

Innovation is born where committed actors and policy levels meet

EPOMM meets EU Commissioner for Transport and transport ministers in Amsterdam



left to right:
François Bausch, Violeta Bulc, Michael Cramer,
Melanie Schultz van Haegen, Robert Thaler

During its EU Presidency in 2016, the Netherlands host a number of events marking the importance of innovation for people, planet and profit. EPOMM, the European Platform on Mobility Management, participated in the Innovation Expo that was held in Amsterdam on 14 April together with the Informal Council of Transport and Environment ministers. We were delighted to meet

- EU Commissioner for Transport Mrs Violeta Bulc,
 - Chair of the Committee on Transport and Tourism of the European Parliament Mr. Michael Cramer,
 - Dutch Minister for Infrastructure and Environment Mrs. Melanie Schultz van Haegen, and
 - Luxembourg Minister for Sustainable Development and Infrastructure Mr. François Bausch
- at our exposition stand.

When asked by the transport ministers what is the most innovative mobility solution that EPOMM has encountered, EPOMM president Robert Thaler referred to the bringing together of committed actors on different policy levels to join forces and generate a dynamic creativity to come up with innovative mobility management measures, and by doing so, connecting technology, infrastructure and transport knowledge to the needs of citizens, cities, environment and economy. In order to build a bridge between local, national and European level, EPOMM invites all ministries responsible for mobility management to join the network and benefit from the enriching exchange of information and experiences between the EPOMM members.

EPOMM is a network of national governments of currently 11 European countries. It is the only such organisation working on a national level which acts as link between the EU, the countries and the cities. EPOMM advocates a more systematic approach to mobility management, increasing the positive impacts of sustainable transport, offered by means of cost-effective measures, focused on information, education, awareness raising and coordination. With the 2015 Declaration of Utrecht, EPOMM stresses the need of a European Strategy on Mobility Management that brings all policy fields affected by transport together and making mobility management the 'glue' that makes sustainable urban mobility plans stick together.

More information on EPOMM's presence at the Innovation Expo:

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