



THE PEP

Transport, Health
and Environment
Pan-European Programme



UNECE



**World Health
Organization**

REGIONAL OFFICE FOR
Europe

THE PEP Partnership and klimaaktiv mobil Conference Programme

“Boosting active mobility and mobility management for climate friendly, healthy and energy saving mobility in Europe” – a contribution to THE PEP relay race workshop series

25-27 April 2023 Vienna

Conference location: Austrian Economic Chamber (WKO) – Julius Raab Hall, Wiedner Hauptstraße 63, Vienna

Conference languages: English and German (with simultaneous interpretation)

Moderation: Eva Pözl

25 April

12.00 am Check-In for registered participants

1.00 - 3.00 pm **Session I: Welcome and Opening**

1.00 pm **Opening Panel – Strategic Dialogue**

- Leonore Gewessler, Austrian Federal Minister for Climate Action, Environment, Energy, Mobility, Innovation and Technology
- Johannes Rauch, Austrian Federal Minister for Social Affairs, Health, Care and Consumer Protection
- Frans Timmermans, Executive Vice-President European Commission (tbc)
- Olga Algayerova, Executive Secretary of the United Nations Economic Commission for Europe UNECE
- Francesca Racioppi, Head of Office at World Health Organisation WHO European Centre for Environment and Health
- Karlheinz Kopf, Secretary General of the Austrian Federal Economic Chamber
- Manuel Marsilio, General Manager Confederation of the European Bicycle Industry CONEBI

2.10 pm Keynote on Healthy Streets for liveable cities

- Lucy Saunders, London

2.30 pm Award ceremony for klimaaktiv mobil partners (businesses and communities)

3.00 pm Coffee break

3.30-4.00 pm **THE PEP Partnerships, Pan European Masterplan for Cycling and Walking and the klimaaktiv mobil programme – role models for Europe**

- Robert Thaler, Member of THE PEP Bureau and Head of Department, Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology

4.00-6.00 pm **Session II: Active Mobility – a key for healthy and climate friendly mobility**

- Moderation: Nicholas Bonvoisin, Chief of Section, Environment Division, United Nations Economic Commission for Europe UNECE
- Rapporteur: Andreas Friedwagner, Verracon

4.00 pm Walking and Cycling – Latest evidence to support policy making and practice

- Francesca Racioppi and Nino Sharashidze, European Centre for Environment and Health, World Health Organisation WHO

- 4.15 pm **Panel on Promotion of Walking on national and European level**
- The Walking Dutchman: Filip van As, Ministry of Infrastructure and Water Management of The Netherlands
 - Austrian Masterplan Walking – National funding offensive for walking infrastructure: Robert Thaler, Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology, and Alessandra Angelini, Environment Agency Austria
 - Local Masterplans for Walking – Let’s walk Vienna: Petra Jens, Walking Coordinator, Mobility Agency Vienna
 - Paths for Scotland – Walking for good health: Rona Gibb, Manager at Paths for All, Scotland
 - Portugal walks: Sofia Pires Bento, Instituto da mobilidade e dos transportes, Portugal (tbc)
- 5.00 pm **Panel on Promotion of Cycling on national and European level**
- Translating international action to the nation level and vice versa – the Austrian showcase: Martin Eder, Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology
 - The French showcase: Thierry du Crest, Ministry of Transport, France (tbc)
 - Private Public Partnership for bicycle promotion in Austria: Michael Nendwich, Austrian Federal Economic Chamber
 - On the way towards a trans-European cycling network: Gregor Steklačič, Ministry of Environment, Climate and Energy, Slovenia (tbc)
 - More people cycling in the Danube region – The Danube Cycle Plans project: Jitka Vrtalová, Partnership for Urban Mobility Czech Republic
 - The ECF perspective Pushing Cycling in Europe: Jill Warren, CEO of the European Cyclists’ Federation ECF
- 6.00 pm End of day 1
- 8.00 pm **Evening Reception**

26 April

8.30 am Coffee and snacks

9.15-11.15 am Session III: Mobility Management with a focus on companies, cities, tourism

- Moderation: Iris Ehrnleitner, Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology
- Rapporteur: Reinhard Jellinek, Austrian Energy Agency, klimaaktiv mobil management

9.15 am Mobility Management in the national and European Context

- Melanie Schade, German Federal Office for Building and Regional Planning, Vice President of the European Platform on Mobility Management EPOMM

9.30 am Panel on Mobility Management in companies and cities

- Success stories of the klimaaktiv mobil programme Mobility Management for businesses, property developers and fleet operators: Markus Schuster, Herry Consult
- Show case Mobility Management in Austrian companies: N.N. (tba)
- Mobility Management – the French experience: Joris Marrel, Project director for the decrease of mobility demand at CEREMA
- Mobility Management for companies and schools in the Brussels region. Noemi Halen, Service public régional de Bruxelles
- Challenges and pathways for sustainable urban mobility: Michael Glotz-Richter, Free Hanseatic City of Bremen
- Competence center and lighthouse project Mobility Management: Christina Röhl, Hamburger Verkehrsverbund HVV

10.30 am Panel on Mobility Management for sustainable tourism

- THE PEP Partnership on Sustainable Tourism Mobility: Monika Klinger, Austrian Federal Ministry of Labour and Economy
- Show case from Slovenia: Stasa Kraljic, Ministry of Environment, Climate and Energy, Slovenia (tbc)
- Alpine Pearls – destinations for sustainable tourism mobility: Peter Brandauer, Mayor of Werfenweng, Salzburg
- New initiatives to make rail travelling great again: N.N., Austrian Federal Railways (tba)
- Success stories of the klimaaktiv mobil programme Mobility Management for tourism and the leisure industry: Romain Molitor, komobile

11.15 am Coffee break

- 11.45 am-1.15 pm Session IV: Why we need to start with children and young people to achieve the mobility transition**
- Moderation: Francesco Dionori, Chief Transport Networks and Logistics Section, United Nations Economic Commission for Europe UNECE
 - Rapporteur: Graphic Recording
- 11.45 am **Welcome and introduction**
- Petra Völkl and Alexandra Dörfler, Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology, and Andreas Maier, Austrian Federal Ministry for Social Affairs, Health, Care and Consumer Protection
- 11.55 am **“Cyclepath to 2025” – THE PEP Partnership on child- and youth-friendly mobility**
- Kathrin Chiu, Austrian Energy Agency, klimaaktiv mobil
- 12.15 pm **THE PEP Youth Position Paper – Impetus for change**
- Verena Matlschweiger, Co-Editor of the Youth Position Paper
- 12.30 pm **Designing Streets for Kids**
- Skye Duncan, Executive Director Global Designing Cities Initiative, New Zealand
- 12.45 pm **Panel Discussion: How to foster active child- and youth-friendly mobility (and why that’s good for all)**
- N.N., National Austrian Youth Council (tba)
 - Verena Matlschweiger, Co-Editor of the Youth Position Paper
 - Carina Schönsleben-Seyringer, Transport Association VVT (Tyrol)
 - Michael Schwifcz, City of Salzburg
- 1.15 pm Lunch
- 2.15-3.30 pm Session V: Eco-driving and driving education**
- Moderation: Robin Krutak, Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology
 - Rapporteur: Thomas Bogner, Austrian Energy Agency, klimaaktiv mobil EcoDriving Austria
- 2.15 pm **Welcome and introduction**
- Alexander Klacska, Chairman Transport and Traffic Division, Austrian Federal Economic Chamber
- 2.20 pm **The new driving licence directive – important aspects in the context of EcoDriving and E-Mobility**
- Claire Depré, Head of Unit Directorate-General for Mobility and Transport, European Commission (tbc)

- 2.35 pm **klimaaktiv mobil driving schools & driving instructors for electric mobility**
- Stefan Ebner, Director Professional Association for Driving Schools and General Traffic, Austrian Federal Economic Chamber
- 2.45 pm **Experiences in Germany with Code 78 „automatic regulation“ in driving licences**
- Jürgen Kopp, Federal Union of Driving Instructor Groups, Germany
- 2.55 pm **Smart Driving in Switzerland**
- Reiner Langendorf, Quality Alliance Eco-Drive Switzerland
- 3.05 pm **EcoDriving commercial vehicles in practice – successfully implemented in a logistics company**
- Johannes Hödlmayer jun., Hödlmayr International
- 3.15 pm Discussion and conclusion of session
- 3.30 pm Conclusions of the Conference**
- 3.45 pm Excursion**
- Aspern Seestadt, one of Europe's largest urban development projects in the north-east of Vienna
- 6.00 pm Reception at Aspern Seestadt

Excursion

Aspern Seestadt is one of Europe's largest urban development projects. Here in Vienna's fast-growing 22nd district in the north-east of the city, a new urban centre is taking shape – a smart city, designed to accommodate the whole spectrum of life. A multi-phase development through to the next decade will see the creation of high-quality housing for over 25,000 people and, eventually, thousands of workplaces. Built on a foundation of innovative concepts and forward-looking ideas, this city-within-a-city combines high quality of life with economic drive and offers something for everyone.

Date and time: 26 April, 4.15-8.00 pm

Meeting point: Entrance (Registration Point) Austrian Economic Chamber

Address: Seestadt Aspern, 1220 Vienna

Programme

- 3.30 pm Joint trip with Public Transport
- 4.15 pm Guided tour at Seestadt Aspern
- 6.00 pm Reception @ Technology Centre Seestadt

Back to back THE PEP Partnerships and Working Group Meetings

Restricted participation for registered members only

Meeting language: English

Meeting of THE PEP Partnership on Sustainable Tourism Mobility

External venue: Austrian Energy Agency, Mariahilfer Straße 136, Vienna

24 April, 2.00-6.00 pm, including coffee breaks

25 April, 9.30-11.30 am, including coffee breaks and light lunch

Meeting of the EU Expert Group Urban Mobility, Sub Group Active Mobility and the Safety of Vulnerable Road Users

Conference Venue: Austrian Economic Chamber, Wiedner Hauptstraße 63, Vienna (Hybrid Meeting)

24 April, 2.00-5.00 pm, including coffee breaks

25 April, 9.30-11.30 am, including coffee breaks and light lunch

Meeting of the THE PEP Strategy Working Group

Conference Venue: Austrian Economic Chamber, Wiedner Hauptstraße 63, Vienna (Hybrid Meeting)

27 April, 10.00 am-4.00 pm

11.00 am Coffee break

1.00-2.00 pm Light lunch

Meetings of THE PEP Partnership on Active Mobility and THE PEP Partnership on Child- and Youth-friendly Mobility

Conference Venue: Austrian Economic Chamber, Wiedner Hauptstraße 63, Vienna

27 April

7.15 am Safe travel to school – a school street in practice.

Field Excursion starting at Austrian Economic Chamber

8.30 am Coffee and snacks at Austrian Economic Chamber

8.50 am-4.00 pm Meeting of THE PEP Partnership on Active Mobility

Meeting of THE PEP Partnership on Child- and Youth-friendly Mobility

11.00 am Coffee break

1.00-2.00 pm Light lunch