogion Ave., 115 25 Alhens, Greece, Tel.: +30 210 67 92 399, Fax: +30 210 67 26 126



Athens, November 14, 2014

Letter of Support

To: Prof. Panagiotis Papaioannou. Section of Transportation and Construction Management Department of Civil Engineering Aristotle University of Thessaloniki 54124 Thessaloniki -Greece

Dear Professor Papaioannou,

On behalf of the Technical Chamber of Greece, I would like to state that it is a great pleasure to learn that the Aristotle University of Thessaloniki will propose Athens as a candidate conference destination for the 20th European Conference on Mobility Management - ECOMM to be organized in 2016.

As you probably know, Mobility Management is a field of high importance for improving the effectiveness of the traffic system management measures in Greece. As the expertise of the Transportation and Construction Management is constantly enriched by the excellent academic and research background of the Greek Universities in the field, hosting this major scientific and technical event will be a unique opportunity for recent progress to be presented.

Organizing the 20th European Conference on Mobility Management - ECOMM in Greece, and Athens in particular, creates a perspective for strong interest and increased participation, both from the academic and professional sector, and of an overall benefit to related professions and the Greek society as a whole.

I would like to declare our support to the Aristotle University of Thesialoniki and the candidature of the city of Athens to host such an important scientific and technical event. We are sure that the conference's outcome will have a major influence on the state of engineering knowledge, the sustainability of the national infrastructure, and therefore everyday life in our country,

Sincerely.

4 Nikis, str. GR 102 48, Athens, Tel.: 00302103291733-5, Fax: 00302103222504



Prof. Panagiotis Papaioannou Section of Transportation and Construction Management

Department of Civil Engineering Aristotle University of Thessaloniki 54124 Thessaloniki -Greece

Athens, 31 October 2014

Dear Professor Papaioannou,

With reference to your letter dated 23 of October regarding the bidding for the 20th European Conference on Mobility Management - ECOMM 2016 that will be organized in May of 2016. Aegean Airlines presents its best compliments and appreciation for your effort and wishes you luck and success in all aspects.

We are writing this letter to offer our support to your proposal to host the above mentioned Conference in Athens.

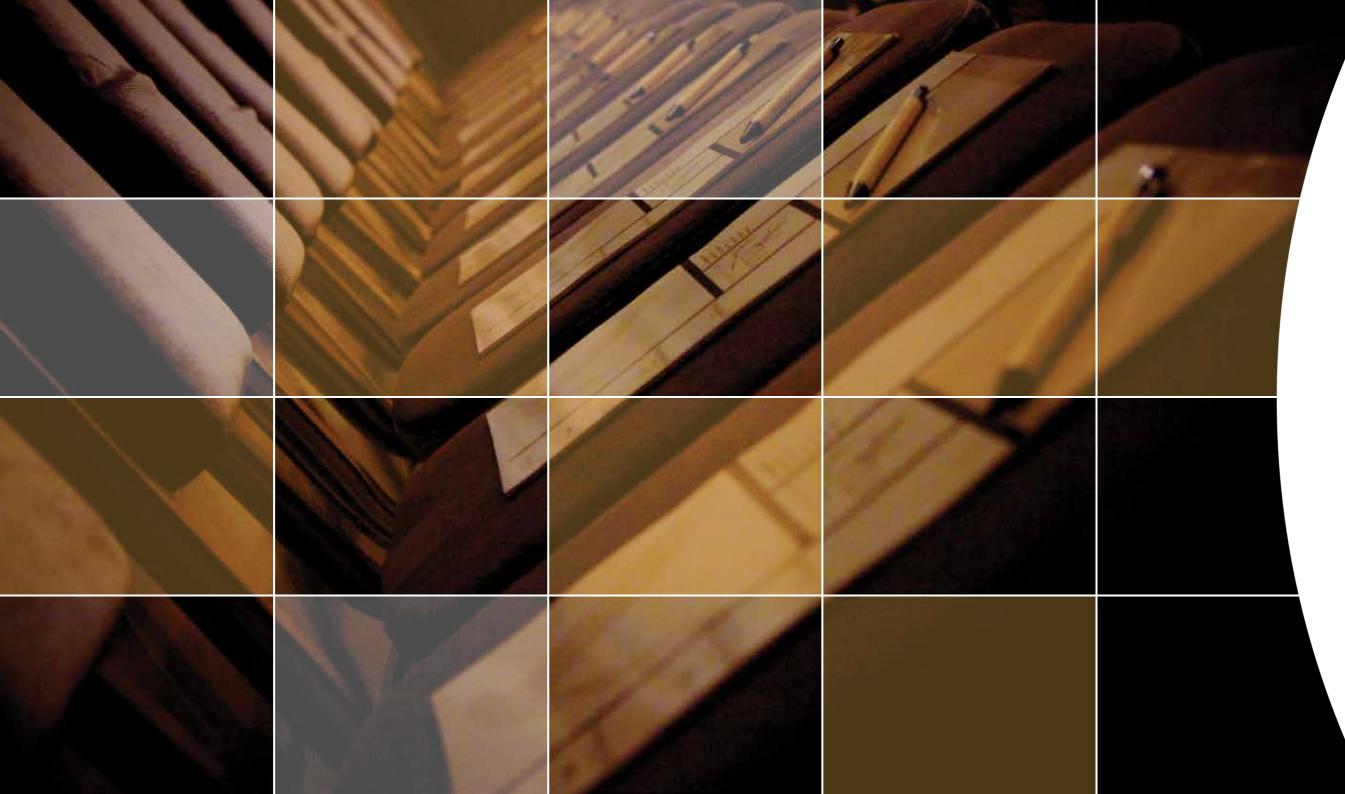
Athens offers everything one can expect of a modern international city and having successfully hosted a large number of international meetings and congresses with delegates from all over the world, it has shown that it has world class facilities for visitors. Should Athens be chosen to host the Conference, we can assure you that we will do our best to make sure the event is a success.

Wishing you success in your efforts,

Yours sincerely,

Stephanos Sadopoulos Sales Manager Greece

Aegean Ailrines



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Motto

of the Conference : Think Green, Travel Smart

Smart mobility solutions for cities and people

The motto of the conference accentuates the modern requirements for travel: transports should be "smart", maximizing both the benefit of the individual traveller and that of all the commuters who use the transportation system of a city or region, taking full advantage of all the opportunities and benefits provided by the new technologies.

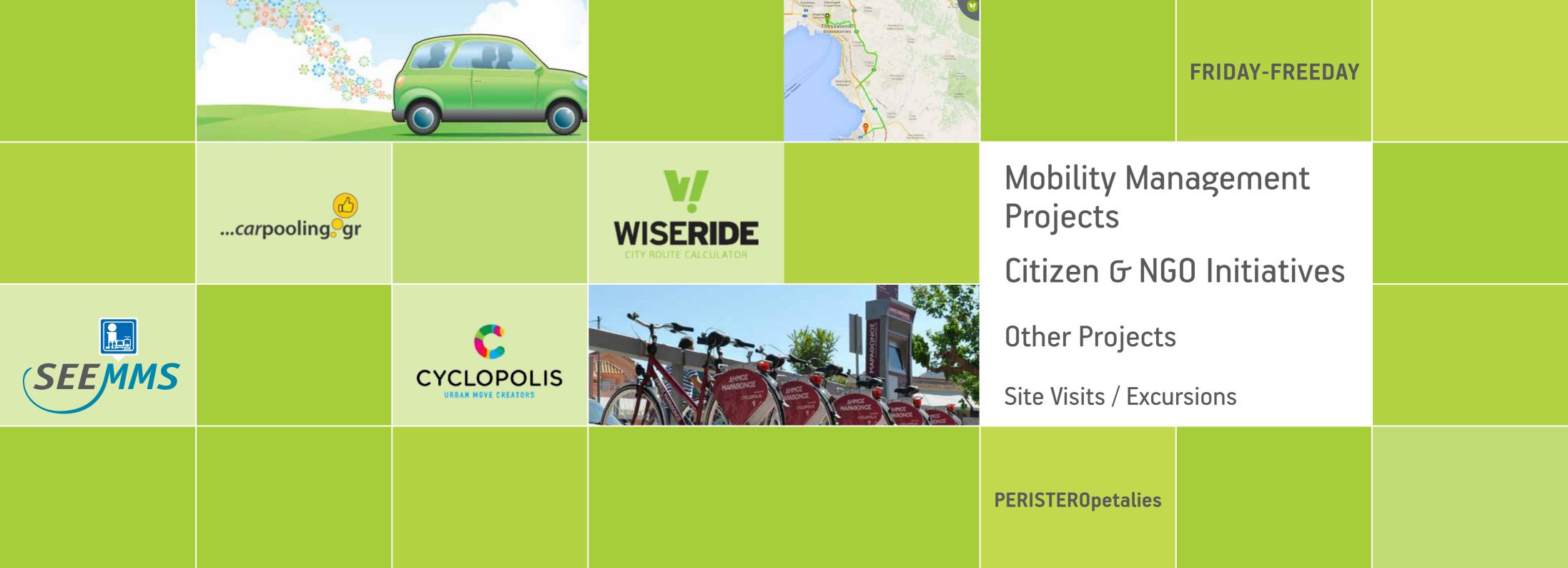
On the other hand, the contemporary needs require such transportations to adopt the principles of sustainable mobility, environmental protection and avoiding the greenhouse effect.

Within this context, the city of Athens, with the integrated development of infrastructure inherited from the period of the Olympic Games in 2004, is a unique challenging destination regarding this motto:

How can we get from the development of transport infrastructure to the rational management of transportations respecting the principles of sustainability?

Tentative Thematic Areas of the Conference

- Smart Mobility solutions for people
- Smart mobility solutions for cities
- Extra mile travel: Bike & ride
- Public space as the key to (SMART) mobility
- Travel with social media
- Mobility services for the user
- Mobilise authorities and employers
- Be smart, be electric
- SUMPs and transport planning
- Changing peoples' attitude and behavior
- Big data and contribution to effective mobility management



Mobility Management Projects

...*car*pooling gr

Carpooling

Carpooling is an independent web portal that connects people travelling to the same direction, connects people that plan on taking the same trip and would like to share its expenses.

The way is simple: you let people know about your travel plans publishing this information on the carpooling.gr website and with the Let's Carpool! website's help, you find co-travellers to share both the trip's expenses and the company.

How it all started....

In Greece, the idea to create the Greek carpooling project began at the end of 2004, from a group of university students. The motivation was simply to offer an alternative and at the same time cost effective way to travel all over Greece. The website in its initial form was published in December 2005 and from the start the idea attracted many people. In 2006, the second version of the website was published and in the beginning of 2013, the website was further updated with a third version. The carpooling team is constantly updating and enhancing its services, showing that clever ideas hide in the most simple solutions.

History of Carpooling in Greece

August 2004: the idea to create the first independent carpooling portal in Greece starts to grow.

December 2005: after one year of initial planning with the implementation of the carpooling service, the first internet portal is published, with the name comewithme.gr.

January 2006: carpooling.gr makes its way to the Greek internet. The first version of the website offered a number of services to registered users, who embraced it from the start.

July 2006: comments and remarks from the members of carpooling.gr helped to start the set-up of the second version of the website, which was published featuring new services (interactive maps, wish list etc.).

January 2007: carpooling.gr becomes one year old. The idea of carpooling and its benefits in everyday life and the environment attract media attention. Carpooling becomes know and the carpooling team continues its efforts with the implementation of new ideas.

January 2013: the latest update version of the website is published, featuring new services.

Corporate Carpooling

"Corporate Carpooling" is a service that provides the opportunity to companies, university departments, institutions etc. to create a joint account for their members, so that people working in the same workspace can have the motivation and the means to share rides with their colleagues.

This initiative is an innovation of the portal Carpooling.gr and its aim is to promote the idea of carpooling through workgroups, colleagues, students in the same university department etc.

Carpooling4Events

Carpooling for events is an innovative service that helps people find co-attendants at a concert, party or sports event, by sharing expenses and the company to get there. A list of events is posted on the carpooling.gr website. This service can also be used by event organizers (festivals, concerts, sports games, conferences) to offer their attendants an alternative way to arrive to the event venue. The aim is to give attendants the motivation and the means to travel smart and in a friendly to the environment way, without the extra stress of finding a parking space or dealing with a traffic jam,

Carpooling.gr @eVolution Awards 2014

ces in the field of e-business.

Mobility Management Projects

when going to an event.

Carpooling for events presents the opportunity to turn any event into a "green" one. This translates to: less cars = less carbon emissions, less traffic, less stress ... and also less expenses for the attendants.

Benefits

Cost effective

- 1. Everyday commute is cheaper: cut expenses for gas or parking, since the agreement between co-travellers states that they join the trip's expenses.
- 2. The company or the department, by using the "Corporate Carpooling" service expresses in an active way, its social and environmental conscience.

Environment

3. Co-travellers contribute to the reduction of pollution: city vehicles are mainly responsible for 62% of total hydrocarbon emissions, 63% of total nitrus oxide emissions and 80% of total carbon monoxide emissions.

Traffic

4. Helps towards traffic decongestion: studies have shown that any highway lane serves 21% of vehicles, but only 18% of passengers, while the lane for vehicles with over 2 passengers serves 16% of vehicles and 27% of passengers overall.

Carpooling at the National Technical University of Athens (NTUA)

Nowdays, most private vehicles have only one driver. This translates to a high traffic



MAPEA ETO AYTOKINHTO load and, therefore, more traffic noise, pollution, accidents and

Carpooling means sharing a vehicle for a joint ride and serves this exact purpose: to increase car occupancy.

In June 2011, the National Technical University of Athens began the application of the carpooling system, aiming to encourage car owners who pass by Katehaki Metro Station and the respective city bus station, from and to the campus, to share their ride.

At the moment, the program is in full use, since city bus schedules are sparse, financial and environmental issues are on the rise and the need to strengthen the bonds of the members of the technical scientific community, under the current social and financial circumstances, is more necessary than ever.

A group of students of the NTUA is already working on digitalising the program, with an internet application, in order to expand carpooling at the NTUA to the entire city of Athens.





Mobility Management Projects

WISERIDE

Wiseride City Route Calculator

Wiseride is a new tool that provides information about traffic and routing, and suggests optimized routes for vehicles travelling within the prefectures of Thessaloniki and Chalkidiki.

WISERIDE

The traffic is monitored based on continuously collected data from taxis that travel in the above mentioned region.

Based on the number of taxis that constitute part of the traffic in the city, we can make estimations with regard to the carbon dioxide (CO₂), nitrous oxides and particulate matter (PM) emissions.

Wiseride was developed from EMISIA S.A., in collaboration with the Section of Transportation and Construction Management of the Aristotle University of Thessaloniki and the company TaxiWay. In the future, plans to expand the platform to other greek regions and to update the application with new features will be evaluated.

Application Features

Current speed

Current speed is the average speed of the vehicle. For example, light green indicates an average speed of 30-60 km/h.

Congestion

Examine whether the road is unusually congested!

CO₂ emissions

Carbon dioxide emissions from road transport.

NOx emissions

Nitrous oxide emissions from road transport.

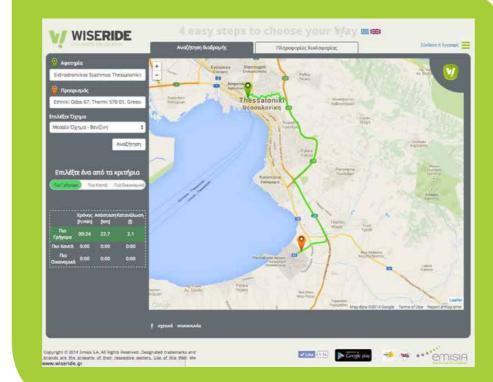
PM emissions

Particulate matter emissions from road transport.

Navigation

In the navigation type options users can choose among the following situations:

- > Fastest: Drive to your destinations as fast as possible.
- Shortest: Drive to your destination via the shortest route.
- Economically: Drive to your destination by consuming less fuel. Default vehicle is a medium gasoline vehicle. To use your own vehicle you must register



CYCLOPOLIS

Mobility Management Projects 2

Cyclopolis

CYCLOPOLIS was established in 2011 with a vision to design, build and operate bike sharing systems.

Its philosophy is to provide whatever necessary for the Systems' success. Systems are tailored to the customer's needs and are designed with a view to their longevity.

CYCLOPOLIS goal is the provision of integrated services to each municipality and system user so that through their experience they will promote the use of bicycle as a means of transportation and a solution to a series of problems of modern cities.

CYCLOPOLIS Ltd was established by the joint effort of two companies (Semantix S.A. and Telecompare S.A.) with significant experience in the fields of engineering, informatics, telecommunications, economics and management of greatly sophisticated and highly demanding projects. Their combined contribution to CYCLOPOLIS translates to over 20 years of successful delivery of national and international projects.

CYCLOPOLIS' approach in bike sharing systems design and implementation offers solutions with unique features. In particular:

- Ease of adaptation to each customer's special needs
- Distinctive design
- User friendliness through a series of innovative features (both for the end user and the Administrator)
- Integrated approach (materials combined with consulting services)
- Energy independent stations (solar)
- Top quality of maintenance services, delivered by the manufacturer

Benefits

Some of the main Cyclopolis benefits are:

- happier citizens
- improvement of the environment and public health
- good fame and publicity for the municipality
- tourist attraction
- rejuvenation of commercial activity
- reduction of traffic congestion
- supplements and enhances existing means of public transport

How does it work?

Public Bikes are available in public spaces from special Stations through an electronic System.

The only condition for the user is his/her authentication before they pick the bike. Everything else is undertaken by the System and its operating entity. The system is designed so that users are served easily and fast, without human intervention.

The user must fill in an application form (electronic and/or paper). They then become a System subscriber and can pick a bicycle from any Station, use it and return it to any Station.













(SEEMMS South East European Mobility Management Scheme

The First European Network of Mobility Centers

Press Release

The closing conference of the South East European Mobility Scheme was successfully organized by the Athens Development and Destination Management Agency

The closing conference on the European Programme South East European Mobility Scheme which was organized by the Athens Development and Destination Management Agency (ex AEDA S.A) on Tuesday 12th June, at the Athens International Conference Center was completed with great success.

Mr. George Broulias, Member of the City Council and President of the Athens Development and Destination Management Agency (ex AEDA S.A) in his welcoming speech stated: "Peoples' mobility and free movement of goods are key factors to the city's economic growth and the citizens' quality of life. Accessibility, road safety, respect for the environment and the inhabitants are essential criteria for the establishment of sustainable mobility within a city's urban transport system. Our primary objective is to guarantee jargon free and safe access to urban public transport for every resident, worker, visitor of the city of Athens with respect to the environment and to humans"

The closing conference on the South East European Mobility Management Scheme is the epilogue of a three-year successful cooperation between the Athens Development and Destination Management Agency (ex AEDA S.A) and the partnering municipalities of Lecce and Padua, city lasi of Roumania, municipality of Elefsis, the Austrian Mobility Research, Varna of Boulgaria, the regional and environmental center for central and eastern Europe Ljubljana, the City of Trogir (Croatia), city of Belgrade (Serbia) and the Municipality of Glamoč (Bosnia and Herzegovina).

The mission of the SEE MMS Programme:

Main objective of the project is to support multi-modality and the promotion of alternative transport in the SEE territory. The project aims to create a development strategy that guarantees continued economic growth and meets the demands on transport while at the same time mitigating the negative impacts of traffic on the accessibility, on the environment and on specific social groups.

During the conference, the participants had the opportunity to learn about best practices and sustainable mobility plans that were implemented by the partnering cities.

Furthermore, they were presented with the first European mobility centers network, established under the SEE MMS programme, seeking to provide a networking platform for the existing sustainable mobility centers at European level with view to expanding to other European cities in the near future.



(SEEMMS SOUTH EAST EUROPEAN MOBILITY MANAGEMENT SCHEME THE FIRST EUROPEAN NETWORK OF MOBILITY CENTERS

About SEE MMS



The SEE MC net

South East European Mobility Management Scheme

Avenue & D. Areopagitou will also serve as a mobility center.





The first European Network of Mobility Centers

fter a preparatory period all SEE MMS part- The main aim of SEE MC NET is to build up a eu

The objective of the network is to build up a Europe-wide network with all its benefits to offer citizens and tourists professional information about public transport and alternative sustainable modes of transport with consistently high quality in order to ease sustainable cross border travelling, to make sustainable transport more attractive for both, inhabitants and visitors, to improve access to European cities and to support a sustainable development in European cities

The list of invited speakers featured among others Mr. Vassilis Vavakos, Special advisor to the Mayor of Athens and Transportation Engineer, Prof. Stratos Papadimitriou, President of the Athens International Airport, Dr. Alexandros Deloukas from Attiko Metro S.A., Prof. Thanos Vlastos, architect and

transportation engineer from the National Technical University of Athens and Mr. Nikos Daras from the Center for Renewable Energy & Energy Saving



Mobility Management Projects

The core of the network is the SEE MMS information platform:



The City of Athens, committed to deliver the objectives as set under the SEE MMS Framework, has created the first Mobility Center of Athens in early 2012, at the Athens Info-Point which is located at Athens International Airport "Eleftherios Venizelos". Within the next few months, the Info Point located at Amalias

week. The SEE MC NET infoplatform is at dispo-

Mobility Management Projects 25

Metropolitan Bicycle Network

The Minister of Environment, Energy and Climate Change Prof. Yiannis Maniatis, and the Mayor of Athens, Mr. Yorgos Kaminis have announced, during the European Mobility Week of 2014, the beginning of the construction of the Metropolitan Bicvcle Network in Athens (27 km length in total), which will begin from the Municipality of Kifissia, located in the northern area of Attica region, will cross the city of Athens and will end at Faliro Bay at the city of Piraeus.

The kick of day of the project is foreseen by the beginning of 2016, while its construction will begin from the city's southern axis (Gkazi - Faliro - expanding over 11 km). The cost for the project has been estimated at 2.2 million euros.

The studies for the construction works on the northern axis of Gkazi - Faliro (expanding over 16.5 km) have already been concluded and the project for this part is underway.

The bicycle networks of the local municipalities will be connected with the central axes of the Metropolitan Bicycle Network. At the same time, emphasis will be put to promote connection of these networks with the Metro stations.

According to the studies, the bicycle route will pass near archaeological sites, will have mild slopes and the main goal is to connect the center of Athens and underprivileged areas.

The Minister stated that this project is a very important intervention in urban mobility, in order to make Athens viable for all citizens. He also stressed that sustainable urban mobility is the top priority issue in matters of urban environment. Furthermore, the Mayor of Athens, Mr Yorgos Kaminis stated that the Municipality of Athens is working thoroughly towards reclaiming public space, as bicycle riders and supporters of alternative means of transportation are increasing in numbers. The mayor of Athens also mentioned the need to sensitize drivers, tackle illegal parking and talked about the placement of binders to ensure the safety of bicycle riders. At the same time he stated that huge efforts are being made so that sidewalks will belong once more to pedestrians; 110 kiosks have already been removed and 50 more are planned to be removed, along with many columns and pillars.

The organizer of the Athens Bike Festival, Mr Spyros Papageorgiou pointed out the multiple benefits of the use of bicycles in physical health, quality of life, as well as those benefits related to energy preservation, the local economy and tourism. The motto of this year's Mobility Week is "Our streets our choice".



According to Mr Papageorgiou, the bicycle can be a simple solution to the city's complex problems, as already in Greece it is estimated that there are 250-300.000 bicycles, half of each are in Athens alone.

The upgrade of bicycle network in the city of Athens, which will be fully operational until the days of the ECOMM conference in May 2016, will give to the conference participants the opportunity to meet Athens and visit its historical monuments by bike, transforming a big mega-city to a sustainable and bike-friendly destination

Athens Info-Point kiosks

Athens Info-Point kiosks provide you with everything you need to know about the city of Athens, from sightseeing options and details, to transportation choices and routes.

Specially-trained staff are complemented by a variety of subjectoriented brochures to offer visitors the information they require to best enjoy this great city. In addition, a special information touch-screen allows you to browse the Athens website www.breathtakingathens. com and follow up with questions.

Athens Info-Point kiosks may be found at the following convenient tourist locations:

- Athens International Airport «El. Venizelos» arrivals level, tel. +30 210 3530390, daily and weekends 8:00-20:00. Months of Operation: Year-Round
- Historic centre at Amalias Ave & Dionissiou Areopagitou St., tel. +30 210 3217116, daily and weekends 9:00-21:00. Months of Operation: May-September
- Pireaus Port Authority, cruise ship arrival terminal, daily, 8:00-13:00, closed Sundays. Months of Operation: May-September

Tip: Athens Info-Point locations at Athens International Airport and in the city centre carry the official and popular line of Breathtaking Athens Souvenirs, including cool T-shirts, refrigerator magnets, designer mugs and pens and other unique gifts that are sure to be appreciated by friends and relatives back home. Don't forget to keep a couple for yourself! (The souvenirs at Athens International Airport may be found at the **Papasotiriou** store located on the arrivals level.)







Promoting alternative and environmentally friendly mobility solutions by utilizing the possibilities of social media and thus creating fruitful conditions towards a different approach in everyday transportation. Government bodies could take notice of such initiatives and create the proper infrastructure to encourage a broader use of such options for all citizens.

FRIDAY-FREEDAY — a bike tour around Athens

Friday-Freeday is a citizen initiative aiming to introduce the bicycle as an alternative, environment friendly and budget friendly means of transportation in the city of Athens. Although Athens is a modern european metropolis, it lacks the infrastructure for an extensive bicycle network. However, the number of bicycle afficionados is increasing and this is evident throughout the city, as more people are using bicycles for their everyday transportation needs. This is a true opportunity to experience Athens as a local.

This event, part of the **spotted by locals** international initiative, is a 4-hour bicycle ride around the city with Thissio as the starting point, with a number of participants that has even

reached 1000 cyclists. The route is announced via the initiative's website and the smartphone application, through which cyclists are informed about the dates and times of each event and its current agenda. Among the themed rides are: art and culture, cinema, music, shopping, theaters local bars and cafes etc.

Cyclists participating will have the chance to rent a bike or use their own to visit unexplored parts of the metropolitan area, as well as other streets of the city with the company of a wide community of bicycle lovers.



PERISTEROpetalies - A bike tour around the district of Peristeri

This initiative aims to organize tours in the district of Peristeri, by bike.

Every Wednesday evening a number of bicycle lovers are informed via social media about the starting point of the ride.

Via the website, participants are informed about the schedules, current weather conditions, route difficulty levels, rules and safety regulations and fitness level for each route in order to be able to participate without difficulties.

A rather important part are the rules of conduct announced prior to the rides, so that each bike tour is conducted in an effortless and organized manner. A person in charge that leads in front of the bicycle group is clearly indicated. The correct manner of bicycle set-up is also addressed, so as to avoid bicycle congestions. Participants are requested to follow a set of rules when crossing an intersection, when addressing car drivers etc. The dress code is also an important part of participating, for safety reasons.

This initiative has an avid following. The groups have formed a community of bicycle lovers that gather for bike rides or other events, as a way to get to know each other, as well as the city they live in.



Re-Think Athens



The Re-think Athens project is launching the transformation of the center of Athens in 2016. Extending from Amalias Avenue and Syntagma Square to Omonoia Square and the Archaeological Museum, the city will reclaim its public space and will evolve into a unique place, where citizens from every corner of Athens can meet, both in commercial and leisure activities. Upon the completion of the 'Re-think Athens' Architectural Competition, the transformation of the city center along Panepistimiou Street will be ready for implementation.

This public benefit activity aims to improve the quality of everyday life for the citizens by providing the conditions of environmental upgrade, restitution of the urban environment and improvement of the microclimate by planting trees, constructing shelters and prescribing the use of eco-friendly public means of transport which will reduce emissions and will create an inviting environment for both pedestrians and cyclists. All of the above, combined with other initiatives, will help reverse the climate of social and financial decline and restore the many vacant buildings back into activity, revitalizing thus the most central parts of the city.



Panepistimiou Street becomes part of an urban and architectural 'ring' that links the pedestrian zone of the archaeological sites with the most significant archaeological museums of the city as well as with the most significant focal points of cultural and commercial activity in the city. Omonoia Square, formerly a roundabout, will now be transformed into an actual square. The backbone of the project will be a new tramline connecting Amalias Avenue with Panepistimiou Street and Patission Street. The functional and environmental upgrade of the city center will shed light upon its most obscure areas. Panepistimiou Street and Omonoia Square can become the most vibrant parts of the city.

To objective of this initiative and the collection of proposals towards its implementation will awaken, inspire and reveal possibilities that reflect the character of the city and promote a healthy future image of a lively metropolis that keeps evolving.

The Onassis Foundation (responsible for carrying through and funding the competition) is already collaborating with the Ministry of Environment, Energy and Climate Change, the Ministry of Development, Competitiveness, Transport, Infrastructure and Networks, as well as with a number of other institutions that will greatly contribute to the successful coordination of the project.

Athens was designated to be a great European capital whose center would retain its human scale. At the very core lies a deep historical stratification, while around evolves a vibrant modern universe along with all its contradictions. The intervention on and around Panepistimiou Street will revive the city center by enhancing its commercial and financial activities, by the environmental and aesthetic upgrade of the public space, the promotion of its historical and cultural heritage and by making the city center more accessible to all citizens.

Development of the new Line 4 of the Athens Metro

Other Projects 3

Development of the new Line 4 of the Athens Metro



The new autonomous U-shaped Line 4 of the Athens Metro shall include the two branches towards Galatsi and Maroussi and a central section connecting 8 new Metro stations: Panepistimio, Kolonaki, Evangelismos, Pangrati/Kaissariani, Ano

Ilissia, Zografou, Goudi, Katehaki, intersecting the existing Line 2 (at Panepistimio Station) and Line 3 (at Evangelismos & Katehaki Stations). Evangelismos - Pagrati - Vyronas Ymittos - Ilioupoli branch as well as Maroussi - Lycovryssi and Alsos Veikou - Perissos extensions were recently added to this Line.

This new Metro Line, the orange Line 4 (Perissos - Alsos Veikou - Panepistimio - Evangelismos - Vyronas - Katehaki -Maroussi - Lykovryssi) has 29 modern stations, 33 km long, while it is anticipated to alter dramatically the transportation map of Athens, and to upgrade life in the Attica Basin.

The construction of the new Metro Line 4 presents significant advantages, such as:

To provide Transportation service to many new densely populated areas of the city (Galatsi, Kypseli, Pangrati, Kaissariani, Zografou, areas adjacent to Kifissias Avenue, etc). It is estimated that the new Line will serve more than 500.000 passengers on a daily basis.

To provide Transportation services to many important facilities, such as Hospitals (Hospital for Children, "Laiko" Hospital), University Foundations (University Campus, Technical University Campus), as well as the University and

the Technical University in the city centre – the so called "the University Line" and Courts.

To increase the Metro branches, which entails that the number of transfer stations will be higher, thus, facilitating transfers among the Metro Lines.

To 'decongest' the existing Metro stations, where there is a constantly increasing number of passengers (Syntagma, etc.).

Moreover, the Ministry of Infrastructures, Transport and Networks and Attiko Metro S.A. have initiated all necessary designs for the new Line 4 of the Athens Metro (29 stations – 33 km).

Suburban Railway Suburban Railway Section Also Used By Attiko Metro Railway Station

1.000 Smart Stops in Athens

A new, user-friendly computer system for buses is introduced in Athens.

1.000 Smart Stops in Athens

New "smart stops" are becoming available to the Athenian public. Touch-screen computers will allow passengers to understand the actual route of their bus and its expected time of arrival at each station. Additionally, a new app available for tablets and smart phones will allow commuters to track bus routes and expected arrival times.



The number of telematic stops is expected to reach 100 within the next six months. The system, which officially begins operation in January 2016, will include installed equipment in 1,750 buses and 250 trolley-buses, according to the Center Management System and the Centers of Vehicle Surveillance and Monitoring Centre Communications of Athens.

The telematic stops are expected to help relieve Athens's poor traffic circulation. In other cities, they have significantly reduced waiting time at bus stops. They also facilitate commuter travel, as the total time of expected travel is continuously updated according to known traffic conditions in various sections of the city.



Other upcoming measures are aimed at reducing "fare dodging." Turnstiles will be introduced at the front door of buses. These are expected as early as next month. Moreover, new bus routes will facilitate commuter travel to neighborhoods not currently accessible by Metro and Tram trains.

The Telematics project for Athens is the first project of a digital nature, which is implemented in our country in the form of PPP and co-funded by the NSRF. The total investment is about 20 million Euros. 5 million are funded by the NSRF, 4 mil from the financial tool "Jessica" and the rest from same contribution of the private investor. Upon completion of the construction project, the contractor undertakes the expense maintenance, renewal and overall system operation. By the end of the 12 year contract, the system will be transferred entirely to the Group OASA.

Site Visits / Excursions

Site Visits / Excursions 33

Walk or Bike and Ride

to the integrated archaeological center of Athens, with a visit to the New Acropolis Museum.

Option 1 - Walk or Bike and Ride

The organization of the unification of the archaeological sites of Athens has created a superb pedestrian itinerary, the finest in the center of Athens. Around the Acropolis, a large archaeological park has been built with many paths, pedestrian and low traffic streets.

This activity presents a unique opportunity to discover the Historical City Centre of Athens, on foot, or by riding a bicycle. This way, participants can relax, enjoy and discover hidden beauties of the city in an environmentally friendly and fun way. A large open-air museum is taking shape before the visitors' eyes, who are able to appreciate all the sites without having to travel along noisy congested

The activity consists of a visit to the new Acropolis Museum and an exploration of the hidden streets in old Athens (Plaka). Alternatively, with the bike, participants will be able to reach locations, sometimes difficult for pedestrians to access, while at the same time cover a larger distance at a shorter time, in order to admire important ancient monuments and sights around Acropolis.





Bike ride from the Technopolis across the historical center of Athens

The Technopolis is situated in the city's former gasworks, in Kerameikos area. A bike ride from the Technopolis to the Athens city center is an excellent opportunity for visitors to see a large number of important historical sites of the city, in an environmentally friendly and fun way. Riding along the paved road the city unravels its beautiful history, as visitors pass through Thissio district and the Odeon of Herod Atticus, the Acropolis Museum, the Roman Market, the Stoa of Attalos, the Temple of Hephaestus, the Temple of Aeolos (Tower of Winds.

Option 2 : Segway ride

Segway provides a unique sightseeing experience in town, by visiting the surrounds of the area of Acropolis, the Temple of Hephaestus, the National Gardens and other places of great interest around Plaka, Syntagma and the historic centre of Athens, effortlessly and in an innovative way.

Riding a Segway in Athens is not only one of the most ideal ways to feel the sights and the sounds of the city but also one of the most environmentally friendly.

Local guides provide fresh commentary for every site in a creative and original way.



Archaeological walk in the center of Athens

This activity consists of a walk to the center of Athens and its major streets and important landmarks.

The walk begins from Syntagma metro station, with a visit to the metro Museum, where many interesting archaeological artifacts from the daily life of Ancient Athens came to light during the construction of the station. The walk continues down Panepistimiou Street, where you can see the Athenian Trilogy, that consists of the imposing buildings of the National Library, the University of Athens and the Academy, adorned with impressive statues. The tour continues with a walk through the historical city center of Athens, that consists of Monastiraki area, with the flea market and the famous Plaka district, with the Roman agora and Hadrian's Library, all the way to the pedestrian precinct of Dionysiou Aeropagitou, one of the most impressive streets in Athens, with an amazing view of the Acropolis and Parthenon.



Visit to the Athens Metro and Tramline Operation Control Centers

This activity consists of a visit to the Athens Metro and Tramline operation centers, where participants can see the operation procedures, the cooperation among the departments, the quality and performance, as well as learn about actions of improvement and expansion.



Athens Metro

The operation policy of the Athens Metro is focused on the passenger. The company proves in fact every day its commitment to safety, protection, quality, and respect for the environment, as well as the provision of high quality services to the passengers. This policy includes many elements of best practices which have been adopted by Metro networks at an international level. For the implementation of the aforementioned commitment the company applies a quality system.

Tramway

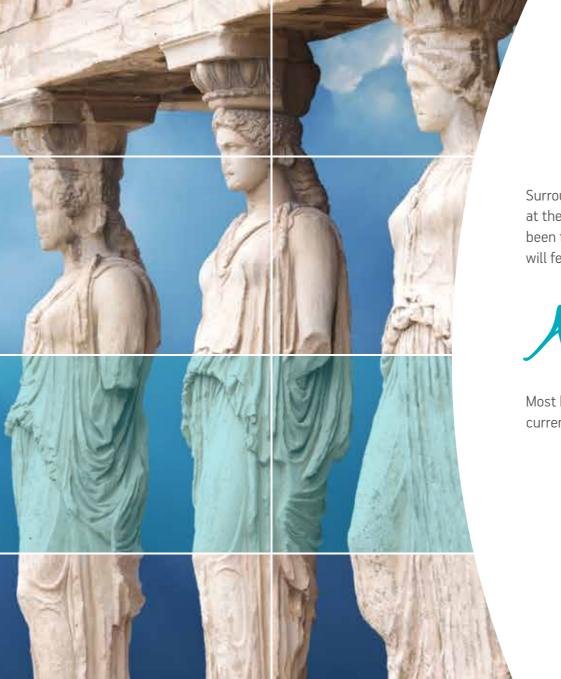
The tramway of Athens was constructed according to the most modern international standards and specifications, with the following as a result

- The existence of safe junctions of the tramway with the vehicles, which are all controlled by traffic lights.
- The pedestrian traffic is permitted at clearly delineated pedestrian crossings.
- The safe access of the passengers to the stops (using special ramps) and to the vehicle (without stairs) is ensured.
- There is an important amount of facilities (like grids and delineation waysides), which deter from possible actions of passengers which could cause accidents.





Why Athens 35



Surrounded by a lining of stunning coastline and mountains, Athens is filled with gems just waiting to be discovered. Located at the crossroads of three continents, the capital of Greece with an overall population of close to 4 million people has often been the melting pot of many cultures. Characterized by a culture and people that are welcoming and relaxed every visitor will feel like home.

thens is an ideal congress destination, combining state-of-the-art infrastructure, excellent congress facilities and easy access from all over the world with world-class cultural attractions, modern amenities, diverse entertainment and natural beauty.

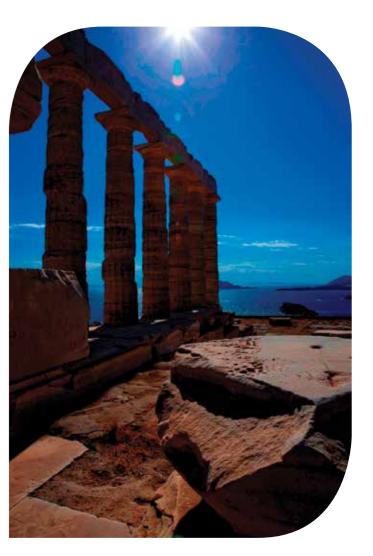
Most hotels in Athens underwent extensive renovation in preparation of the 2004 Summer Olympics, a great benefit for current visitors that can enjoy comfortable and stylish accommodation combined with high services.

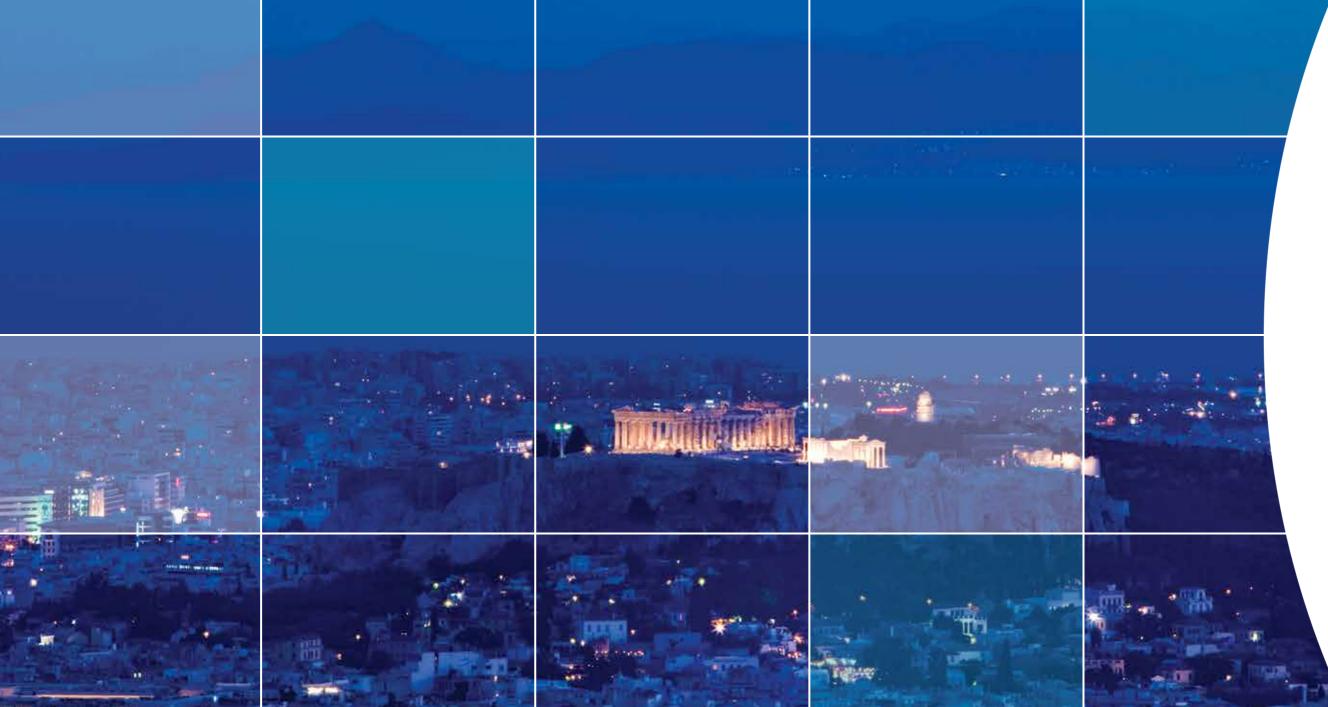
Why Athens 37



Athens enjoys a warm Mediterranean climate and ample sunshine (estimated to be over 3.000 hours per year). The average temperatures during the month of September in Athens range from 19.3 to 29.2/65-880 F. mostly sunny and warm.

Month	Temperature Range	Rainfall
January	5.2°- 12.5°C 41°- 54.5°F	5.69 cm 2.2 inches
February	5.4°- 13.5°C 42°- 56.3°F	4.67 cm 1.8 inches
March	6.7°- 15.7°C 44°- 60.26°F	4.07 cm 1.6 inches
April	9.6°- 20.2°C 49°- 68°F	3.08 cm 1.2 inches
May	13.9°- 26.0°C 57° - 78°F	2.68 cm 1.05 inches
June	18.2° - 31.1°C 65° - 88°F	1.06 cm 0.4 inches
July	20.8° - 33.5°C 69° - 92°F	0.58 cm 0.2 inches
August	20.7° - 33.2°C 69° - 92°F	0.6 cm 0.2 inches
September	17.3° - 29.2°C 63° - 85°F	1.39 cm 0.5 inches
October	13.4° - 23.3°C 56° - 74°F	5.26 cm 2 inches
November	9.8° - 18.1°C 50° - 65°F	5.83 cm 2.2 inches
December	6.8° - 14.1°C 44° - 57°F	6.91 cm 2.7 inches







Useful Information

Language

The native language of the population is Modern Greek. English is widely spoken as a second language by the majority of Greeks, while French and German are also spoken at a good extent.

Time

Greece is two hours ahead of Greenwich Mean Time, seven hours ahead of Eastern Standard Time and an hour ahead of Central European Time.

Health

Emergency treatment is free to all visitors in public hospitals. There are more doctors per person in Greece than in most other countries in the European Union.

Currency

Greece is a full member of the European Union since 1981, and its currency is the Euro (€). All major credit cards are widely accepted in Greece.

Visa information

Greece follows the Schengen Agreement provision and the subsequent acquis concerning short term visa issues stays up to three (3) months in the Schengen area. Holders of regular passports from the rest of the world need a visa in order to visit Greece (and the Schengen area). The local PCO will provide invitation letters to all participants for VISA purposes



Greece includes more than 2,500 islands, each one different from the next, some arid, coloured only by the blue of the sea and the white of the houses, others verdurous, with forests that reach the tip of the sea.

Terrain

Although a small country, Greece has a very diverse topography.

The most important physiographic divisions of the country are:

- the central mountains
- the damp, mountainous region in the west
- the dry, sunny plains and lower mountain ranges in eastern Thessaly
- Macedonia and Thrace
- the mountainous region of the Peloponnese Peninsula
- the numerous islands

Gastronomy

Greek cuisine has four secrets: fresh ingredients of good quality, proper use of herbs and spices, the famous Greek olive oil and its basic simplicity. Greek olive oil deserves a special mention. Present in almost all Greek dishes, and in most of them in abundant quantities, it is of excellent quality and very nutritious.

Hospitality

"Hospitality" is the official translation of filoxenia.

Road Network

The last fifteen years have seen a frenzy of infrastructure development in Greece.





Athens Destination Product Mix

95.000m² of conference space 75.000 seats

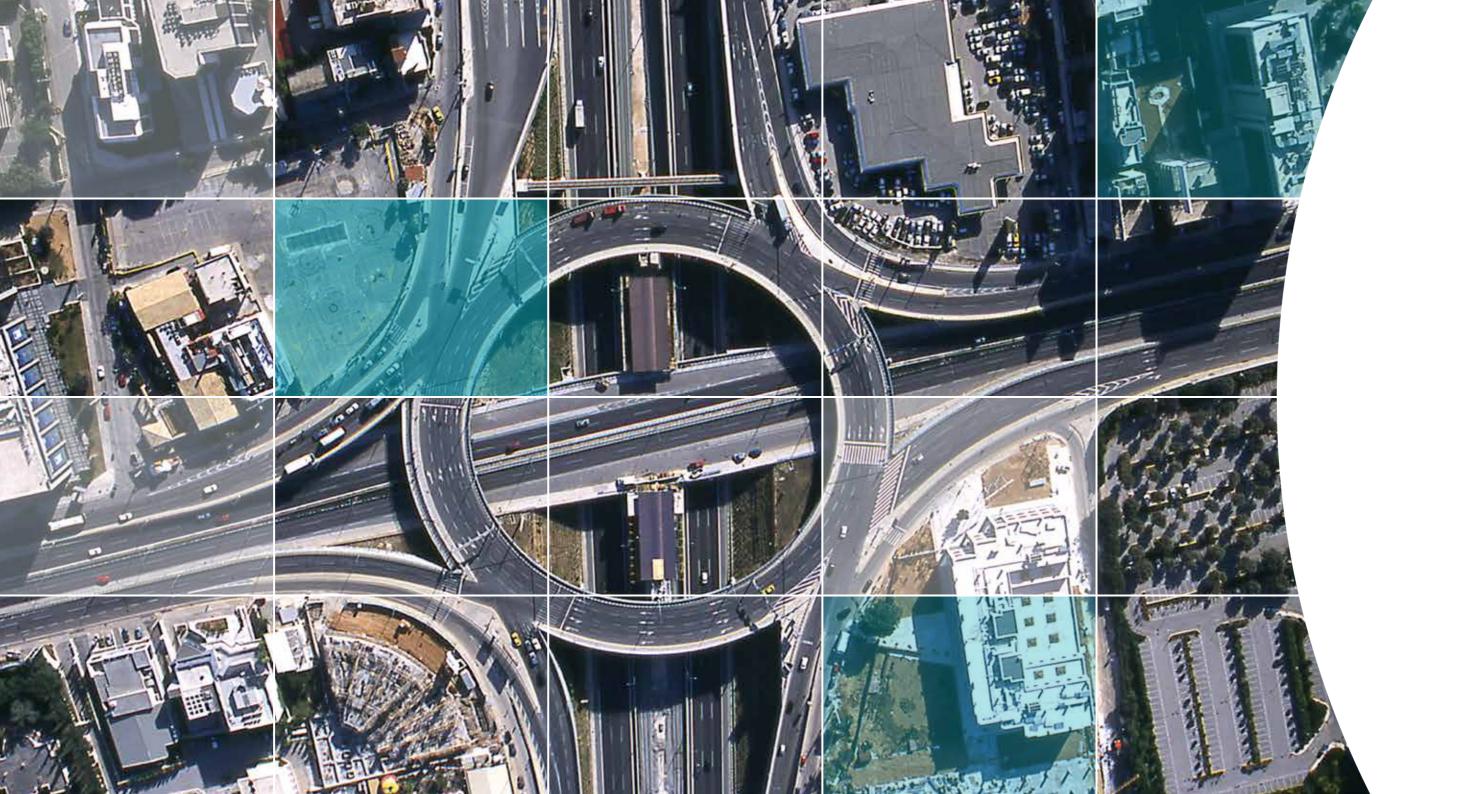
493 HOTELS 30.000+ ROOMS

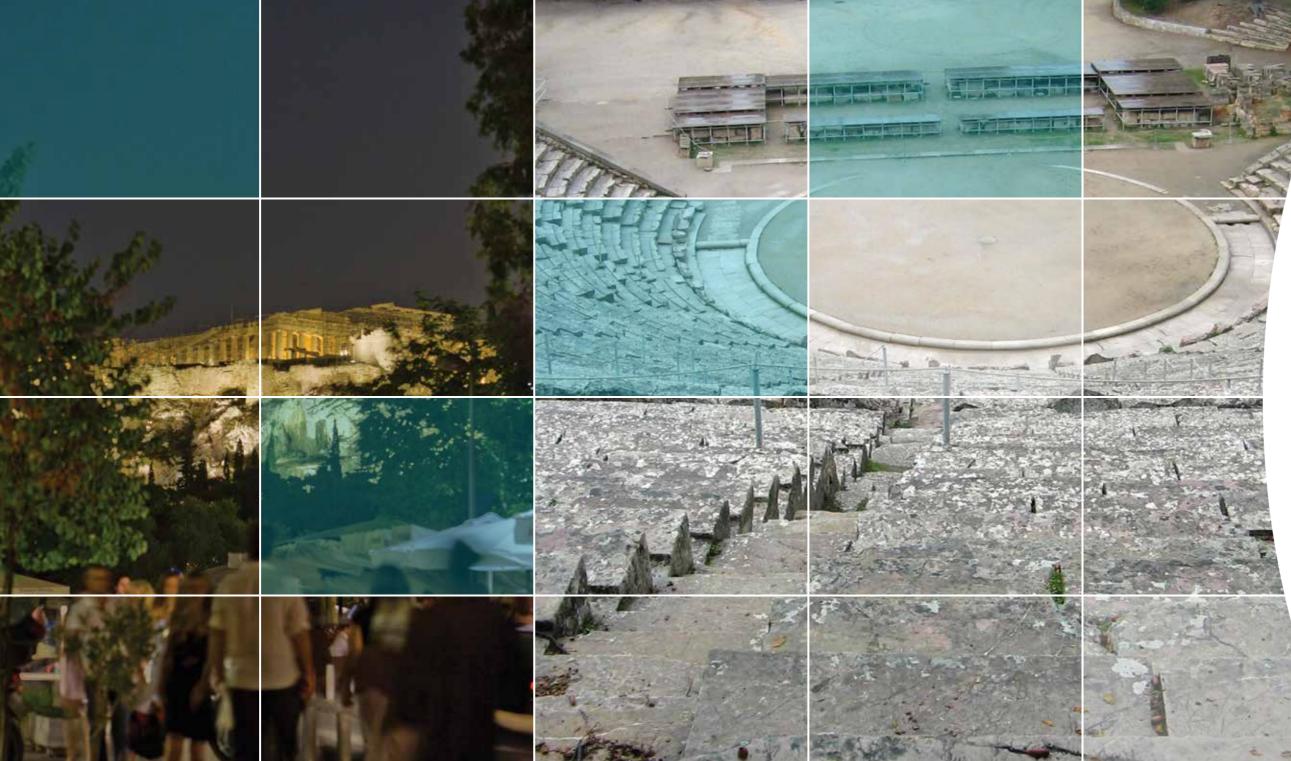
44 WORLD CLASS MUSEUMS

1000+ RESTAURANTS

200.000 FLIGHTS PER YEAR

300 DAYS OF SUNSHINE...





Past and present

Boasting a history of 2.500 years with monuments incorporated into the modern city, coupled with world class museums and a vibrant contemporary cultural life, Athens becomes a very attractive destination.

The establishment of Athens as a city dates back to mythological times. Despite the length of the city's history, it is still evident throughout Athens in the form of many Ancient, Roman, Byzantine and Modern monuments.

Today's capital is a result of integration of ancient and medieval history into the contemporary era.

If you add to this city's lively nightlife - numerous bars and clubs for all tastes - and Mediterranean cuisine, you get some idea of how many different segments of the tourism market it can cater for.

Cultural Life & Entertainment

Athens is the city of ideas. Some of humanity's most exciting ideas were born in Athens. In terms of cultural life, Athens is a unique case internationally. It is probably the only place in the world where you can discover a city more that 2.500 years old integrated into a contemporary metropolis.

This exceptional past is coupled with a vibrant contemporary cultural life full of highly acclaimed events all year round. To make things even better, Athens offers a lively and vibrant nightlife with a wide variety of bars, clubs and restaurants.

And let's not forget that Athens is the city of olive trees, wine, honey and various herbs such as oregano, basil and thyme - an opportunity to taste the highly distinguished Mediterranean cuisine.

























The establishment of Athens as a city dates back to mythological times. The city's history is still evident throughout Athens in the form of many Ancient, Roman, Byzantine and modern monuments.

Today's capital integrates the ancient and medieval history into the contemporary era. Monuments can be found all around the city center, side by side with contemporary constructions such as buildings, roads and train stations.

Acropolis

The Parthenon, a monument that constitutes the symbol of Greece worldwide, has been standing on the "sacred rock" of Athens, the Acropolis, for thousands of years. The Parthenon along with the other monuments of the Acropolis, are all excellent pieces of art, reflecting the Classical period and the Golden Age of ancient Athens in the 5th and 4th centuries B.C.

The Acropolis Museum

Designed by Bernard Tchumi in collaboration with Michalis Photiadis; the sparkling new museum, since its opening in June 2009, has already become the city's top attraction and is expected to become one of the most visited and "must see" museums worldwide. The museum, which exhibits approximately 4.000 artefacts, allows the sculptures to be viewed in natural light, with special glass and climate-control measures, protecting them from sunlight. The most impressive part of the museum is its top floor, where visitors will be able to view the frieze and then look out of the windows to view the Parthenon itself.

Odeon of Herodes Atticus

At the footsteps of the Acropolis, the Odeon was built in 161 A.D. under Tiberius Claudius Atticus

Herodes. To date concerts, plays and ballets have been performed. The natural setting of Herodeion, with its marvelous arcades, the Parthenon as a backdrop and the moon up in the sky will certainly fascinate you.

Ancient Agora

The Ancient Agora, which means "market" in modern Greek, is situated at the footsteps of the Acropolis and in ancient times it served as the commercial centre of the city but also as a political, cultural and religious centre.

Panathinaikon Stadium

Originally built in the 4th century B.C. for the athletic competitions of the Great Panathinaia (ancient Greek festivities), the "Kallimarmaron" Stadium (meaning "beautiful marble") was the venue of the first modern Olympic Games, in 1896.

National Archaeological Museum of Athens

The National Archaeological Museum of Athens is the largest in Greece and one of the most important museums in the world devoted to ancient Greek art. It was founded at the end of the 19th century to house and protect antiquities from all over Greece, thus displaying their historical, cultural and artistic value.

Byzantine & Christian Museum

The Byzantine and Christian Museum, which is based in Athens, is one of Greece's national museums. Its areas of competency are centred on - but not limited to - religious artefacts of the Early Christian, Byzantine, Medieval, post-Byzantine and later periods. The Museum has over 25.000 artifacts in its possession, which date from between the 3rd and 20th Century A.D.

Museum of Cycladic Art

The Museum of Cycladic Art is dedicated to the study and promotion of ancient cultures of the Aegean and Cyprus, with special emphasis on Cycladic Art of the 3rd millennium BC.

It was founded in 1986, to house the collection of Nicholas and Dolly Goulandris, an extensive and unique private collection of prehistoric art from the Cycladic islands as well as ancient Greece.

National Gallery of Athens

The National Gallery was founded on April 10, 1900 and houses collections that comprise more than 16,000 works of painting, sculpture, engraving and other forms of art, encompassing the period from the post-Byzantine times until today.





The Benaki Museum ranks among the major institutions that have enriched the material assets of the Greek state. It houses 30.000 items illustrating the character of the Greek world through a spectacular historical panorama covering several periods ranging from the Prehistoric, Ancient and Roman periods to the Byzantine and the contemporary Hellenic period.

Hellenic Cosmos Cultural Center of the Foundation of Hellenic World

A living museum, an ultramodern cultural center, where visitors can learn about history, culture and sciences through interactive exhibitions, educational programs, virtual reality shows and documentaries.

Cultural Infrastructure

Athens has a lot to offer for entertainment to satisfy all tastes and demands. Movies, theatres and concerts among other cultural events, are the main night outing for locals and tourists.

Museums operating in Athens can be divided in two categories. On the one hand, there are the important institutions hosting world treasures from antiquity and the Byzantine era. These include the Acropolis Museum, the National Archaeological Museum, the Museum of Cycladic Art, the Benaki Museum and the Byzantine Museum. Next to them, there are a number of state thematic museums.

The visual arts enjoy a big share in the Athenian cultural and everyday life. Next to big institutions such as the National Gallery and the Benaki Museum, a big number of small private galleries are spread within the city centre and the surrounding areas, hosting the works of contemporary visual and media artists. In recent years a number of bar galleries have sprung up.

Shopping in Athens

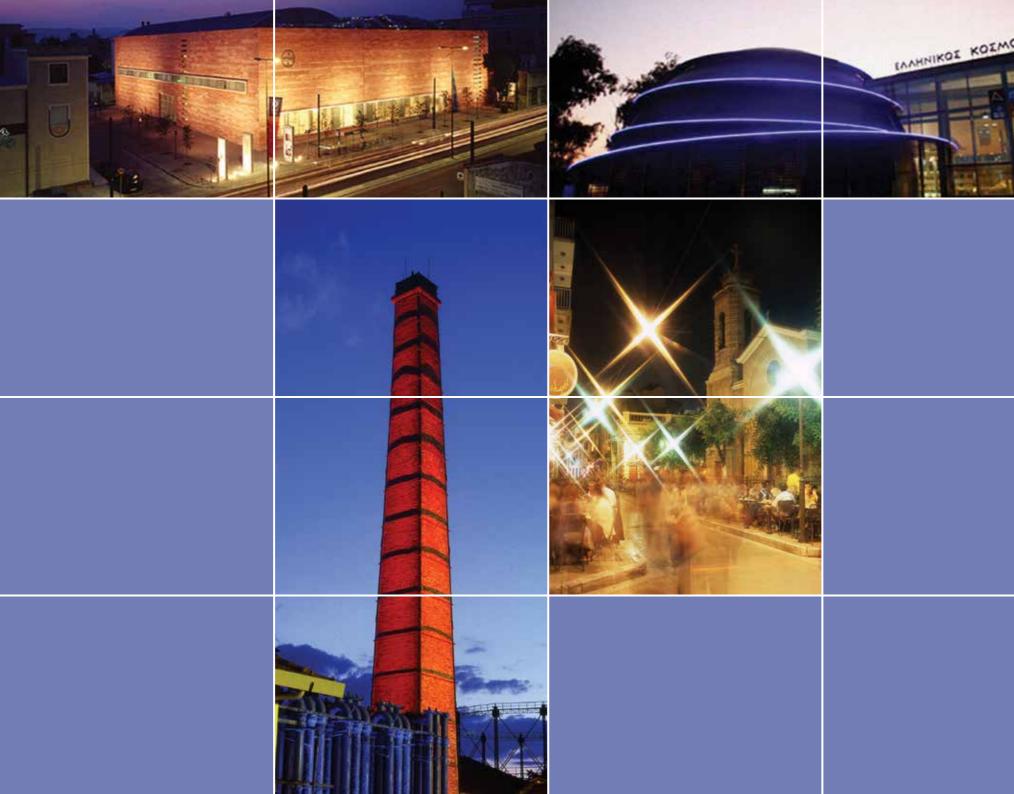
A showcase for its traditional and modern culture and lifestyle - can be a fascinating and satisfying experience for all. Amidst the many well - known and international name brands and traditional Greek art and folklore shops, are hundreds of chic boutiques and specialty shops blossoming with great fashion finds for every taste and budget.

The "new kid on the block" are the glitzy department stores that have won the hearts of the locals and visitors who shop there. The close proximity of each shopping district means that a weekend in Athens can combine a stroll on a cobblestone path amongst the locals buying fresh produce at traditional markets and bazaars, with browsing elegant displays of haute couture, prêt a porter clothing, shoes and accessories by talented Greek and foreign designers that are sure to impress.

A day of shopping in Athens is a delightful way to immerse yourself in Greek culture. Make sure to stop in at one of the many wonderful year - round outdoor cafes and restaurants, to make your experience of shopping in the Athenian way complete!

Athens Nightlife

Athens is famous for its vibrant nightlife. The Athenians like to party and will do so almost every night of the week. The choices are plenty and they appeal to all tastes and lifestyles. In general, things get started pretty late; after midnight for bars and clubs and after 10pm for dinner at the city's tavernas, restaurants and bar - restaurants. In Greece. life is for living and leaving your worries behind. The result is a good - hearted, energetic city with bars and restaurants to match. Hip areas include Gazi, Psirri, Metaxourgio, Monastiraki, Theseion and Kolonaki. Traditional Greek evenings can be spent in Plaka.







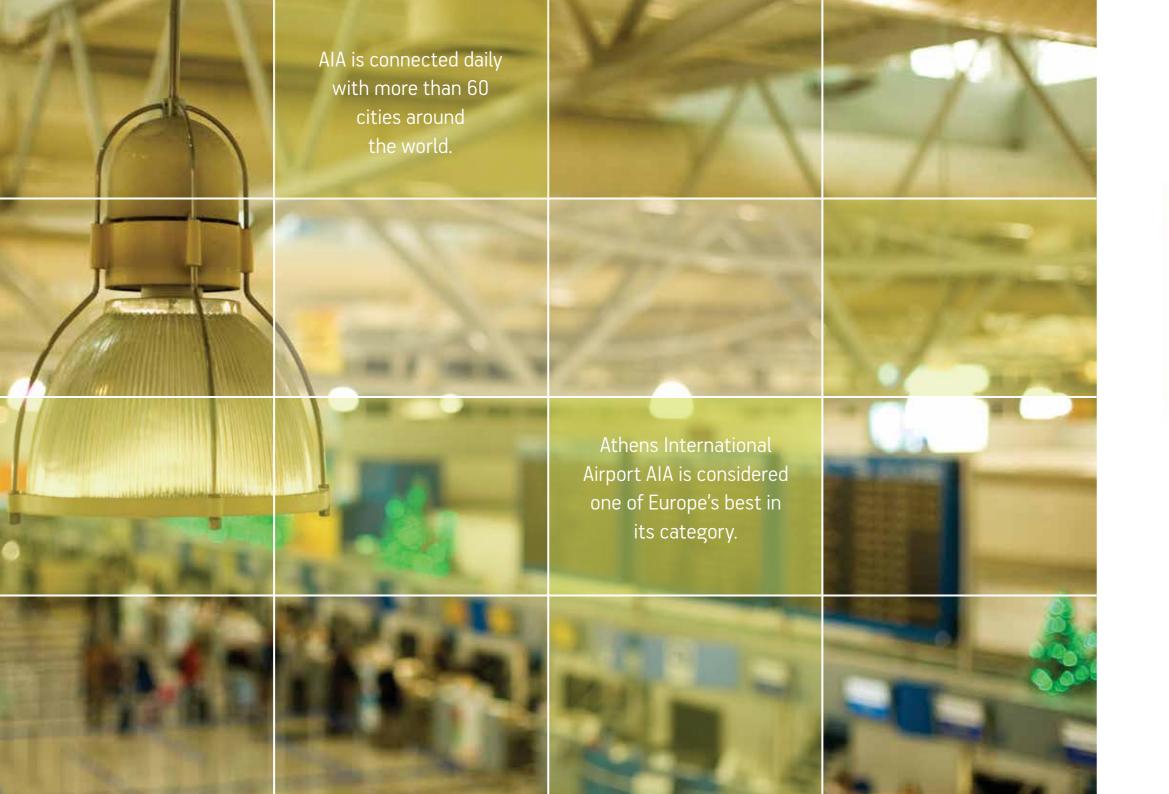


he Athens International Airport AIA is located 33 km southeast of Athens and is easily accessible via Atttiki Odos, a six-lane motorway (the Athens City Ring Road). Public transportation to Athens and the Port of Piraeus is provided by express airport shuttles on a 24-hour basis, while a direct Metro line

connects the airport to the city center (Syntagma square) in less than 40 minutes.

Accessibility

To view all destinations served by Athens International Airport please visit www.aia.gr



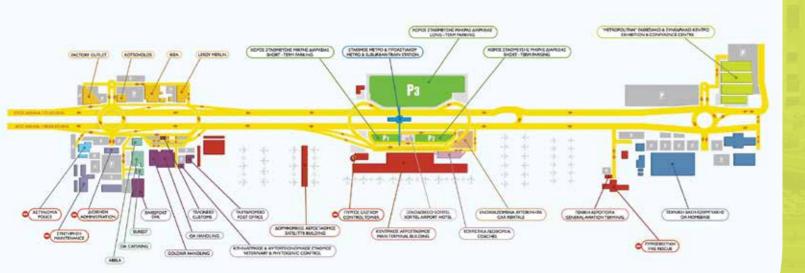


Accessibility

AIRPORT MAP







ΠΕΡΙΟΧΕΣ ΜΗ ΠΡΟΣΒΑΣΙΜΕΣ ΣΤΟ ΚΟΙΝΟ AREAS NOT ACCESSIBLE TO THE PUBLIC

Apport Information Services - Available 2477965, 200 3520000, www.alu.gr.e-mail.alport_info@alu.gr. Hobile Argont Information Services staff is at sour service throughout the Terminal.

National Carrier



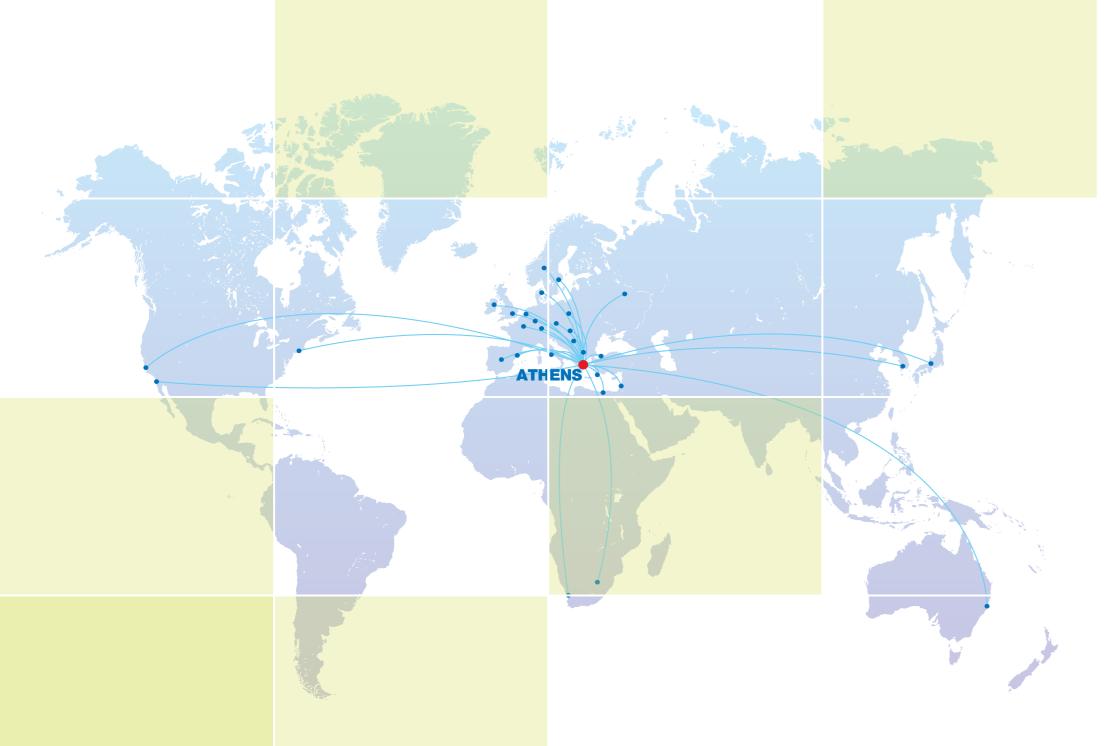
Aegean Airlines is a full service airline with a leading domestic position in Greece and a growing presence in international scheduled routes between Greece and destinations in Europe and neighboring countries. Aegean flies to 26 international and 17 Greek destinations and as Regional Partner of Lufthansa provides access to Lufthansa's global network.

Aegean Airlines began scheduled passenger operations in May 1999, following the liberalisation of the Greek domestic market. The strategy of the company at its inception and to date is to provide full service, premium quality short and medium haul services.

In December 1999, expanding rapidly, Aegean bought Air Greece while in 2001 the company merged with another Greek carrier Cronus Airlines, a move that also marked its entry in international routes. Following its increasing acceptance by its customers Aegean became by 2005 the leading carrier on domestic routes. In 2005 Aegean reached an agreement with Lufthansa to become its partner in Greece. After four years of profitable operation Aegean was listed on the Athens stock exchange in July 2007, raising additional funds to support for fleet and network development. In 2008 through its gradual expansion of its international network, and its consistent delivery of high quality services Aegean became the largest Greek airline by passenger numbers. On June 30, 2010 Aegean joined Star Alliance.

Another important milestone was in 2005 when Aegean reached an agreement with Airbus to fully renew its fleet with new A320 family aircraft. The fleet renewal and improvement process facilitated network expansion and also contributes to the airline's customer appeal in terms of punctuality, service and comfort. Aegean took the first deliveries in 2007 while since May 2011 the company operates for the first time in its history with a homogeneous fleet consisting of 29 Airbus (A319, A320, A321) with an average age of 3 years.

AEGEAN was named "Best Regional Airline Europe" at the SKYTRAX 2011 World Airline Awards and was the runner-up in the "World's Best Regional Airline" category, in "Airline Staff Service Excellence for Europe" category as well as in "Best Airline Southern Europe" category. In its 12 year history, Aegean has been awarded six times by the European Regions Airline Association (ERA). Furthermore, the company has been repeatedly awarded by the Athens International Airport as the greatest contributor to the airport's passenger volume increase.



Extremely strong capacity increase

1,200,000

additional seats in foreign markets approx. from Aegean and other airlines

900,000

additional seats from Ryanair, of which 75% relates to the domestic market

2008

GreenBuilding Award for its exemplary energy saving figures reflected in the two previous years (2006, 2007)

2013

Eco-Innovation Award (ACI Europe)

2014

"Europe's Best Airport for 2014" in the 10-25 million passenger category (ACI Europe)

Accessibility 65

Air Dolomiti **Air Lingus** Air One CityJet Condor EasyJet FlyBe **German Wings Iberia Express** Meridiana Norwegian Shuttle RyanAir Transavia Tui Fly Vueling

Significant growth of low cost airlines. Summer '14: 16 LCCs (+33 %), which would correspond to an increase of the destinations served by 36%

Duration of Flights to Athens Duration of F

From	То	Flight Duration	Approximate Cost Roundtrip in euro (€)
London	Athens	03 h 30 m	256
Madrid	Athens	03 h 30 m	222
Paris	Athens	03 h 15 m	232
Rome	Athens	01 h 55 m	154
Copenhagen	Athens	03 h 15 m	167
Moscow (Domodedovo Airport)	Athens	03 h 15 m	242
Moscow (Sheremetyevo Airport)	Athens	03 h 30 m	319
Istanbul (Sabiha Gokcen Airport)	Athens	01 h 20 m	111
Istanbul (Ataturk Airport)	Athens	01 h 25 m	193
Cairo	Athens	02 h 00 m	357
Frankfurt	Athens	02 h 55 m	153
Milan	Athens	02 h 30 m	196
Munich	Athens	02 h 30 m	123
Belgrade	Athens	01 h 30 m	146
Berlin	Athens	02 h 50 m	199
Brussels	Athens	03 h 30 m	230
Budapest	Athens	01 h 50 m	195

From	То	Flight Duration	Approximate Cost Roundtrip in euro (€)
Sofia	Athens	01 h 25 m	229
Tel Aviv	Athens	02 h 00 m	197
Vienna	Athens	02 h 15 m	204
Warswa	Athens	02 h 35 m	187
Stockholm	Athens	03 h 40 m	160
Barcelona	Athens	02 h 50 m	200
Larnaca	Athens	01 h 45 m	138
Prague	Athens	02 h 25 m	186
Amsterdam	Athens	03 h 20 m	235
Zurich	Athens	02 h 40 m	173
Geneva	Athens	02 h 45 m	194
Malta	Athens	01 h 35 m	138
Oslo	Athens	03 h 45 m	175
Zagreb	Athens	03 h 00 m	143
New York	Athens	9h 50min	762
Toronto	Athens	9h 10min	839
Montreal	Athens	9h 40min	729



Flights with Intermediate Point

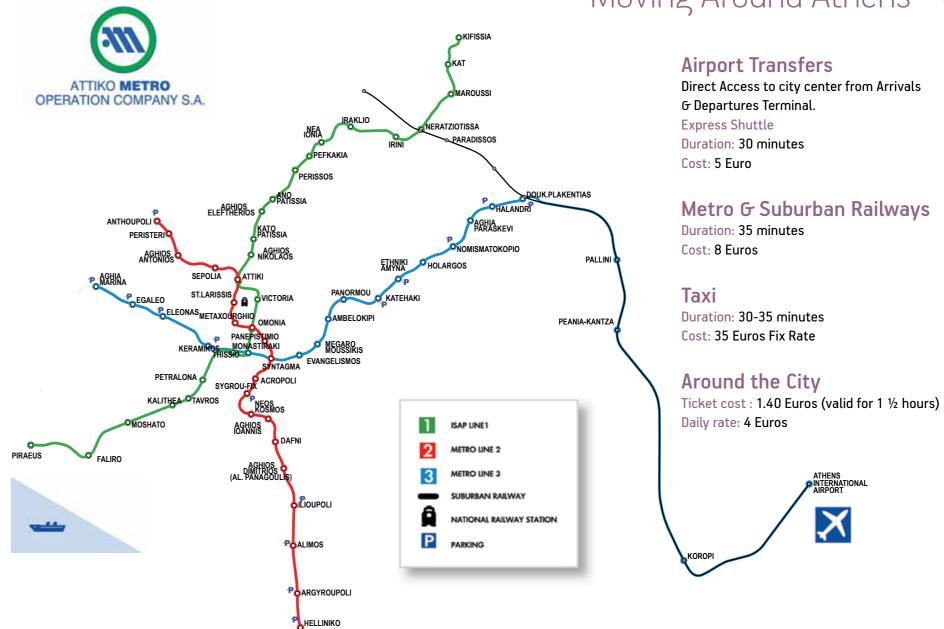
From	То	Flight Duration	Approximate Cost Roundtrip in euro (€)	Connecting Point Connecting Time
Ankara	Athens	03 h 50 m	305	Istanbul, Ataturk Airport / 1h 15m
Ankara	Athens	03 h 25 m	195	Istanbul, Sabiha Gokcen Airport / 2h 25m
Porto	Athens	08 h 00 m	335	Rome / 3h 30m
Tampere (No Frequent Flights)	Athens	06 h 05 m	331	Stockholm / 1h 30m
Dublin	Athens	05 h 35 m	205	Frankfurt / 1h 05m
Cape Town	Athens	17 h 05 m	461	Qatar / 7 h
Tokyo (Narita Airport)	Athens	22 h 05 m	854	Abu Dhabi / 2 h
Tokyo (Haneda Airport)	Athens	17 h 30 m	929	Qatar / 3 h
Sydney	Athens	22 h 10 m	1316	Abu Dhabi / 3 h
Sydney	Athens	21 h 40 m	1352	Dubai / 4 h
Washington	Athens	12 h 15 m	1249	Paris / 1 h
San Francisco	Athens	15 h 25 m	1287	Paris / 1.5 h
Los Angeles	Athens	15 h 00 m	1280	Munich / 2 h







Moving Around Athens 59



60

Moving Around Athens

Metro, Buses, Tram, Trains, Trolley Buses and expansive highways allow for easy and quick transportation at a very low cost. It takes a maximum of 40 minutes and € 8 to get from the airport to the city centre, where most hotels are located. What is more, most hotels are within walking distance from a metro station within the city centre, which means that it will take you 3 to 5 minutes to move around in the city. Tickets start from € 1,40 and they can be used on all forms of public transport within one and a half hour period of time. A day travel card costs € 4. Taxis are also relatively inexpensive, compared to prices in most European capitals. In addition, regular coach services link Athens with the southeastern European states and the Balkans, while daily ferry services link the port of Patra (2 hours drive away from Athens) with Italy.



The Athens-Piraeus Electric Railway (ISAP)

The Athens-Piraeus Electric Railway runs between Piraeus and Kifissia and connects to Metro lines 2 & 3, the tram and bus routes at hub stations.

The total travel time from the first to the last stop on Line 1 is less than an hour. The electric railway runs daily from 05.00 to 00.15.





Attiko Metro (Metro lines 2 & 3)

One of the gems of modern Athens is the new underground metro (its construction made headlines when ancient artefacts were found underground and halted its progress). You will see many of these ancient artefacts in special exhibits incorporated into the design of the stations of Metro line 2 & 3 which serve 36 stations. At peak hours trains run every 3 minutes. Attiko Metro runs daily from 05.30 to 00.15. On Fridays and Saturdays operating hours are extended to 02.00.



Hellenic Railways Organization (OSE)

Domestic and international departures from Athens and Thessaloniki with connections to major railways

Moving Around Athens



Proastiakos (Suburban Railway)

This new high-speed rail system offers access to Irakleio and Neratziotissa, near the Athens Olympic ports Complex. It also gets you to Kifissia, the hub of business in northern Athens; Doukissis Plakentias, an important urban residential area; Pallini and Kantza in the eastern part of the greater Athens area; and Koropi, a centre of industrial development. A new route to Corinthos has just been initiated with plans to extend the network with added routes to Lavrio, Rafina and Chalkida for easier mobility. It also serves Athens International Airport. The suburban railway runs daily from 06.00 until 00.00.



Blue buses (OASA)

The blue bus network consists of more than 320 lines connecting the city centre to all the suburbs and Piraeus. OASA provides information on the best way to reach a destination by dialing 185. Blue buses run daily from 05.00 to 00.15.



Thermal Buses, Trolleys or Electric Buses (OSY)

The Thermal buses are the core bus lines that connect Athens and Piraeus city centers to surrounding municipalities. The renovation of the core Athens bus system resulted in hundreds of new buses, many of them powered by natural gas. There are several express bus routes to and from Athens International Airport. Thermal buses run daily from 05.00 to 23.00.

The old yellow trolleys of Athens' past have been replaced by cutting-edge purple and yellow trolleybuses with digital displays. Trolleybuses run daily from 05.00 to 00.30.



Iram

Environmentally friendly, the Tram connects the centre of Athens with the coastal neighborhoods of Glyfada to the east, and Piraeus to the west. Three station hubs along its routes connect with Metro Lines 2 and 3 and one station connects to the Electric Railway (ISAP), or Metro Line 1. Total waiting time during peak hours is a maximum of 8 minutes. The Tram operates from Monday to Thursday 05.00 to 00.15 and on Fridays and Saturdays on a 24-hour basis.



Technopolis City of Athens

Technopolis City of Athens has become a hub of cultural events within one of the city's most important industrial monuments, thus upgrading a historic area of the capital and creating another focal point in the cultural identity of Athens. Every year, a wide variety of cultural events are held in Techonopolis: music, dance, theatre and performing arts, plastic and applied arts exhibitions, educational programs for children, temporary exhibitions as well as initiatives for the development of entrepreneurship and the promotion of innovation, attracting over 600,000 visitors annually. Technopolis City of Athens offers quality entertainment, educational and cultural activities in reasonable prices while at the same time it supports the social work of the city's major organizations.

combined with the newly designed Museum Path, offers visitors the chance to stroll in an area full of images, knowledge and feelings. The charm of another era transpired by the imposing gasholders, the chimneys and the old retorts adds a special quality to every event or activity that takes place in it.

Sunday, January 27, 2013, was the grand opening of the Industrial Gas Museum in Technopolis. The objective of the Museum is to illuminate and highlight unknown till now aspects of the modem and contemporary history of Athens, as well as to supplement the capital's large network of archaeological museums. The Athens Gasworks was founded in 1857 with the purpose of providing gas lighting to the streets of Athens and covering the energy needs of its residents. The Gasworks became a municipal enterprise in 1938 and it remained as such till 1984 when it was shut down. Today it is the only surviving gasworks plant in Greece and one of the few in Europe. It constitutes a distinctive sample of 19th century technology and industrial architecture. The Museum visitors have the opportunity to see the surviving original machinery and the rich visual material and hence "travel" through the history of Athens and its industrial heritage while experiencing the technological wonder of another era. Furthermore, the visitors learn about the entrepreneurial spirit in 19th century

The gradual transformation of the Technopolis site into a hub of diverse events and activities,

Athens and the "community" of the people who worked in an industrial plant that operated uninterruptedly for almost 130 years. Moreover, they have the chance to make the connection between old and new forms of energy and to understand the difference between the old use of the plant and its current use as a museum and cultural hub.

This way Technopolis acquires a dual function; as a hub of cultural and artistic events and as the first Industrial Gas Museum, whose history is so interconnected with a major chapter of the history of Athens.

SPACES AND HALLS

AUDITORIUM OF THE MUNICIPAL RADIO STATION "ATHENS 98.4"

The newly renovated auditorium of the Municipal Radio Station "Athens 98.4" is a tasteful, welcoming multi-purpose hall, located on the ground floor of the radio station, within the cultural center of Technopolis. It was renovated recently and has a capacity of 300 persons. The renovation works focused on creating a space that is warm and functional and features the latest technological equipment so as to host all types of events. There is also a modern foyer which can serve as a reception area.

OLD RETORTS

The building that housed the retorts is the "heart" of the gaswork plant. The old retorts building dates back to the 1860's, one of the oldest buildings on the site.

The room with the "furnaces", probably the most "distinctive" space in Technopolis, still preserves the atmosphere and aesthetic of the old gas works. This space is available for multiform visual art exhibitions (video-art, painting, photography, sculpture, engraving) as well as for alternative theatre and music performances.

NEW RETORTS

Industrial space available for visual arts exhibitions (video-art, painting, photography, sculpture, engraving) children's events and music performances.

The new retorts building dates back to the beginning of the 20th century. Here is where the distillation was carried out – the first stage of coal gas production.

Conference Venue Proposal Technopolis City of Athens

PURIFIER

This two-level, multi-use hall is ideal for visual arts exhibitions (video-art, painting, photography, sculpture, engraving) as well as for hosting seminars, chamber music concerts, film showings (projections) and press conferences.

This is where coal gas was purified from hydrogen sulfide. The building housed 18 purifying tanks filled with a special soil which withheld sulfide compounds. As coal gas passed through the soil it was purified from hydrogen sulfide.

MACHINE-WORKS

This is the largest indoor venue in Technopolis and it has been transformed into a multi-use space available for exhibitions, conferences and other events.

This building is where all the gasworks machinery, tools as well as vehicles were sent for repairs. Here, they also made spare parts used in the coal gas production line.



MACHINE-WORKS COURTYARD

The open area in front of the Machine Works has been designed to host various types of events, such as concerts, exhibitions, festivals and bazaars.

UPPER COURTYARD

The open area between the 2 Gasholders can host all types of concerts, festivals, performances and events.

CENTRAL COURTYARD

The central courtyard of the old gasworks with the imposing chimneys has been landscaped in order to host concerts and festivals, theatre and dance performances, as well as events for children.

Proposed Conference Halls

	Hall	Capacity	Level	Set up	Approximate set-up & tear down daily cost	Approximate daily rental cost
Main Hall	Auditorium	300 pax	0	Amphitheater		
Parallel Hall 1	Purifier D10 ground level	100 pax	0	Amphitheater		
Parallel Hall 2	Purifier D10 basement	100 pax	-1	Amphitheater	TBA	4,920.00 €
Parallel Hall 3	Machine-Works D12	100 pax	0	Amphitheater		
Exhibition Area	New Retorts D7	375 sq.m.	0			

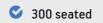
Conference Venue Proposal Technopolis City of Athens

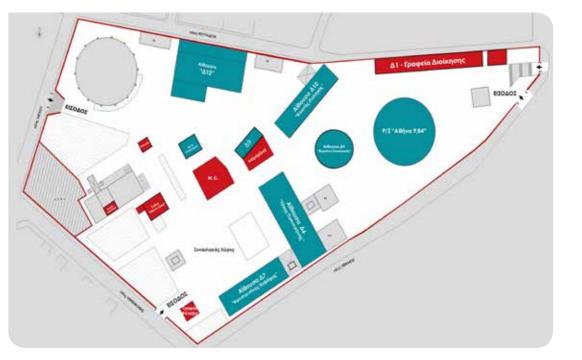
Auditorium (Main Hall)



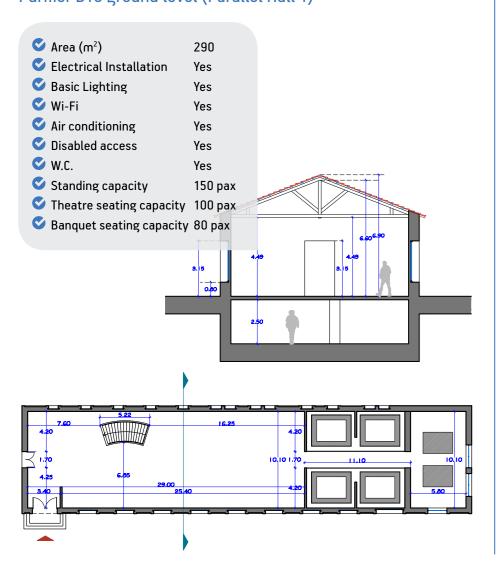






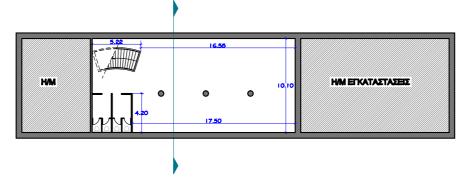


Purifier D10 ground level (Parallel Hall 1)



Purifier D10 basement (Parallel Hall 2)

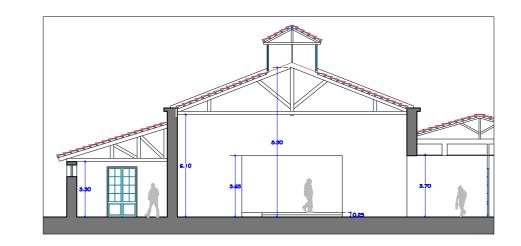




Conference Venue Proposal Technopolis City of Athens

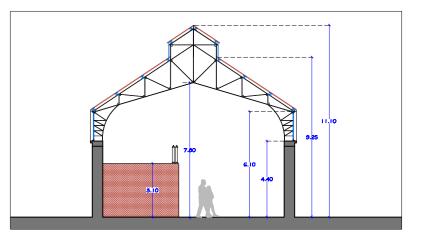
Machine-Works D12 (Parallel Hall 3)





New Retorts D7 (Exhibition Area)





Conference Venue Proposal Technopolis City of Athens

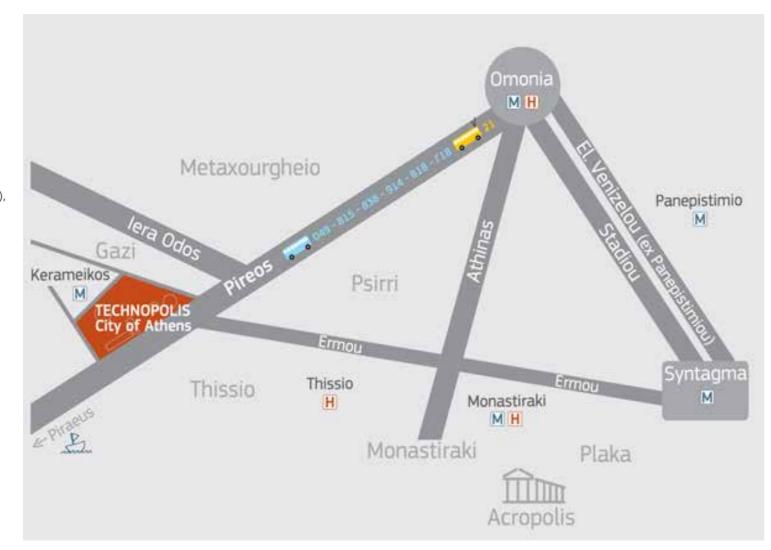
Technopolis Accessibility

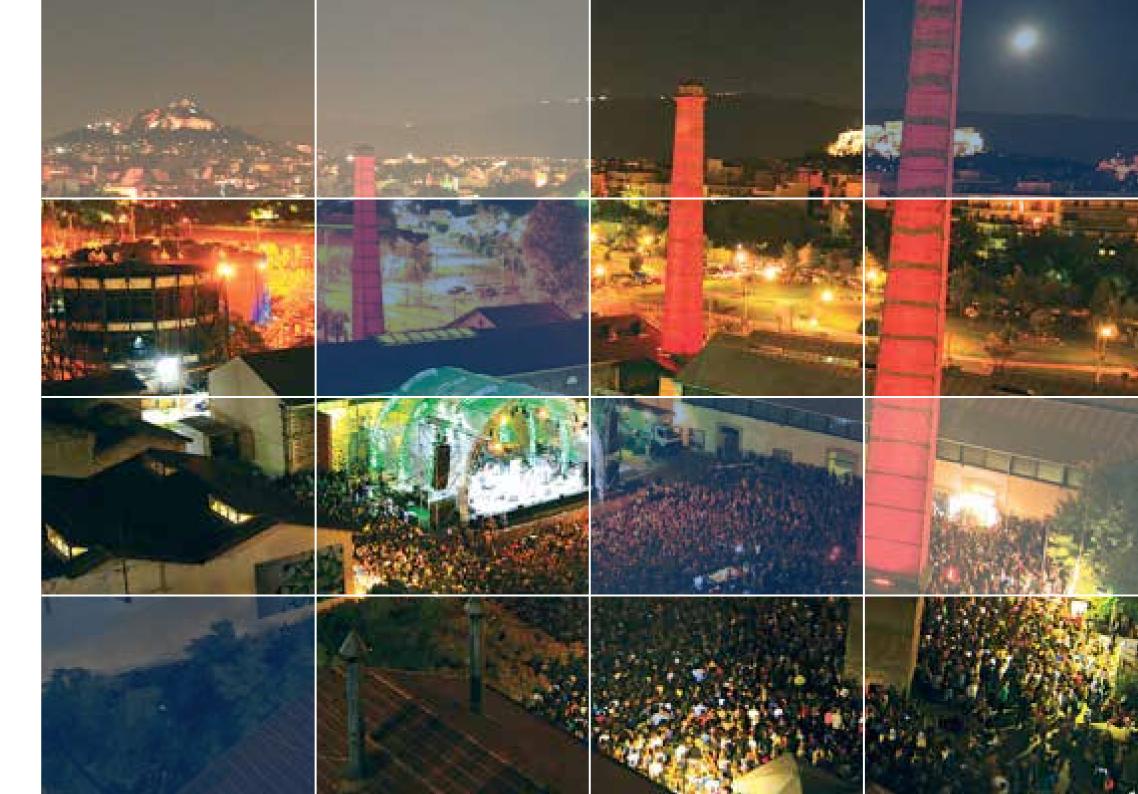
Technopolis City of Athens is situated in the center of Athens, in Kerameikos area. The venue is accessible by metro, various city bus lines and a trolley bus line.

Metro: "Kerameikos" station

Buses: 049, 815, 838, 914, B18, Γ18 "Fotaerio" stop

Trolley bus: 21 (from Omonia square), "Fotaerio" stop





Eugenides Foundation EYFENIAEION | TAANHTAPION

4 - 6, 25 - 27 May 1 - 3, 8 - 10 June 2016

Alternative Venue Option Eugenides Foundation

Eugenides Foundation

The Eugenides Foundation was established in 1956 as a non-profit-making legal entity in private law. Its purpose was to implement the wishes expressed in the last testament of the late Eugenios Eugenides, a benefactor of the Greek nation. Registered and based in Athens, its founding charter states that its objective is to contribute to the education of young Greeks in science and technology.

The Foundation is administered by a board of three members, one of whom is always the serving Chancellor of the National Technical University of Athens. In recognition of its multi-faceted contribution to Greek society the Foundation was awarded the Gold Medal of the Athens Academy in December 1965.

The Eugenides Foundation has been serving the cause of scientific and technical education for more than fifty years now, and looks forward to a future with fully renovated and renewed facilities, having created at the Faliro Delta a multi-venue educational centre designed to the highest specifications.

Each year the superbly equipped facilities of the Eugenides Foundation host a range of Greek and international scientific and professional conferences and other events, all organized to the most demanding standards, attracting important figures from the Greek and international cultural, intellectual and scientific community.

From 2003 until today, Eugenides Foundation has hosted:

- **973** Greek and international conferences and events
- **583.000** participants and visitors

Just a few minutes from the centre of Athens, the visitor will find state-of-the-art conference facilities within a remarkable environment distinguished by the elegance and simplicity of its architectural style. The buildings and technological infrastructure are complemented by comprehensive conference services, guaranteeing the success of any event.

The areas of the Eugenides Foundation are accessible and friendly to people with physical disabilities.

AUDITORIUM

The Foundation's fully renovated Auditorium can seat 400 persons. With a surface area of 300 square meters it is a distinctive and prestigious venue, ideal for conferences, presentations and official functions requiring seating arranged in amphitheatre layout. Both stalls, entered from the first floor, and circle, entered from the second floor, are guaranteed to impress the visitor.

The Auditorium has an elevated, permanent stage, with panel seating for 11 persons and a podium. There are four fully equipped interpreting booths and state-of-the-art audiovisual equipment. Where required, sound and vision can be shared with the adjacent lecture room — allowing 520 persons to attend a single event.

Around the Auditorium, on both first and second floors, are two rooms available for parallel proceedings, as well as adaptable spaces ideal for exhibitions and conference catering.

The Auditorium like all other areas of the Eugenides Foundation services have wireless broadband networking.

CONFERENCE HALL

The Conference Hall of the Eugenides Foundation is a rectangular space with a surface area of 120 square meters, with wooden floors and comfortable seating in a seminar layout. The room is fully furnished with audiovisual equipment which can be used in a variety of ways and set up to meet the needs of individual events. The room can accommodate 120 persons (in classic classroom seating arrangement) and has space for a panel of up to four persons and a podium. The room can be used on its own or complementing the adjacent amphitheatre, with reciprocal sound and image sharing between the two areas.

BALLROOM

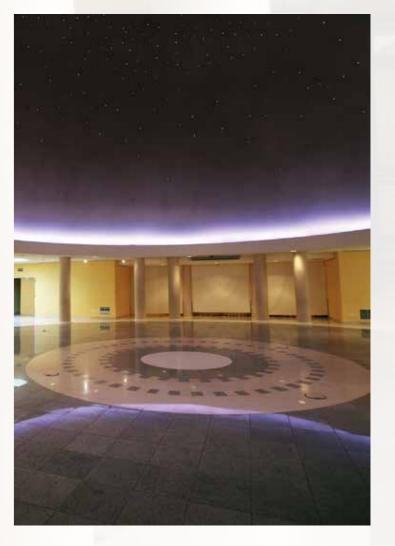
The area of official ceremonies and events is a rectangular hall of beautiful aesthetics. With a total surface area of 133 square meters it can accommodate 100 persons for a sit-down dinner or 130 persons for cocktails. The spacious corridor leading to the reception room is particularly useful, communicating with the room by three large, wooden double doors.

Alternative Venue Option Eugenides Foundation

MEETING ROOM

The Eugenides Foundation has one independent conference room on the first floor.

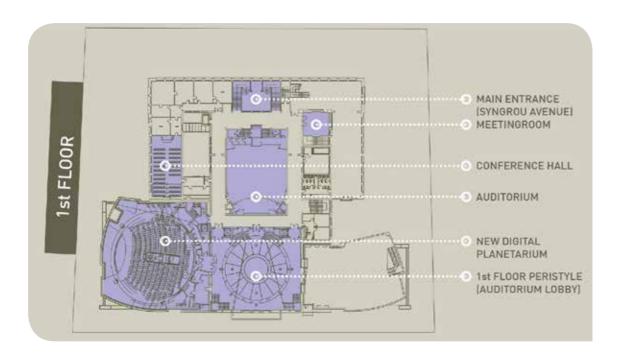
This meeting room, accommodating up to 40 persons, is square in shape, with wooden floors, and well suited to a variety of uses (workshops, board meetings, seminars, etc.). Like all the conference facilities of the Foundation, the meeting room is equipped with state-of-the-art installations, technical resources and services.



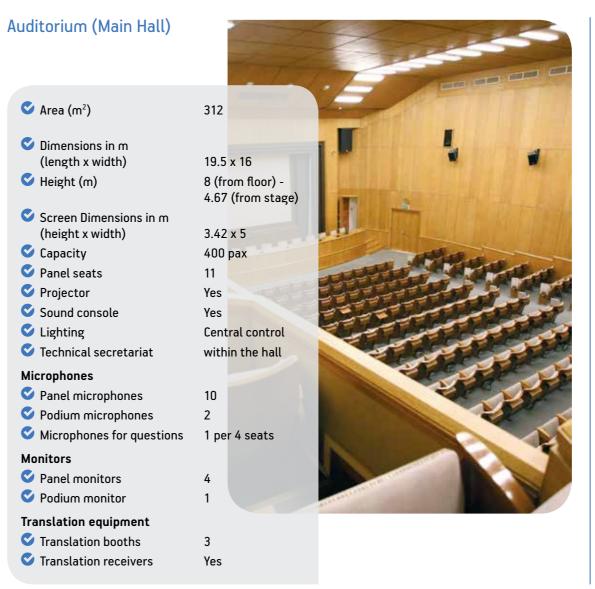
Alternative Venue Option Eugenides Foundation

Proposed Conference Halls

	Hall	Capacity	Level	Set up	Approximate set-up & tear down daily cost	Approximate daily rental cost
Main Hall	Auditorium	400 pax	1	Amphitheater	0.00€	1,943.40 €
Parallel Hall 1	Conference Hall	120 pax	1	Theater	0.00 €	799.50 €
Parallel Hall 2	Ballroom	80 pax	1	Theater	0.00 €	738.00 €
Parallel Hall 3	Meeting Room	40 pax	1	Theater	0.00 €	369.00 €
Exhibition Area	1 st Floor Peristyle	440 sq.m.	1		0.00 €	0.00 €



Alternative Venue Option Eugenides Foundation



Conference Hall (Parallel Hall 1) Area (m²) 312 Dimensions in m 15.8 x 7.6 (length x width) Height (m) 3.20 Screen Dimensions in m (height x width) 2 x 3 Capacity 120 pax school Panel seats Projector Yes Sound console Yes Lighting Central control Technical secretariat within the hall Microphones Panel microphones Podium microphones Microphones for questions 2

Monitors

Panel monitors

Alternative Venue Option Eugenides Foundation

Ballroom (Parallel Hall 2)



Area (m²)

Oimensions in m (length x width) 17.2 x 7.75 Height (m) 4.10

133.3

1.80 x 1.76

Screen Dimensions in m (height x width)

Capacity 100 pax

Panel seats

Projector Yes

Sound console Yes

Lighting Central control

Technical secretariat within the hall

Microphones

Microphones for questions 2

Meeting Room (Parallel Hall 3)



Area (m²)

Dimensions in m (length x width)

Height (m)

Screen Dimensions in m (height x width)

84.24

10.8 x 7.8

1.80 x 1.76

40 pax

Capacity

Panel seats

1st Floor Peristyle (Exhibition Area)



Area (m²)

23.2 x 19

Height (m)

Standing capacity

Banquet seating capacity



440.8

Dimensions in m (length x width)

3.37

400 pax 250 pax

Eugenides Foundation accessibility

Visitors can get to the Foundation in the following

By car: Visitors coming by car should consult the map to see the best route to take.

By Athinon Avenue

By Syntagma

By the seafront - Glyfada

By public transport: the following buses serve the Foundation:

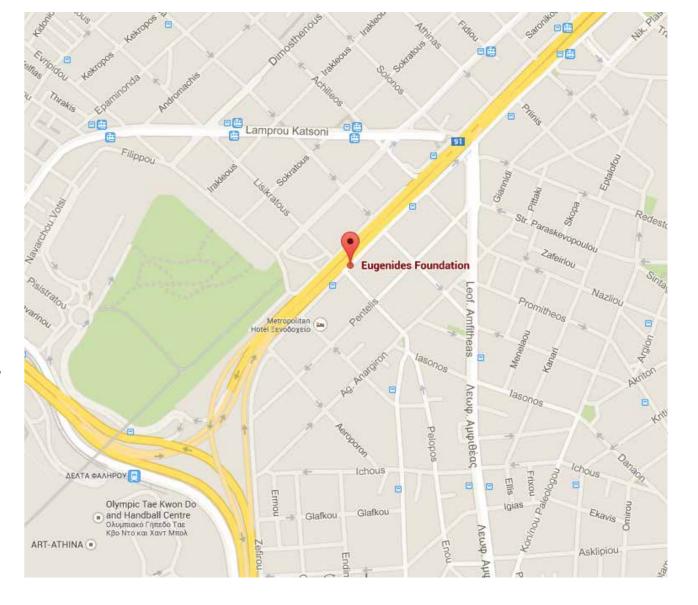
B2, 550, E2, E22 (Onaseio stop)

A2 (lasonos stop)

2 126 (Trapeza stop)

*You can catch all these buses at the Syngrou-Fix subway station.

The Eugenides Foundation recommends that you use public transport for your visit, thereby doing your bit to reduce traffic congestion and atmospheric pollution.





Conference Attendance & Recordings

Conference Attendance Reports with Barcode Scanning

Each participant gets a unique printed Barcode ID upon Conference registration.

This Barcode ID is scanned every time a participant enters or leaves the Conference Room. This way all attendance hours are recorded in detail, individually for every participant, as well as generally, for every Session.

The presence of a large team of Barcode Scanner operators guarantees the even flow of the participants, both on their way in and out of the Conference Room. No queues are formed at any time.

Analytic reports are produced by the end of the Conference, which display the attendance trends of the Conference in every detail.

Live webcast - Conference Videos on Demand

All Conference speeches are transmitted live through the Internet.

The live webcast shows the speaker, as well as his presentation in real time. The webcast can optionally be password-protected, in case the Organizing Committee wishes to give out the passwords by pre-registration. There is also a live chat tool, so that the remote viewers can send their questions to the Chair of the Session.

All Conference speeches are recorded, edited, uploaded and hosted online, so that everyone with access rights can view them at a desired time, on demand. There is a live time hosting duration of the uploaded material.

An email campaign is created for the promotion of the uploaded videos to the participants.

Sponsor banners are easily added and managed, both in the Live webcast and the Video on Demand web templates.



Accommodation in close proximity to the Conference Venues

Accommodation in close proximity to the Technopolis City of Athens

NJV Athens Plaza (The Headquarter Hotel)



The hotel's mission is to delight its upscale guests with an exceptional experience in the unique historical centre of the city by offering luxury accommodation with magnificent view, combining professional high quality service with a warm welcoming environment. A stay in NJV Athens Plaza hotel is a journey through the high quality and warmth of Greek hospitality.



Events & Meetings

The center of Athens is ideal for corporate and private events, conferences, receptions and any type of parties and there is no better venue than one of the multifunctional halls of NJV Athens Plaza in Syntagma Square. The halls are perfect for meetings, product launches, seminars, workshops, lectures and various events, since they are fully equipped, air conditioned, spacious, with natural light and offer the advantage of flexible layouts for tables and chairs.



The conference halls of NJV Athens Plaza are 300 square meters in size and have a capacity for 350 people.

Accommodation in close proximity to the Conference Venues 500

HOTEL NAME	WALKING DISTANCE TO TECHNOPOLIS CITY OF ATHENS	DISTANCE TO TECHNOPOLIS CITY OF ATHENS (km)	ROOM AVAILABILITY	BED & BREAKFAST APPROXIMATE COST PER NIGHT SINGLE ROOM from
5 ★ HOTELS				
Hilton Athens	43	3.60	50	195.00 €
Crowne Plaza	50	4.20	50	170.00 €
Divani Caravel NJV Athens Plaza	<u>47</u> 26	<u>3.90</u> 2.30	90 30	160.00 € 140.00 €
4 THOTELS	20	2.30	30	140.00 €
Alexandros	54	4.60	20	160.00 €
Best Western Plus Embassy	54	4.70	25	120.00 €
Best Western Ilisia	47	3.90	40	95.00 €
Golden Age	51	4.20	40	125.00 €
Holiday Suites	48	4.00	10	130.00 €
Stratos Vassilikos	55	4.60	20	160.00 €
3 ★ HOTELS				
Athinais	54	4.60	20	80.00 €
Hermes	23		20	78.00 €
Epidavros	14	1.20	20	30.00 €
Evripides	13	1.10	20	35.00 €
2 ★ HOTELS				
Acropolis House	26	2.30	8	71.00 €
Cecil	17	1.50	10	45.00 €
Myrto	26	2.30	10	50.00 €
Niki Athens	25	2.20	10	63.00 €
1 ★ HOTELS				
Art Gallery	26	2.10	10	50.00 €
HOSTELS				
Athens International Youth Hostel	18	1.40	40	24.00 €
Athens Style	16	1.40	14	50.00 €
Neos Olympos	22	1.80	13	19.00 €
Total Number of Available Rooms	S		570	



Accommodation in close proximity to the Conference Venues

Accommodation in close proximity to Eugenides Foundation

Metropolitan Hotel Chandris (The Headquarter Hotel)



The Metropolitan Hotel, with its unique cosmopolitan flair, is one of the most elegant hotels in the city of Athens which combine warm hospitality and urban luxury. Overlooking both the Acropolis and the Saronic gulf the hotel is situated in front of the Olympic coastal park and one of the world's largest and most technologically advanced digital Planetarium part of the Eugenides Foundation. It is also across the Stavros Niarchos Foundation Cultural Centre, (to be completed by the end of 2015) and only 15 min ride away from the Athens historical city centre and the port of Piraeus from where all cruise ships depart for the islands. The Metropolitan hotel is ideally suited to leisure, business or cultural travelers, all year round in a city that never sleeps.



Events & Meetings

The Athens Metropolitan Hotel with its unique location and team of experts is nothing short to a perfect venue for high powered business conventions, elite conferences, incentives, cocktails and glamorous weddings for up to 500 guests.



Right opposite to Metropolitan Hotel, the Eugenides Foundation, with state of the art conference facilities. can accommodate up to 520 persons.

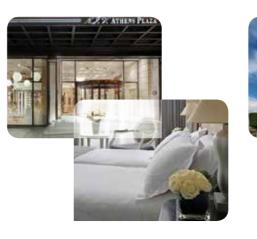
The ten conference and meeting rooms of this elegant hotel offer advanced technological equipment and plenty of natural daylight.

Accommodation in close proximity to the Conference Venues

		I /		
	WALKING DISTANCE	DISTANCE TO EUGENIDES	ROOM	BED & BREAKFAST APPROXIMATE COST PER NIGHT
HOTEL NAME	TO EUGENIDES	FOUNDATION (km)	AVAILABILITY	SINGLE ROOM
	FOUNDATION			from
5 ★ HOTELS				
Metropolitan Hotel Chandris	2	0.14	100	160.00 €
Athenaeum Intercontinental	33	2.90	150	165.00 €
Athens Ledra	34	3.00	50	159.00 €
NJV Athens Plaza	-	5.20	10	140.00 €
4 ★ HOTELS				
The Athenian Callirhoe	45	3.90	40	140.00 €
Best Western Ilisia	. <u> </u>	6.30	10	95.00 €
llissos	40	3.40	10	150.00 €
Parthenon	50	4.30	10	125.00 €
3 ★ HOTELS				
Athinais	. <u> </u>	7.10	20	80.00 €
Hermes	58	5.00	10	78.00 €
Epidavros	<u>-</u>	6.40	10	30.00 €
Evripides	-	5.90	10	35.00 €
2 ★ HOTELS				
Acropolis House	56	4.80	8	71.00 €
Cecil	. <u> </u>	5.60	10	45.00 €
Myrto	57	4.90	10	50.00 €
Niki Athens	58	4.90	10	63.00 €
1 ★ HOTELS				
Art Gallery	45	3.90	10	50.00 €
HOSTELS				
Athens International Youth Hostel	-	6.70	20	24.00 €
Athens Style	-	5.50	14	50.00 €
Neos Olympos	-	7.10	13	19.00 €
Total Number of Available Rooms	s		512	



5 ★ HOTELS









NJV Athens Plaza

One of the best hotels in Athens' city center, the NJV Athens Plaza offers a supreme location, exceptional, personalized service and high quality services, amenities and standards. The hotel is located in the commercial and business center of the Greek capital, on Syntagma square and boasts 159 guestrooms, suites, bars and lounges

Metropolitan Hotel Chandris

The Metropolitan Hotel in Athens boasts 374 guest rooms, including 10 spacious suites, 14 Executive rooms and a unique, Penthouse suite. All tastefully decorated and elegantly appointed with stunning views to both the Aegean sea and the Acropolis, offer the guest a signature, elegant stay, be it for leisure or business.

Athenaeum Intercontinental

The most spacious standard hotel rooms in the city provide a warm welcome to Athens with artistic flair. Marble bathrooms, spacious working and sitting areas, wood furnishings and contemporary Greek art transform these rooms into an elegant home away from home for business and leisure travelers.

Athens Ledra

With a spectacular view of the Acropolis, the Athens Ledra Marriott Hotel has an easy access to Plaka, Piraeus Port and the New Acropolis Museum. The hotel offers spacious double room accommodations that include mini-bars, safes, individual climate controls, broadband internet and luxury Marriot bedding.

5 ★ HOTELS



Crowne Plaza Athens City Centre

The Crowne Plaza Hotel in Athens is the newest hotel in the city of Athens, built according to the strict safety specifications of the Crowne Plaza hotel chain and specially designed to provide travelers with excellent accommodation and high-quality hotel facilities and services during their stay in Athens.



Divani Caravel Hotel

A member of the Leading Hotels of the World, the Divani Caravel is the largest of the Divani Collection, which has exemplified Greek hospitality for the last 45 years.

4 ★ HOTELS



Hilton Athens Hotel

Take in Acropolis views from the Hilton Athens hotel. Work out at the Hiltonia Spa, featuring

a large indoor pool or be pampered at the Beauty Center. Try gourmet Greek cuisine at the famous Milos Restaurant from Montreal and New York.

Airotel Alexandros Hotel

Airotel Alexandros hotel is situated in the city center and offers an environment worthy of the expectations and the needs of every guest. Airotel Alexandros hotel is a point of reference for peace, quiet, relaxation in the start or at the end of a day full of exhaustion and stress.

4 ★ HOTELS



The Athenian Callirhoe Hotel

The Athenian Callirhoe Hotel is centrally located and only a short walk from all Athens city's cultural highlights, attractions like Plaka, the Acropolis, the New Acropolis Museum and the Commercial Center.



Best Western Plus Embassy

The Best Western Plus Embassy Hotel, combining understated luxury with the comforts of a modern hotel, has direct access to the Syntagma Square and the archaeological sites of Athens as it is located between 2 metro stations. All rooms and suites are equiped with all modern facilities and soundproof windows.



Best Western Ilisia

This cozy and chic hotel is centrally located and provides guests with quick and easy access to many popular tourist hotspots and venues.

Due to the fact that, popular attractions like the Byzantine Museum, Acropolis and Art Gallery are very close to the hotel, sightseeing should be an easy task.



Golden Age

The Golden Age Hotel is a unique boutique hotel, situated in one of the safest and most accessible areas of Athens offering visitors a sense of freedom and ease to reach the business center and the cultural heritage of the city. The hotel was recently fully renovated, offering 4* superior accommmodation and services.

4 ★ HOTELS



Holiday Suites

Tucked away in one of the guietest, prettiest and greenest side streets of Athens, the Holiday Suites is a gem waiting to be discovered. The hotel is less than 5 minutes away by foot from the metro station and a leisurely 20-minute walk to the heart of downtown Athens. It is a proud member of Epoque Hotels, with 5-star amenities.



Ilissos Hotel

Ilissos Hotel built in an ideal locality, in the fingers of Syggrou Avenue and with excellent view to Acropolis and the hill of Lykavitos, it constitutes since 1980. one of the beloved places of staying for visitors of Athens.

Completely renovated in August 2004 and with orientation in the enterprising tourism, it is ready to offer the traditional Greek hospitality in combination with international standards quality in the Greek and international enterprising world.



Parthenon

The Airotel Parthenon hotel is situated in the heart of the old city, where past meets present, only steps away from the Acropolis Museum. The hotel was recently renovated having taken into consideration the expectations and needs of the contemporary traveller.

Airotel Stratos Vassilikos

The hotel was renovated recently with ulterior purpose to initiate a new vision in accommodation and relaxation.

The guest rooms are comfortable and quiet, catering for every detail, for uninterrupted work and relaxation.

3 ★ HOTELS



Athinais Hotel

The hotel is located on one of the most central and beautiful avenues of the city, in the commercial and social center of Athens. Athinais hotel offers a friendly and hospitable atmosphere. The friendly environment of Athinais is based on the family character of the business and the personal care of its owners.



Hermes

Hermes hotel is a modern boutique 3 star superior hotel, situated at the exceptional and renowned region of Plaka which is considered to be one of the most exquisite areas of Athens. Hermes hotel is a small. stylish and functional complex of unique aesthetics and excellent organization, which offers a synthesis of comfortable accommodation and qualitative services, in an relaxing environment.



Epidavros

The Epidavros Hotel, has had a complete renovation in 2012 and is located in a quiet pedestrian street, in Omonia, near all the historical monuments of the city, at a short distance from the center, easily accessible by all means of transport. From the top floors of the building rooms overlook the unique Acroppolis and the famous temple of Parthenon of Athens.



Evripides

Situated in the heart of Athens close to the Acropolis, Evripides Hotel is conveniently located within a short walking distance of all the main archaeological sites, Plaka and within easy reach of many attractions such as museums and galleries. The hotel's rooms are functional and relaxing, warmly decorated with traditional touches creating the ideal environment for a pleasant stay in Athens.

2 ★ HOTELS



Acropolis House

The Acropolis House hotel is a mansion of the 19th century, preserved in excellent condition. The hotel was established in 1965 with a family character, providing safety and complete services to families and individuals, while maintaining respect to the character of the hotel.



Cecil

The Cecil hotel occupies a beautifully renovated neo-classical building in the heart of old Athens, close to the Ancient Market and the New City Market. The peaceful picturesque neighborhoods of Plaka and Psirri are only a short walk from the hotel, which is situated next to the Monastiraki metro station. The hotel has a magnificent view from the roof terrace,

making it an ideal residence.



Myrto

Hotel Myrto is ideally located within walking distance of the Acropolis and the central Metro station of Syntagma. On the outskirts of Plaka, a neighborhood at the foot of the Acropolis, Hotel Myrto offers a quiet location for the fiscally conscious traveler.



Niki Athens

Stylish & cosy, Niki Athens hotel reflects the positive energy of Athens city center, with its friendly atmosphere and key location. It is situated between Syntagma [Constitution] Square and Plaka, right in the heart of the cultural and business districts of Athens, offering easy access to all major tourist attractions.

1 ★ HOTELS



Art Gallery

The Art Gallery hotel, established in 1983, was recently renovated and is centrally located in a pleasant residential area, just a few minutes walking distance to the Acropolis, the area of Plaka (the old city) and about 15 minutes to Syntagma square. The name "Art Gallery" has its origins in the latest half of the previous century, where one of the country's finest lady artists, Dora Bouki, a member of the family, lived and worked there. Wooden floors, marble stairs and the old family furniture have been preserved by architect Yannis Assimacopoulos, one of the Hotel owners.

HOSTELS



Athens International Youth

The Athens International Youth Hostel has re-opened in March 2006 after a general renovation. It is one of the most well-known hostels in central Athens and is situated at a 5 minute walk from Omonia Square.



AthenStyle

AthenStyle is a luxury boutique hostel located in the historic centre of Athens, at walking distance from all the historical monuments including the Acropolis, Ancient Agora, Temple of Zeus, and Parliament. The hotel is located on the border between Monastiraki and Psirri, two of the oldest and most charming neighborhoods in Athens. One of the most popular hostels in Athens, AthenStyle offers accommodation in both private rooms and dormitories, some of which have been decorated by young artists.



Neos Olympos

Hotel Neos Olympos is occupies a traditional building which was established in 1938. The building was subject to a complete renovation, while at the same time maintaining the traditional character of the building. The hotel is located a strategic point in Athens center and offers an enjoyable accommodation in stylish budget rooms and a friendly atmosphere.

Zappeion Exhibition Hall

Located in the heart of the city of Athens, the Zappeion Megaron is the inspiration of Greece's major benefactor Evaggelis Zappas.

The Zappeion Exhibition Hall was the first building in the world to be constructed in order to serve Olympic needs. Its architecture is in the neoclassical order, with a Corinthian portico, and an organization of spaces that is fully in harmony with the purpose for which it was built. This building, the three-arched stone bridge over the Ilissus River that had been repaired, also at the expense of Evangelis Zappas, and the surrounding gardens give a charming picture of Athens in the early 20th century.

The Zappeion Exhibition Hall has witnessed the history of Athens for the past 120 years. It has been a key site for some of the nation's most significant moments, and has always been integrally linked to the Olympic Movement. Even though its uses were varied, it has become a landmark in the Greek capital, thus fulfilling the donor's initial wishes.





Social Events Proposals Opening Ceremony



Athens Roman Atrium

Our proposal for the Opening Ceremony of the Congress is the site of the Roman Atrium a place used for exchange of ideas where Roman and late Byzantine eras mingle and create an aura of continuity.

It was built between 19 and 11 B.C. with a donation of Julius Caesar and Augustus. During the reign of Hadrian the court was paved with slabs. After the invasion of the Herulae in A.D. 267 the city of Athens was restricted to the area within the Late Roman fortification wall, and the administrative and commercial center of the city was transferred from the Ancient Agora to the Roman Agora and the Library of Hadrian.



Byzantine and Christian Museum

A short walk from Athens' Syntagma (Constitution) Square, The Athens Byzantine and Christian Museum lies half-hidden among trees.

The Byzantine and Christian Museum of Athens is one of the most important public institutions in Greece, established in the early 20th century (1914) in order to collect, study, preserve and exhibit the Byzantine and Post-Byzantine cultural heritage in the Hellenic territory.

The museum collection contains an important number (approximately 30,000) of works of art such as icons, sculptures, ceramics, ecclesiastical textiles, paintings, jewelries and architectural elements (wall paintings and mosaics).

The permanent exhibition is divided in two main parts:

The first is devoted to Byzantium (4th -15th c. AD) and contains 1200 artifacts and the second entitled "From Byzantium to the modern era" presents 1500 artworks dating from the 15th to 20th century.



Gardens of the Megaron Athens International **Conference Centre**

The gardens enveloping the upper part of the Congress Venue is the best place to round off the first day of the Congress.

A green oasis of landscaped lawns is provided along with a network of terraces and paths around the Congress Venue that can accommodate an open air reception and they are easily accessible from the Congress plenary halls and breakout rooms.

Social Events Proposals Conference Dinner



Balux - The house project

Balux is a seaside bar that overlooks the Saronic Gulf and offers an alternative multipurpose venue tailor made to provide all the amenities of a house including the warmth and the cozy ambience. This spacious beach or city house instead of walls has a vast area that keeps you entertained all through the day and the night as well. You can choose to spent time in the lounge area, or chat with your friends. Alternatively you could relax in the dining area trying out the specialties of Mediterranean cuisine, traditional Italian pizza made in wood oven. After that, you can always stop by the library and study for a while... read a book or you could enjoy your drink or cocktail listening to your favorite music from 9am to 3am.



Ble Restaurant

Ble Restaurant is a seaside restaurant at Alimos beach that provides a breathtaking view of the surrounding area. The picturesque peninsula surrounded by trees creates a small heaven on earth. adapted to your own special requirements, just at a few minutes drive from the city



Island Restaurant

Island is a seaside restaurant overlooking the Saronic Gulf and offers magnificent views of Attica coastal area. It is a multifunctional venue comprising of a club, a private restaurant called Private House, a gallery and a pool bar.

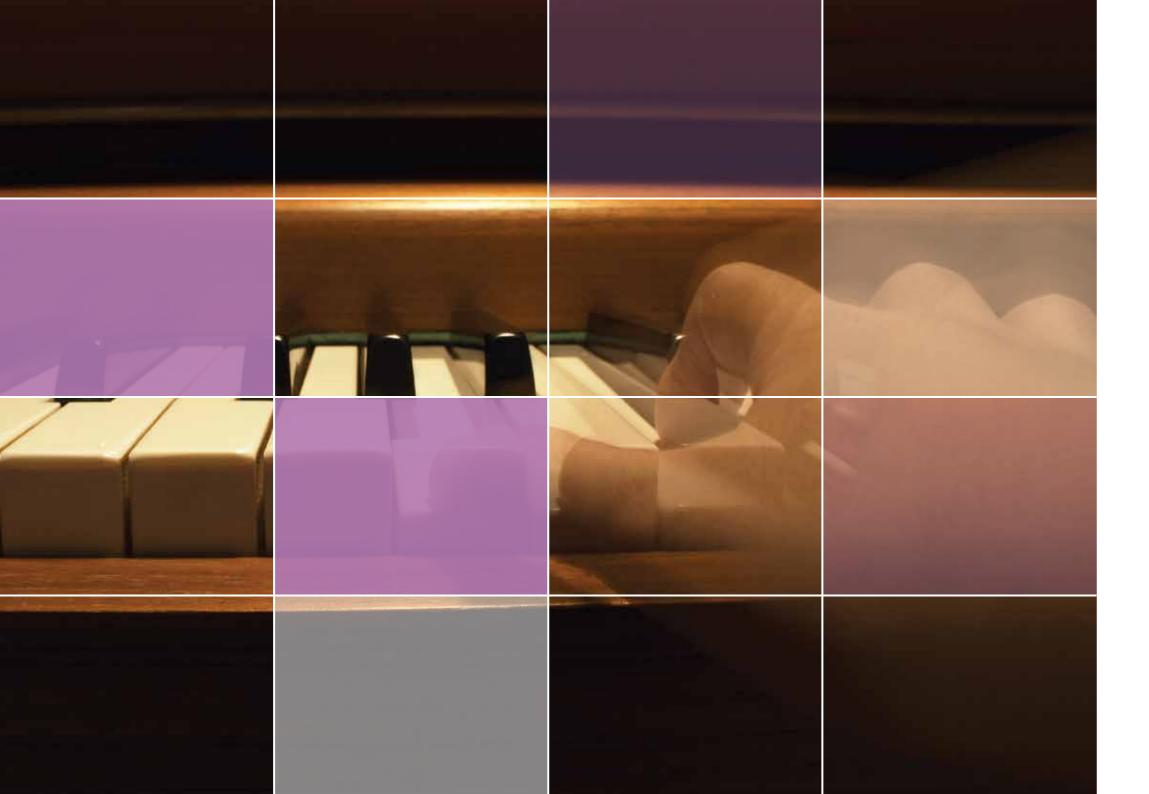
Here the Mediterranean meets contemporary design in a space that has great potential for organizing both business meetings and conferences, as well as for holding personal receptions. Island offers a modern interpretation of Mediterranean cuisine.

All of this in a space that combines professionalism with unique aesthetics! On the wooden deck by the rectangular zen pool, as well as in the very green garden overlooking the deep blue, you can enjoy pleasurable, relaxing moments of a coffee break, lunch or dinner.



Vorres Museum

Since its creation in 1983, the Vorres Museum has made a dynamic and successful contribution in cultural affairs, folk art tradition and the visual arts. Its basic aim is to promote Greek art not only within Greece but worldwide and to convince Greeks to save and preserve their national heritage, through a broad spectrum of activities such as the organization of important exhibitions in Greece and abroad, educational programs, guided tours, publications, etc., with the purpose of educating the public and especially the new generation on art, Greek history and ecology. The interior of the Museum is offered for an elegant dining while being surrounded by works of Modern Greek art. The museum offers traditional Greek dishes with a modern creative touch.



Musical Events Proposals 100





1st Option

Music of Greece: A Journey Through the Centuries

Pandouris, lyra, salpinx, guitar, flute, are the instruments that characterise greek music up to this day, through the ages.

It is a journey with music that was preserved from the 7th century B.C. until the byzantine melodies, in order to arrive to the 20th century when greek music became known throughout the world, mainly due to the cinema.

On stage, with the appropriate decorations, three orchestras alternate. The first uses ancient greek instruments, such as the flute, the salpinx, the harp, the lyra & percussions, the second uses lute, tamboura, cymbals, drums, and clarinets and the third is a set of 10 bouzouki players, 7 musicians and singers, as well as a ballet, that mostly deals with music from the cinema and melodies that became widely known from films such as "Never on Sunday", "Zorba the Greek", "Serpico", "America-America", "Boy on a Dolphin", "Rembetiko" etc. All music and songs are accompanied by video-clips.

ORCHESTRA STRUCTURE

1st ORCHESTRA Ancient Greek Instruments: Flute, Salpinx, Harp, Lyra, Percussions

2nd ORCHESTRA Lute, Tamboura, Cymbals, Drums, Clarinets

3rd ORCHESTRA 10 bouzouki - 7 Musicians & Singers Ballet

DURATION: 1 - 1 ½ Hour



2nd Option Zorba the Greek

With the Symphonic Orchestra of the Greek National Opera or the City of Athens or the Athens Symphony Orchestra.

The production presents Mikis Theodorakis' symphonic work "Zorba the Greek" with ballet. The show will conduct a renowned greek Maestro.

STRUCTURE

Symphonic Orchestra comprising of 60 people, 10 member Ballet, 4 Bouzouki, 1 Performer

DURATION: Approximately 1 hour & 40 min

Musical Events Proposals





3rd Option Sounds from Greece - Music of the World

Musical show with 10 bouzouki players, 6 to 12 extra musicians, 10 dancers και 2 to 3 singers. Greek music is the subject of the show and all the songs that were famous throughout the world, moslty due the greek and international cinema (films such as "Never on Sunday", "Zorba the Greek", "America - America", "Serpico" etc).

The presentation of the songs and the orchestral parts is accompanied by videoclips, that are being projected on a screen placed behind the orchestra. This way, the audience can watch the songs being performed live and at the same time watch footage of the most characteristic scenes of each movie.

STRUCTURE

Symphonic Orchestra comprising of 60 people 10 Bouzouki players, 6-10 musicians, 10 dancers, 2 to 3 singers, 1 Performer

DURATION: 1 Hour Approximately





4th Option Tsitsanis' Dialogues

Stavros Xarhakos conducts the MIKIS THEODORAKIS ORCHESTRA in adapted greek music.

It is the live show based on the double orchestral album dedicated to the musical genious of Vassilis Tsitsanis, one of the most versatile, innovative composers of greek music. Lyrical songs and songs of love that the world famous bouzouki player wrote during his most instinctive and innocent periodo of his life. Unforgettable musical inspirations, which the virtuoso Stavros Xarhakos took, adapted and performed anew with the National Orchestra of Greek Music.

In the album one can find 13 masterly compositions of the "meetings" of Tsitsanis with: Chatzidakis, Papaioannou, Smetana, Saint-Saens, Mussorsky, Back, Mahler, Beethoven, Dvorak, Chopin, Mozart, Liszt and Piazzola.

DURATION: 1 ½ Hour Approximately



5th Option Lyravlos

LYRAVLOS is a five member ensemble which lies emphasis on the Ancient Greek Music. It was created in 2001 by the distinguished musician Panayiotis Stefos.

LYRAVLOS is a combination of the names of two very popular ancient musical instruments the Lyre and the Avlos. The Lyre represents the Apollonian element in music as Apollo was the god of knowledge and art and the Avlos represents the Dionysian element as Dionysus was the god of joy, love and wine. The ensemble's work is characterized by scientific accuracy, a strong sense of responsibility, and respect towards the Greek culture.

Band Members Panagiotis Stefos: ancient guitar, lyre, syrinx, sea shells, double flute, askavlos. Michael Stefos: vocals, drums, sea shells. (played at the Opening Ceremony of the 2004 Olympic Games, which were held in Athens). Christina Siaki: lyre, varvitos, pandouris.

The show is accompanied by a video showing the progress of these instruments from ancient Greece to modern Greece, with an impressive light show.

ORCHESTRA STRUVVCTURE 5 musicians and singers

DURATION: Approximately 1 - 1/2 hour



6th Option MIMIS PLESSAS «One Road — One Thousand Notes»

The renowned Greek composer, accompanied by an orchestra of known musicians, presents a tribute to Greek Cinema and the best and most beloved songs of an entire era.

The composer is accompanied by long time collaborators:

Singers:

Spyros Kleissas, one of the country's most acclaimed and melodic singers

h

Fide Köksal, the well-known Turkish singer who will perform famous songs by the composer in Greek and Turkish

Musical Events Proposals





7th Option «The most beautiful songs....»

With Dimitris Bassis and Betty Harlafti

Dimitris Bassis is one of the most renowned Greek singers/performers in Greece, with a vast discography and a long list of collaborations with famous Greek composers.

Betty Harlafti is one of the most important young performers of the country, having a strong educational background in music studies and a wide song range, from classical, to jazz and traditional.

The two performers, accompanied by an orchestra, create a program with the most famous poems put to music by composers Mikis Theodorakis, Manos Hadjidakis, Mimis Plessas, Stavros Xarhakos, Manos Loizos and many more.



8th Option EVI SIAMANTA G The TERRARISTAS

A musical show by Evi Siamanta, one of the best performers in Greece, presenting a musical journey to music from around the world. The performance includes songs from Spain, Portugal, Greek folk music from Asia Minor, all the way from the jazz clubs of the American South to the swing bars of Paris and the streets of Latin

Piano : Grigoris Simadopoulos Double bass : Giorgos Smyrnis

America with samba, bossa nova and tango.



9th Option JAZZ OPERAtions and much more...

Betty Harlafti is the main performer in this event, accompanied with Giorgos Schinas at piano. Both performers are experimenting with songs from different eras, sensations and a variety of languages in a feast of musical options. From Carmen to Nino Rota and from Portugal to old Athens, Youkali meets Almodovar and they both take a journey towards an undiscovered destination.

The event includes songs such as Habanera (Carmen), 0 pastor, Fever, The show must go on, Summertime, An s' arnitho and many more.

Betty Harlafti, a lyrical artist (mezzo soprano) with an important career in light songs, both contemporary and classical, in 8 languages, flirts with the beauty of each place, time and musical genre.

Giorgos Schinas, accordionist, pianist and conductor, with his masterful orchestrations and unique style weaves stories with the keys of his instruments, starting from Sostakovich all the way to modern day songs.



10th Option YIORGOS PSYCHOGIOS Trio + GUESTS

Giorgos Psychogios, the impressive composer and improvisor, along with his trio of musicians (piano, hammond and accordion) presents songs from his discography, famous musical themes from Greek, French, Italian and American Cinema, as well as some of the most beloved jazz standards.

He is accompanied by Serafeim Bellos in percussions and Manos Loutas in bass, with a brass section and Pinelopi Tzanetaki in vocals.



11th Option Percussion Show

Musical Events Proposals

A fifteen minute program with a percussion show. The group of percussionists play in the middle of the audience, whilst on stage 2 musicians play the saxophone and the violin

GROUP STRUCTURE

6 percussionists
1 saxophone player
1 violin player

DURATION: Approximately 15 – 20 minutes

this show can be combined with either of the musical event proposals mentioned above.

Half & Full day tours





Excursion to Mycenae, Epidavros & Nafplio

A visit to the Ancient Theatre of Epidavros, the romantic, picturesque city of Nafplio and the Archaeological Site of Mycenae. Mycenae, the most important archaeological site of Greece is witness of a great ancient civilization, the Mycenaean civilization, which was born in the Peloponnese region and thrived in the later Copper period (1350-1200 B.C.). Soon it spread its presence throughout Greece. The Acropolis of Mycenae is surrounded by the great Cyclopean Walls apart from the South side, which is naturally protected by a stiff gorge. Other findings include the Palace, the Hall of the Throne, the central Lions' Gate, residences and big vaulted tombs. One of the most significant and glorious vaulted tombs is the Treasure of Atreas, which was built in 1260 B.C. Parts of its decoration, acquired by Lords Sligo and Elgin, are exhibited in museums abroad, mainly in London and Paris.

Duration 6 ½ hours



Delphi

The ancient Greeks called Delphi the navel of the Earth and this was designated by a large, round, conical stone. Delphi was sacred to God Apollo, the god of prophecy and patron of philosophy and the arts, whose famous temple and prophetic shrine were there. Today Delphi is a charming village with spectacular scenery and the dramatic ancient remains within the boundaries of the modern town.

Duration 8 hours



Excursion to Olympia

The birthplace of the Olympic ideals is located in the western Peloponnese and it bears a tradition as old as history: athletes from distant lands gathered to test their mettle before enthusiastic fans. The Temple of Zeus, where the inaugural Olympic Games of 776 B.C. took place, was the largest and most important building in Olympia and one of the largest Doric temples in Greece. The archaeological site of Olympia is full of masterpieces of the early classical style.

Duration 8 ½ hours



Getaway to the Islands

The islands off the coast of the Saronic Gulfare ideal one-day getaways, Aigina, Hydra, Poros and Spetses are popular destinations among the Athenians, indicating their special standing among Greece's many islands.

Cruises that tour the islands in one day are available, as are easy connections from each.





Museum Hopping

A visit in less than a day or two of some of the more interesting museums of Athens, as well as the metro stations, most of which are small museums themselves.

A few options

Evangelismos Metro Station

Pinakotheque, the National Art Gallery

The work of major foreign artists is often exhibited there in addition to the Greek art which is its main attraction.

Byzantine Museum

Among other exhibits are some particularly nice mosaics like the one of The Emperor Justinian 527-565 AD.

The War Museum

The museum is Free, hosting rare weapons (unique in the world) from every epoch, as well as many other ancient exhibits.

The Museum of Cycladic Art The Benaki Collection The National History Museum **Acropolis Metro Station** The Acropolis Museum



Food and Wine Tasting

The Mediterranean Diet! From the "Greek Breakfast" to a Gourmet Dinner Savor the flavors of Greece in the favorite places of the Athenians. Stroll through the tasty parts of Athens, and get a sample of chocolate, freshly brewed coffee that floods the atmosphere with its aroma, unique liqueurs, olives, honey and tasty cheese and charcuterie products from all over Greece.

Visit some of the best vineyards around Athens and enjoy a Wine Tasting ritual with traditional "mezedes" snacks.





Ve love what we do; therefore we excel in our work. Because of our obsession with quality, xibility and professionalism we make sure our staff gets a continuous training through eminars and workshops organized by international associations. We have organized several local and nternational congresses with less or up to 1.800 participants taking care of every sing detail from the transportation and accommodation to the scientific and cultural program. We offer integrated solutions, competitive prices and payment terms by long-term carefully selected suppliers in this market, such as hoteliers, convention centers etc.



SERVICES

Congress & Meeting Management

Association Management

Delegate Management

Project Management

Venue Sourcing & Contact Negotiations

Incentive Travel & Travel Management

Destination Management Services

Corporate & Leisure Travel

Hospitality Programs















... of our close cooperation with the organizers

... our commitment is to discover the most profitable solutions

... of our constant need for innovation, renewal and originality

... of the enthusiasm which, we undertake each new project with

the Associations of Professional Congress Organizers) and IAPCO (International Association of Professional Congress Organizers)

Integrated solutions, competitive prices and payment terms by our long-term carefully selected suppliers in this market,

MEMBERSHIPS CERTIFICATIONS

PCO CONVIN S.A. is an ISO 9001:2008 certified company



Personnel with vast knowledge in the structure of organizations, events and the wide variety of this industry

such as hoteliers, convention centers etc.













Our obsession in quality, flexibility and professionalism

High level quality services, certified by those associations

What distinguishes us...

Because...











SWOT Analysis 113

Swot Analysis of Proposed Venue Athens Greece

SWOT Analysis

STRENGTHS		WEAKNESSES
Mild, dry climate		Not in central Europe, but easy access
Safety		
Cost effective		Recent financial hardship, but forecast by markets & credit
	Quality	rating agencies is positive for the coming years
Facility	Location	
OPPORTUNITIES		THREATS
Greece is currently a non-EPOMM member state. As such, hosting an ECOMM Conference in Greece will have positive results towards enhancing membership figures for EPOMM.		
Athens, as the capital and largest city of Greece, with a population of more than 4 million, has a densely built up urban area. This has created the need to plan and implement various projects of urban mobility within the city and its suburbs, in order to facilitate access to all parts of the broader region of Attica. Mobility management is a main priority of both the Municipality of Athens and the Prefecture of Attica as well as of the research and scientific community in the area and in Greece in general, and this is proven by the number of projects already in progress. However, there is a need for even more efforts and actions focusing on green mobility and access for all people.		
Hosting the ECOMM 2016 Conference in Athens, will attract attention from various institutions and government bodies, to speed up procedures and implementation of such efforts and actions. Furthermore, it is expected that the ECOMM conference will act as a major awareness event for both the public and private sector and a large number of citizens seeking better travel conditions and choices.		

Sustainability G Timeline

A Green Meeting

PCO CONVIN applies and incorporates socially and environmentally responsible decision making into the planning and aims at ensuring that an event is hosted responsibly. Organizing a Green Meeting is another marketing tool that can improve public relations and demonstrate a responsible commitment. PCO CONVIN also ensures that all business partners, at all levels share our values on sustainability and growth.

Strategy

A paperless meeting Use of the latest technologies to replace paper print (i.e.

mobile applications, e-posters)

Travel Venue, location and destination are strategically chosen to

minimize CO₂

Food G Beverage Our choice of venue will offer fair trade products and also

selected locally. Our meeting planners make sure that well-balanced meals are served in the right quantity to reduce

waste

Social Programs Our team will do their utmost to organize ecologically -

minded social events

Technology

PCO CONVIN can offer a complete event managing software that can handle every aspect of the event. The system is continuously updated after costumers demand and we offer a high expertise in the "IT - service". Our system is fully integrated covering all operational requirements to manage the event's life cycle.

Recommendations

We recommend that as part of the e-posters, oral e-posters sessions are organized during the coffee and lunch breaks for the abstracts of young researchers with the highest scores.

Sustainability & Timeline

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EVENT SUSTAINABILITY PLAN	2014	2015			2016
DESTINATION	Oct-Dec	Jan-May	June-Sept	Oct-Dec	Jan-May
Proposed city accessible by public transportation					
VENUES & ACCOMMODATION & CONTRACTORS					
Proposed venues that have adopted sustainable practices (locally sourced food, conserve energy and waste, recycling practice etc.) and are served by public transportation and/or in walking distance					
Research contractors/caterers and suppliers that have commitment to sustainable practices					
PAPERLESS MARKETING & COMMUNICATION					
Creation of conference web site and search engine optimization and PPC campaign					
E-Marketing linking conference website with research centres, Institutions, Associations' website, insert into event planners and meeting calendars or codes implementation in marketing tools and channels					
WOW Marketing (E-signature and Slide), Tell your friend, Face to face marketing, engagement of Ambassadors					
Create Social Media Platform-Facebook, Linked In, group profiles, and engage community to focus on constant update					
E-blast Marketing, Campaign (up to 10 web mails) to segmented data base					
ONLINE REGISTRATION					
Online registration and confirmation letter with barcodes					
Onsite badge printing via barcode use or mobile apps					
Online submission of certificates					
ABSTRACTS & PAPERLESS POSTERS					
Online abstract submission					
Online abstract scoring					
E-posters & online viewing					
SOCIAL PROGRAMME					
Social Events organized if possible within					

Financial Analysis

Financial Analysis Budget 🕡



01.1 - Conference Center Rental & Infrastructure

TECHNOPOLIS CITY OF ATHENS • 2016 • 4 - 6 May, 25 - 27 May, 1 - 3 June, 8 - 10 June

Items	Item cost (EUR) (VAT excluded)	Items / Days	Total Budget in EUR (VAT included)			
Set Up day						
Main Hall : Auditorium (300 pax)						
Parallel Hall 1 : Purifier D10 hall ground level						
Parallel Hall 2 : Purifier D10 hall basement	0.00 €	1	0.00€			
Parallel Hall 3 : Machine-works D12 hall						
Exhibition Area & Secretariat : New Retorts						
Day 1,2,3 (Conference)						
Main Hall : Auditorium (300 pax)						
Parallel Hall 1 : Purifier D10 hall ground level						
Parallel Hall 2 : Purifier D10 hall basement	4,000.00 €	3	14,760.00 €			
Parallel Hall 3 : Machine-works D12 hall						
Exhibition Area & Secretariat : New Retorts						
TOTAL			14,760.00 €			

continued on page 118

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01.2 - Conference Centre Rental & Infrastructure

EUGENIDES FOUNDATION • 2016 • 4 - 6 May, 25 - 27 May, 1 - 3 June, 8 - 10 June

Items	Item cost (EUR) (VAT excluded)	Items / Days	Total Budget in EUR (VAT included)			
Set Up day						
Main Hall : Auditorium (400 pax)	0.00 €	1	0.00 €			
Parallel Hall 1 : Conference Hall (120 pax)	0.00 €	1	0.00 €			
Parallel Hall 2 : Ballroom (80 pax)	0.00 €	1	0.00 €			
Parallel Hall 3 : Meeting Room (40 pax)	0.00 €	1	0.00 €			
Exhibition Area & Secretariat: 1st floor Peristyle	0.00 €	1	0.00 €			
Day 1,2,3 (Conference)						
Main Hall : Auditorium (400 pax)	1,580.00 €	3	5,830.20 €			
Parallel Hall 1 : Conference Hall (120 pax)	650.00 €	3	2,398.50 €			
Parallel Hall 2 : Ballroom (80 pax)	600.00 €	3	2,214.00 €			
Parallel Hall 3 : Meeting Room (40 pax)	300.00 €	3	1,107.00 €			
Exhibition Area & Secretariat : 1st floor Peristyle	included in the Auditorium rental fee	3				
TOTAL			11,549.70 €			

Financial Analysis Budget 119



1st case scenario : 250 participants

Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)
Announcement Brochure			
st Announcement Leaflet (Save the date) maquette	150.00 €		184.50 €
Posters	1.00 €	300	369.00 €
Conference Logo	250.00 €		307.50 €
Backstage for Sponsors (main hall)			
Backstage structure with Sponsors' logo	2,000.00 €	1	2,460.00 €
Conference Documentation			
Final Programme (36 pages)	4.28 €	250	1,315.49 €
Badges	0.69 €	250	212.18 €
Certificates of attendance	0.69 €	250	212.18 €
Book of Proceedings	TBA		
Other matters			
Opening Ceremony invitations	TBA		TBA
/IP Gifts	TBA		TBA
Conference Bags			
ndicative cost	5.00 €	250	1,537.50 €
Registration Materials			
Plastic badge holder, Lanyard, notebook and pen (two side colour	2.00 €	250	615.00 €
orinting)	2.00 C	230	013.00 €
TOTAL			7,213.34 €

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2nd case scenario: 300 participants

2 Case Scenario . See participante						
ltems	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)			
Announcement Brochure						
1st Announcement Leaflet (Save the date) maquette	150.00 €		184.50 €			
Posters	1.00 €	300	369.00 €			
Conference Logo	250.00 €		307.50 €			
Backstage for Sponsors (main hall)						
Backstage structure with Sponsors' logo	2,000.00 €	1	2,460.00 €			
Conference Documentation						
Final Programme (36 pages)	3.76 €	300	1,386.22 €			
Badges	0.61 €	300	226.31 €			
Certificates of attendance	0.65 €	300	240.48 €			
Book of Proceedings	TBA					
Other matters						
Opening Ceremony invitations	TBA		TBA			
VIP Gifts	TBA		TBA			
Conference Bags						
Indicative cost	5.00 €	300	1,845.00 €			
Registration Materials						
Plastic badge holder, Lanyard, notebook and pen (two side colour printing)	2.00 €	300	738.00 €			
TOTAL			7,757.01 €			

continued on page 121

Financial Analysis Budget 💿

3rd case scenario · 350 narticinants

continued from page 120

3" case scenario : 350 participants							
Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)				
Announcement Brochure							
1st Announcement Leaflet (Save the date) maquette	150.00 €		184.50 €				
Posters	1.00 €	300	369.00 €				
Conference Logo	250.00 €		307.50 €				
Backstage for Sponsors (main hall)							
Backstage structure with Sponsors' logo	2,000.00 €	1	2,460.00 €				
Conference Documentation							
Final Programme (36 pages)	2.82 €	400	1,386.21 €				
Badges	0.49 €	400	241.08 €				
Certificates of attendance	0.46 €	400	226.32 €				
Book of Proceedings	TBA						
Other matters							
Opening Ceremony invitations	TBA		TBA				
VIP Gifts	TBA		TBA				
Conference Bags							
Indicative cost	5.00 €	400	2,460.00 €				
Registration Materials							
Plastic badge holder, Lanyard, notebook and pen (two side colour printing)	2.00 €	400	984.00 €				
TOTAL			8,618.61 €				

03 - Marketing and Promotion (newsletters, advertisements, website etc.)

Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)
Postage and Postal Delivery charges			
Estimate (based on previous Conferencees)	ТВА		
Posters (promotional- cost per postage delivery)	TBA		
Advertising			
Newsletters (via e-mail)	25.00 €	12	369.00 €
Social Media updates	15.00 €	25	461.25 €
Press Conference			
Press Conference	1,000.00 €	1	1,230.00 €
Cocktail Reception for the journalists	27.00 €	25	675.00 €
Monthlies (based on international rates)	TBA		
Internet			
Conference website & development	2,000.00 €	1	2,460.00 €
Marketing trips (to preceding Conferences)			
Estimated cost for inspection and marketing trips (Accommodation, airline ticket, f6b)	1,500.00 €	1	1,500.00 €
Journals	TBA		
TOTAL			6,695.25 €



04 - Technical Equipment

01.1 TECHNOPOLIS CITY OF ATHENS

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Registration Rental of pc's				
Laptops for on site registrations, including networking of cables	55.00 €	5	3	1,014.75 €
2 x heavy duty printers including networking of cables	55.00 €	2	3	405.90 €
Audio Visual Costs for main and parallel halls during Conference, for 3	3 days			
Sound system (microphones for the podium, the chairpersons, and wireless microphones for questions, central unit, sound console, speakers)				
Projection Screen				
Data Video Projector				
PC				
Speakers name plates				
Plasma Monitor on podium for speaker's name and Congress logo				
Laser pointer				
3 15" TFT screens				0.440.00.0
DVD Player/CD Player/Preview Monitor				9,112.82 €
1 wireless remote presenter/laser pointer				
1 Scaler				
PC Remote control				
Laptop for logo projection				
 1 Presentations Reception Desk which includes: • Wired/Wireless network to transfer the presentations to the Congress halls • PC & TFT Preview Monitors to receive and review presentations 				
Technical Support (5 technicians)				
Translators				
indicated cost for 4 days of translation	ТВА			
One time set up cost for Translation Booths including mics, headset and audio equipment	ТВА			
TOTAL				10,533.47 €

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continued from page 123

04 - Technical Equipment

01.2 EUGENIDES FOUNDATION

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Registration Rental of pc's				
Laptops for on site registrations, including networking of cables	55.00 €	5	3	1,014.75 €
2 x heavy duty printers including networking of cables	55.00 €	2	3	405.90 €
Audio Visual Costs for main and parallel halls during Conference, for 3	3 days			
Sound system (microphones for the podium, the chairpersons, and wireless	for the below mentioned halls, sound			
microphones for questions, central unit, sound console, speakers)	system, projection screen & Data Video			
Projection Screen	Projector are provided by the venue:			
Data Video Projector	Auditorium, Conference Hall, Ballroom,			
PC	Meeting Room			
Speakers name plates				
Plasma Monitor on podium for speaker's name and Congress logo				
Laser pointer				
3 15" TFT screens				8.354.84 €
DVD Player/CD Player/Preview Monitor				0,334.04 €
1 wireless remote presenter/laser pointer				
1 Scaler				
PC Remote control				
Laptop for logo projection				
1 Presentations Reception Desk which includes:				
Wired/Wireless network to transfer the presentations to the Congress halls				
PC & TFT Preview Monitors to receive and review presentations				
Technical Support (5 technicians)				
Translators				
indicated cost for 4 days of translation	TBA			
One time set up cost for Translation Booths including mics, headset and audio	ТВА			
equipment	IDA			
TOTAL				9,775.49 €

Financial Analysis Budget (25)



05 - Invited Speakers & Committees

01.1 TECHNOPOLIS CITY OF ATHENS

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Hotel Accommodation				
4 speakers (4 overnights) @ NJV Athens Plaza Hotel	165.00 €	4	3	1,980.00 €
4 members of the local organizing committee (3 overnights @ NJV Athens Plaza Hotel)	165.00 €	4	3	1,980.00 €
Speaker Tickets			•	
4 Speakers from Europe (4 invited speakers)	400.00 €	4	1	1,600.00 €
4 members of the local organizing committee (domestic airline tickets)	220.00 €	4	1	880.00 €
Invited guests and related societies				ТВА
Meet & Greet Service				
Meet and greet in Athens El. Venizelos International Airport	48.78 €	4	1	240.00 €
Transfers from ATH Airport to Hotel / Hotel to ATH Airport	100.00 €	4	1	400.00 €
TOTAL				7,080.00 €

01.2 EUGENIDES FOUNDATION

tems	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
otel Accommodation				
speakers (4 overnights) @ Metropolitan Hotel Chandris	160.00 €	4	3	1,920.00 €
members of the local organizing committee (3 overnights @ 4* Metropolitan itel Chandris)	160.00 €	4	3	1,920.00 €
peaker Tickets				
Speakers from Europe (4 invited speakers)	400.00 €	4	1	1,600.00 €
members of the local organizing committee (domestic airline tickets)	220.00 €	4	1	880.00 €
nvited guests and related societies				ТВА
leet & Greet Service				
eet and greet in Athens El. Venizelos International Airport	48.78 €	4	1	240.00 €
ransfers from ATH Airport to Hotel / Hotel to ATH Airport	100.00 €	4	1	400.00 €
DTAL				6,960.00 €

06 - Social Activities

01.1 TECHNOPOLIS CITY OF ATHENS

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Welcome Reception - Heavy Canapes (with house w	ine & soft drinks)			
1 st case scenario: 250 participants		200		3,600.00 €
(for a minimum of 200 guests)		200		5,000.00 €
2 nd case scenario: 300 participants	18.00 €	250	1	4,500.00 €
(for a minimum of 250 guests)	10.00 €	230	'	4,300.00 €
3 rd case scenario: 350 participants		300		5,400.00 €
(for a minimum of 300 guests)		300		3,400.00 C
Coffee Breaks				
1 st case scenario: 250 participants		200		2,700.00 €
(for a minimum of 200 guests)	4.50 €	200		2,700.00 €
2 nd case scenario: 300 participants		250	3	3,375.00 €
(for a minimum of 250 guests)		250		3,373.00 €
3 rd case scenario: 350 participants		300		4,050.00 €
(for a minimum of 300 guests)		300		4,030.00 €
Working Lunches - Buffet (with soft drinks & juices)				
1 st case scenario: 250 participants		200		9,000.00 €
(for a minimum of 200 guests)		200	3	5,000.00 €
2 nd case scenario: 300 participants	15.00 €	250		11,250.00 €
(for a minimum of 250 guests)	13.00 €	230		11,230.00 €
3 rd case scenario: 350 participants		300		13,500.00 €
(for a minimum of 300 guests)		300		13,300.00 €
Conference Dinner - Dinner (including beverages)				
1 st case scenario: 250 participants		200		10,000.00€
(for a minimum of 200 guests)		200		10,000.00 €
2 nd case scenario: 300 participants	50.00 €	250	1	12,500.00 €
(for a minimum of 250 guests)	50.00 €	230] '	12,500.00 €
3 rd case scenario: 350 participants		300		15,000.00 €
(for a minimum of 300 guests)		300		15,000.00 €

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Financial Analysis Budget 🕡



06 - Social Activities

continued from page 126

01.1 TECHNOPOLIS CITY OF ATHENS

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Technical Excursions				
Technical Excursion #1 (Luxury 50 seated coaches/3-4 h	nour hire + 1 excursion leader per coach)			
1 st case scenario: 250 participants (5 coaches / 5 excursion leaders)		5	1	1,450.00 €
2 nd case scenario: 300 participants (6 coaches / 6 excursion leaders)	290.00 €	6	1	1,740.00 €
3 rd case scenario: 350 participants (7 coaches / 7 excursion leaders)		7	1	2,030.00 €
Technical Excursion #2 (Luxury 50 seated coaches/3-4 h	nour hire + 1 excursion leader per coach)			
1st case scenario: 250 participants (5 coaches / 5 excursion leaders)		5	1	1,450.00 €
2 nd case scenario: 300 participants (6 coaches / 6 excursion leaders)	290.00 €	6	1	1,740.00 €
3 rd case scenario: 350 participants (7 coaches / 7 excursion leaders)		7	1	2,030.00 €
TOTAL - SOCIAL EVENTS 01.1 TECHNOPOLIS CITY OF ATHENS				
1st case scenario: 250 participants	28,200.00 €			
2 nd case scenario: 300 participants	2 nd case scenario: 300 participants			35,105.00 €
3 rd case scenario: 350 participants			42,010.00 €	

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continued from page 128 continued from page 127

06 - Social Activities 01.2 EUGENIDES FOUNDATION

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Welcome Reception - Heavy Canapes (with house w	ine & soft drinks)			
1 st case scenario: 250 participants		200		3,600.00 €
(for a minimum of 200 guests)		200		3,000.00 €
2 nd case scenario: 300 participants	18.00 €	250	1	4,500.00 €
(for a minimum of 250 guests)	10.00 0	230	'	4,500.00 C
3 rd case scenario: 350 participants		300		5,400.00 €
(for a minimum of 300 guests)		300		3,400.00 €
Coffee Breaks				
1 st case scenario: 250 participants		200		2,700.00 €
(for a minimum of 200 guests)	4.50 €	200		2,7 00.00 0
2 nd case scenario: 300 participants		250	3	3,375.00 €
(for a minimum of 250 guests)		200		5,57 5.55 5
3 rd case scenario: 350 participants		300		4,050.00 €
(for a minimum of 300 guests)				.,,555.55
Working Lunches - Buffet (with soft drinks & juices)				
1 st case scenario: 250 participants		200	3	9,000.00 €
(for a minimum of 200 guests)		200		3,000.00 0
2 nd case scenario: 300 participants	15.00 €	250		11,250.00 €
(for a minimum of 250 guests)		200		1 1/200.00 0
3 rd case scenario: 350 participants		300		13,500.00 €
(for a minimum of 300 guests)				
Conference Dinner - Dinner (including beverages)				
1 st case scenario: 250 participants		200		10,000.00 €
(for a minimum of 200 guests)		200		10,000.00 0
2 nd case scenario: 300 participants	50.00 €	250	1	12,500.00 €
(for a minimum of 250 guests)	30.00 0	230	'	12,500.00 0
3 rd case scenario: 350 participants		300		15,000.00 €
(for a minimum of 300 guests)		300		13,000.00 0

continued on page 129

Financial Analysis Budget 👨



06 - Social Activities

01.2 EUGENIDES FOUNDATION

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Technical Excursions	Tem cost (Eon) (VAI excluded)	recinis	nacio	
Technical Excursion #1 (Luxury 50 seated coaches/3	3-4 hour hire + 1 excursion leader per coach)			
1 st case scenario: 250 participants	. ,	-		4./50.00.0
(5 coaches / 5 excursion leaders)		5	1	1,450.00 €
2 nd case scenario: 300 participants	290.00 €	6	1	1,740.00 €
(6 coaches / 6 excursion leaders)	250.00 €		'	1,740.00 €
3 rd case scenario: 350 participants		7	1	2,030.00 €
(7 coaches / 7 excursion leaders)		,	<u>'</u>	2,030.00 €
Technical Excursion #2 (Luxury 50 seated coaches/3	-4 hour hire + 1 excursion leader per coach)			
1 st case scenario: 250 participants		5	1	1,450.00 €
(5 coaches / 5 excursion leaders)				1,400.00 €
2 nd case scenario: 300 participants	290.00 €	6	1	1,740.00 €
(6 coaches / 6 excursion leaders)				1,7 15155 5
3 rd case scenario: 350 participants		7	1	2,030.00 €
(7 coaches / 7 excursion leaders)		•		_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
TOTAL - SOCIAL EVENTS 01.2 EUGENIDES FOUN	IDATION			
1 st case scenario: 250 participants				28,200.00 €
2 nd case scenario : 300 participants				35,105.00 €
3 rd case scenario: 350 participants			42,010.00€	

07 - Constructions

01.1 TECHNOPOLIS CITY OF ATHENS

Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)
Constructions			
Secretariat (6 seats)	2,000.00 €	1	2,460.00 €
Shell scheme for stands			
20 stands x 6 sqm with 1 table, 2 chairs \odot 3 spot lights each (marking of the exhibition area is included in the price)	210.00 €	20	5,166.00 €
EPOMM stand			
6 sq. m. stand with 1 table, 2 chairs & 3 spotlights	210.00 €	1	258.30 €
Signage (banners)			
Roll up banners: generic for Conference	70.00 €	5	430.50 €
Banners: generic for areas - registrations, VIP room etc.	70.00 €	5	430.50 €
Other signage	1,500.00 €		1,845.00 €
Hall Separators			
With octanorm panels	1,000.00 €	1	1,230.00 €
Power supply up to 500W	INCLUDED		
Aisle carpeting x 150 sqm	TBA		
TOTAL			11,820.30 €

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Financial Analysis Budget (3)



07 - Constructions

01.2 EUGENIDES FOUNDATION

Items	Item cost (EUR) (VAT excluded)	Items	Total Budget in EUR (VAT included)
Constructions			
Secretariat (6 seats)	2,000.00 €	1	2,460.00 €
Shell scheme for stands			
20 stands x 6 sqm with 1 table, 2 chairs	210.00€	20	5,166.00 €
EPOMM stand			
6 sq. m. stand with 1 table, 2 chairs & 3 spotlights	210.00 €	1	258.30 €
Signage (banners)			
Roll up banners : generic for Conference	70.00 €	5	430.50 €
Banners : generic for areas - registrations, VIP room etc.	70.00 €	5	430.50 €
Other signage	1,000.00 €		1,230.00 €
Power supply up to 500W	INCLUDED		
Aisle carpeting x 150 sqm	TBA	1	
TOTAL			9,975.30 €

08 - Manpower

Items	Item cost (EUR) (VAT excluded)	Items	Ratio	Total Budget in EUR (VAT included)
Pre-conference secretariat				
1 Project Director	0.067.07.6			0.022.50.6
3 x Operators	8,067.07 €			9,922.50 €
Staffing				
1 x Project Director	70.00 €	1	4	344.40 €
1 x Project Manager	60.00 €	1	4	295.20 €
1 x Exhibition Manager	60.00 €	1	4	295.20 €
1 x Registration Supervisor Onsite	60.00 €	1	3	221.40 €
3 x Hostesses Onsite	50.00 €	3	3	553.50 €
1 x Cashier Onsite	60.00 €	1	3	221.40 €
TOTAL				11,853.60 €

Financial Analysis Budget (33)



TOTAL EXPENSES	
01.1 TECHNOPOLIS CITY OF ATHENS	
1 st case scenario: 250 participants	98,155.96 €
2 nd case scenario: 300 participants	105,604.63 €
3 rd case scenario: 350 participants	113,371.23 €
O4 2 FUCENIBES FOUNDATION	
01.2 EUGENIDES FOUNDATION	
1st case scenario: 250 participants	
<u> </u>	92,222.67 €
2 nd case scenario: 300 participants	92,222.67 € 99,671.35 €

A. From Registrations

1st Case Scenario - 250 participants

Subject	Items	Nbr. to pay	Reg. Fee in EUR	Total
New Member State early fee (estimated)		40	400.00 €	16,000.00 €
New Member State late fee (estimated)		25	460.00 €	11,500.00 €
EPOMM Member State early fee (estimated)		50	400.00 €	20,000.00 €
EPOMM Member State late fee (estimated)		10	450.00 €	4,500.00 €
Non EPOMM Member (estimated)		20	500.00 €	10,000.00€
Speakers [Presenters, IPC-Members, Chairpersons, Award Winners] fee (estimated)		70	160.00 €	11,200.00 €
Free registrations for EPOMM Member states (estimated)		35	0.00 €	0.00 €
Total Registered Participants		250		73,200.00 €

2nd Case Scenario - 300 participants

Subject	Items	Nbr. to pay	Reg. Fee in EUR	Total
New Member State early fee (estimated)		45	400.00 €	18,000.00€
New Member State late fee (estimated)		30	460.00 €	13,800.00€
EPOMM Member State early fee (estimated)		60	400.00 €	24,000.00 €
EPOMM Member State late fee (estimated)		25	450.00 €	11,250.00 €
Non EPOMM Member (estimated)		35	500.00 €	17,500.00 €
Speakers [Presenters, IPC-Members, Chairpersons, Award Winners] fee (estimated)		70	160.00 €	11,200.00€
Free registrations for EPOMM Member states (estimated)		35	0.00 €	0.00€
Total Registered Participants		300		95,750.00 €

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Financial Analysis Budget (35) continued from page 134



A. From Registrations

3rd Case Scenario - 350 participants

Subject	Items	Nbr. to pay	Reg. Fee in EUR	Total
New Member State early fee (estimated)		50	400.00 €	20,000.00 €
New Member State late fee (estimated)		35	460.00 €	16,100.00€
EPOMM Member State early fee (estimated)		70	400.00€	28,000.00 €
EPOMM Member State late fee (estimated)		40	450.00 €	18,000.00€
Non EPOMM Member (estimated)		50	500.00 €	25,000.00 €
Speakers [Presenters, IPC-Members, Chairpersons, Award Winners] fee (estimated)		70	160.00 €	11,200.00€
Free registrations for EPOMM Member states (estimated)		35	0.00 €	0.00 €
Total Registered Participants		350		118,300.00€

Expected Total From Registrations

1 st case scenario : 250 participants	73,200.00 €
2 nd case scenario : 300 participants	95,750.00 €
3 rd case scenario : 350 participants	118,300.00€

Expected Total From Exhibition & Sponsorships

From Exhibition

Exhibition booths (estimated-20 paid booths)	20	1,800.00 €	36,000.00 €

From Sponsorship

Government and industry sponsorship	25,000.00 €	25,000.00 €
Expected Total from Exhibition & Sponsorships		61,000.00€

TOTAL INCOME From Registrations, Exhibition And Sponsorships

st case scenario : 250 participants	13	84,200.00€
2 nd case scenario : 300 participants	15	6,750.00 €
3 rd case scenario : 350 participants	17	79,300.00 €

Confe	rence Venue Rental & Infrastructure	Total EUR
0.1	01.1 Technopolis City of Athens	14,760.00 €
01	01.2 Eugenides Foundation	11,549.70 €
Vario	is Expenses	
	Printed and Promotional Material	
12 -	1st case scenario : 250 participants	7,213.34 €
JZ -	2 nd case scenario : 300 participants	7,757.01 €
	3 rd case scenario : 350 participants	8,618.61 €
13 -	Marketing and Promotion	6,695.25 €
	Technical Equipment	
)4 -	01.1 Technopolis City of Athens	10,533.47 €
	01.2 Eugenides Foundation	9,775.49 €
	Invited Speakers & committees	
)5 -	01.1 Technopolis City of Athens	7,080.00 €
	01.2 Eugenides Foundation	6,960.00
	Social Activities	
	01.1 Technopolis City of Athens	
	1st case scenario : 250 participants	28,200.00
	2nd case scenario : 300 participants	35,105.00
)6 -	3rd case scenario : 350 participants	42,010.00
	01.2 Eugenides Foundation	
	1st case scenario : 250 participants	28,200.00 €
	2nd case scenario : 300 participants	35,105.00 (
	3rd case scenario : 350 participants	42,010.00 (
07 -	Constructions	
	01.1 Technopolis City of Athens	11,820.30
	01.2 Eugenides Foundation	9,975.30
08 -	Manpower	11,853.60
09 -	Unforseen Expenses (credit card charges, security etc.)	6,000.00
010 -	EPOMM handling of call for papers	20,000.00 €
011 -	PCO CONVIN Handling fee	10,000.00 €

1st case scenario : 250 participants 119,395.96 € 2nd case scenario : 300 participants 126,844.63 € 3nd case scenario : 350 participants 134,611.23 € 1.2 Eugenides Foundation 116,672.97 € 2nd case scenario : 250 participants 116,672.97 € 2nd case scenario : 300 participants 124,121.65 € 3nd case scenario : 350 participants 131,888.25 € studget Recap Total EUR DTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR	Ana	lysis	
11 13 13 13 13 13 13 13	Subto	otal Various Expenses	
2	01.1	Technopolis City of Athens	
3rd case scenario : 350 participants 134,611.23 €		1 st case scenario : 250 participants	119,395.96 €
1.2 Eugenides Foundation		2 nd case scenario : 300 participants	126,844.63 €
1st case scenario : 250 participants 116,672.97 € 2st case scenario : 300 participants 124,121.65 € 3st case scenario : 350 participants 131,888.25 € sudget Recap Total EUR DTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 1.1 Technopolis City of Athens Total EUR 1.2 Eugenides Foundation Total EUR DTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 00 participants Total EUR 1.1 Technopolis City of Athens Total EUR 1.2 Eugenides Foundation Total EUR 1.2 Eugenides Foundation Total EUR 1.3 Expenses (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 1.2 Eugenides Foundation 135,671.35 € DTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 0st AL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 1.1 Technopolis City of Athens Total EUR 1.2 Fingenides Foundation Total EUR		3 rd case scenario : 350 participants	134,611.23 €
2sd case scenario : 300 participants 3rd case scenario : 350 participants 1124,121.65 € 3rd case scenario : 350 participants 1131,888.25 € 1140	1.2	Eugenides Foundation	
3rd case scenario : 350 participants It leads to the scenario in the scenario			116,672.97 €
Total EUR 250 participants 1.1 Technopolis City of Athens 1.2 Eugenides Foundation 250 participants 1.2 Eugenides Foundation 150 participants 170 par		2 nd case scenario : 300 participants	124,121.65 €
ATTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 134,155,96 € Total EUR 128,222.67 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses)		3 rd case scenario : 350 participants	131,888.25 €
or 250 participants 1.1 Technopolis City of Athens Total EUR 134,155,96 € 1.2 Eugenides Foundation Total EUR 128,222.67 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 128,222.67 € Total EUR 141,604.63 € 1.2 Eugenides Foundation Total EUR 135,671.35 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 135,671.35 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 135,671.35 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) Total EUR 149,371.23 €	Budg	et Recap	Total EUR
Total EUR 134,155,96 € 1.2 Eugenides Foundation Total EUR 128,222.67 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) 1.1 Technopolis City of Athens Total EUR 141,604.63 € 1.2 Eugenides Foundation Total EUR 135,671.35 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) 1.2 Eugenides Foundation Total EUR 135,671.35 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) 1.1 Technopolis City of Athens Total EUR 1.1 Technopolis City of Athens Total EUR 149,371.23 € Total EUR	OTAL	EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses)	·
1.1 Technopolis City of Athens Total EUR	or 2	50 participants	
1.2 Eugenides Foundation Total EUR 128,222.67 € DTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) or 300 participants 1.1 Technopolis City of Athens Total EUR 141,604.63 € Total EUR 135,671.35 € DTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) or 350 participants 1.1 Technopolis City of Athens Total EUR 135,671.35 € Total EUR 149,371.23 €	01.1 Technopolis City of Athens		Total EUR
1.2 Eugenides Foundation 128,222.67 € DTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) 1.1 Technopolis City of Athens 1.2 Eugenides Foundation 1.2 Eugenides Foundation 1.3 Fortal EUR 1.4 Fortal EUR 1.5 Fortal EUR 1.6 Fortal EUR 1.7 Total EUR 1.7 Total EUR 1.8 Fortal EUR 1.9 Fortal EUR 1.1 Technopolis City of Athens 1.1 Technopolis City of Athens 1.2 Eugenides Foundation 1.3 Fortal EUR 1.4 Fortal EUR 1.4 Fortal EUR 1.5 Fortal EUR 1.6 Fortal EUR 1.7 Total EUR 1.8 Fortal EUR 1.9 Fortal EUR 1.9 Fortal EUR			134,155.96 €
Total EUR 1.1 Technopolis City of Athens Total EUR 1.2 Eugenides Foundation Total EUR 135,671.35 € Total EUR 149,371.23 € Total EUR Total EUR Total EUR	4 2 5		Total EUR
Total EUR 1.1 Technopolis City of Athens 1.2 Eugenides Foundation Total EUR 135,671.35 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) or 350 participants 1.1 Technopolis City of Athens Total EUR 149,371.23 € Total EUR	J1.2 E	ugenides Foundation	128,222.67 €
Total EUR 1.1 Technopolis City of Athens 1.2 Eugenides Foundation Total EUR 135,671.35 € TOTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) or 350 participants 1.1 Technopolis City of Athens Total EUR 149,371.23 € Total EUR 149,371.23 €	OTAL	EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses)	
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Total EUR 1.2 Eugenides Foundation DTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) or 350 participants 1.1 Technopolis City of Athens Total EUR 149,371.23 € Total EUR		and the City of Address	Total EUR
1.2 Eugenides Foundation 135,671.35 € DTAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) or 350 participants 1.1 Technopolis City of Athens Total EUR 149,371.23 € Total EUR	1.1 1	ecnnopous city of Athens	141,604.63 €
TAL EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses) or 350 participants 1.1 Technopolis City of Athens Total EUR 149,371.23 € Total EUR			Total EUR
or 350 participants 1.1 Technopolis City of Athens Total EUR 149,371.23 € Total EUR Total EUR	11.2 E	ugenides Foundation	135,671.35 €
or 350 participants 1.1 Technopolis City of Athens Total EUR 149,371.23 € Total EUR Total EUR	OTAL	EXPENSES (Conference Venue Rental & Infrastructure + Various Expenses)	
1.1 Technopolis City of Athens 149,371.23 € Total EUR		· · · · · · · · · · · · · · · · · · ·	
149,371.23 € Total EUR	11 1 T	achnonalis City of Athans	Total EUR
2 Fugenides Foundation	or recimpled city of Adjens		149,371.23 €
2 Fugenides Foundation			Total EUR
)1.2 E	ugenides Foundation	

continued on page 137

continued on page 138

continued from page 137

Total Income	
From Registrations	
1st case scenario : 250 participants	73,200.00 €
2 nd case scenario : 300 participants	95,750.00 €
3 rd case scenario : 350 participants	118,300.00 €
From Exhibition & Sponsorship	
Estimated income from exhibition and various sponsorships	61,000.00 €
Total Income (Registrations, Exhibition & Sponsorships)	
1st case scenario : 250 participants	134,200.00 €
2 nd case scenario : 300 participants	156,750.00 €
3 rd case scenario : 350 participants	179,300.00 €

Financial Analysis Budget 139



INDICATIVE FORECAST RESULT (ROUND UP)

Fore	ast Result	EUR		ROUND UP
01.1	TECHNOPOLIS CITY OF ATHENS			
	1 st case scenario : 250 participants	44.04 €	\rightarrow	50.00 €
	2 nd case scenario : 300 participants	15,145.37 €	\rightarrow	15,200.00 €
	3 rd case scenario : 350 participants	29,928.77 €	\rightarrow	30,000.00 €
01.2	EUGENIDES FOUNDATION			
	1 st case scenario : 250 participants	5,977.33 €	\rightarrow	6,000.00 €
	2 nd case scenario : 300 participants	21,078.65 €	\rightarrow	21,100.00 €
	3 rd case scenario : 350 participants	35,862.05 €	\rightarrow	35,900.00 €

See you in Athens



