

Dear reader,

The 14th edition of ECOMM now lies behind us. In this e-update we would like to present some highlights of the event. On 14 June, an entire special issue of [EG magazine](#) will be dedicated to ECOMM 2010. Meanwhile, all presentations can be downloaded from the [EPOMM website](#). There you can also find the [list of participants](#). Have a look at the event's pictures [here](#). We look forward to seeing you (again) next year in Toulouse!

Save the date! 15th ECOMM in Toulouse: 18-20 May 2011.

By the way: we've changed our internet domain, our website address is now www.epomm.eu.

Moving people from all over Europe



© Clemens Nestroy

Over 300 participants from 27 countries came to Graz from 5 to 7 May. After last year's highest ECOMM attendance ever, it was time to break another record: ECOMM 2010 had the highest attendance of new member states. This time, the Netherlands sent the largest foreign delegation.

Moving People - Bridging spaces



© Clemens Nestroy

This year's conference was a unique and successful cooperation between the Austrian Federal Ministry for Environment, the Department for Transport of the Regional Styrian Government, and the City of Graz. Cities are constantly changing: new urban districts are created, existing districts get new functions and new inhabitants. This year's edition explored how Mobility Management can act as an effective tool to harmonise specific problems related to the consistent change in our mobility, work and leisure activities. Many subtopics were explored, mainly through the numerous workshops held in 6 different rooms in Graz's magnificent Conference Centre. One of the focuses was on historical city centres, new districts and districts under redevelopment. Many references were made to the shared space concept. The basic principles of this concept were presented in the presentation on the art of placemaking by international expert [David Engwicht](#). He explained how bringing social life back on the streets can create ["mental speedbumps"](#) slowing traffic down.

Networking



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Several workshops were dedicated to the establishment and working of networks at various levels. To illustrate the networking activities of EPOMM and EPOMM-PLUS, EPOMM representative Melanie Leroy explained the development of the [Mobility Management Monitors](#) within EPOMM-PLUS, as a means to compare countries and have them learn from each other. Read more about these Monitors in our [previous e-update](#). Find the MMMs also on our [country pages](#).

New forms of mobility



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Another ☐hot item☐ was the growing success of e-bikes and pedelecs (download workshop presentations [here](#)). ECOMM participants had the opportunity to test different kinds of pedelecs and experience the benefits for themselves. Contrary to an e-bike motor, a pedelec motor only works when one turns the pedals. It thus combines the health benefits of cycling with the comfort of an e-bike in hilly or windy regions. In many countries, companies and authorities are strongly investing in this new form of transport.

Pecha Kucha



© Marie Magni

As ECOMM always strives to improve, this year's edition experimented with a new presentation format called Pecha Kucha (pronounce as one word: petsja-kutsja). A Pecha Kucha presentation is a PowerPoint presentation consisting of exactly 20 images, each shown for 20 seconds. Hence, a Pecha Kucha lasts exactly 6 minutes and 40 seconds. At ECOMM, 9 Mobility Management projects were presented following the rules of this new form of presentation. The method ensured that the presentations remained short, clear and appealing, as opposed to classic PowerPoint presentations that sometimes have an overload of text and information. Have a look at the probably best presentation by Marie Magni [here](#). Have a look at the example of Karl-Heinz Posch's closing speech [here](#) (not pecha kucha, but similar in spirit).

PEWTA Awards 2010



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Following tradition, the Pan European Workplace Travel Plan Award was handed out at ECOMM. The PEWTA Awards 2010 were sponsored by [EPOMM](#) and the [COMMERCE](#) project. It recognises and rewards the strongest and most innovative Mobility Plans across the EU. The winners have been awarded in 3 different categories:

- Public Authorities - Winner: Tisséo -SMTC, Public Transport Authority of the Greater Toulouse (FR)
- Employers - Winner: British Sky Broadcasting, London (UK)
- Networks - Winner: Heathrow Airport, London (UK)

Also, a Special Prize of the Jury was awarded to Rakoczi Avenue, Budapest (HU). This special award gives acclaim to organisations that have made significant progress in Mobility Planning, overcoming significant local barriers. Find out more about the winners and shortlisted candidates in the [award section of the EPOMM website](#) and on the [COMMERCE website](#).

ELTIS Award



For the second time, the [ELTIS](#) Award for the best submitted paper was handed-over at this year's ECOMM. The winner was Niels de Vries with his paper ☐Private sector pays for public transport☐.

Next ECOMM at Toulouse



From 4 to 6 May 2011, the 15th ECOMM will be hosted by PEWTA-award winner [Tisséo-SMTC](#), the Public Transport Authority of the Greater Toulouse. The conference will take place in the Congress Centre Pierre Baudis, located in a lush green environment at a 10 minute walk from the city centre of Toulouse. The city combines a 2000-year-old history, reflected in the typical brick and tile architecture, with a vast reputation as an important science and technology oriented city. Toulouse is easy to reach by plane, train or car. With its well-developed public transport network, including bike sharing, car sharing and transport on demand for disabled people, the city will be an excellent setting for the ECOMM.

The conference will address the topic of ☐The Personalised Travel Assistance: an active mobility management approach for a shift of the current transport demand☐. Tisséo invests a lot of effort in supporting inhabitants and companies to reduce their car use, by means of Mobility Agencies and Personalised Travel Assistants. At the conference, they will share their experiences in the field of multimodal information, realisation of Commuter Plans and mobility planning through the

recent development of the new sustainable Urban Mobility Plan (PDU). Combine this with the expertise of the different European cities of the EPOMM platform, and the 15th edition of the ECOMM conference promises to be a very interesting one!

Interested in hosting the ECOMM 2012?

If you are interested in hosting the ECOMM in 2012, please have a look at the [criteria](#) to organise an ECOMM. **The deadline for submissions is end october 2010.**

Velo-City Global in Copenhagen



From 22 to 25 June, the European Cyclists' Federation, the City of Frederiksberg and the City of Copenhagen organise VELO-CITY GLOBAL 2010 (www.velo-city2010.com) - a conference that brings together city planners, decision makers, cycling experts, NGO's and researchers from all over the world to discuss the potential and challenges of cycling. Copenhagen serves as a showcase of cycling solutions and will offer the participants the opportunity to experience real-life cycling solutions.

Upcoming European Mobility Week training



ACT/Travelwise organises a European Mobility/TravelWise Week Workshop on July 1st in York/UK from 1045 - 1500. This workshop will provide organisational tips, clarification of the aims and best practice in travel awareness campaigns and discussion for all those with an interest in organising events during European Mobility Week in 2010. Organisers of some of the most successful Mobility Week events will make presentations and share valuable lessons. There will be opportunities to network with event organisers from across the UK and abroad. An additional workshop by John Whitelegg, Professor of Sustainable Transport, will take place afterwards from 3:30 to 5:30 pm. It will explore the multiple benefits of traffic reduction focusing specifically on health and local economic vitality.

To book your place, please email york@worldcarfree.net with your name, organisation, email and postal address. An invoice will then be sent back to you (fee 25 UK pounds). If you have any questions about the workshop or the conference please call Randall on: +44/ 1904 796 860

The event takes place in the framework of the [towards carfree cities conference series](#).



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